

Exhibitor Opportunities



Evaluation on the Edge

St. John's NL, June 5-8, 2016

The Canadian Evaluation Society (CES) cordially invites you to participate in and support its 2016 annual conference, which will be hosted by the Newfoundland & Labrador CES Chapter at the St. John's Sheraton from June 5-8.

This annual event is the largest gathering for evaluators in Canada, providing them with professional development at an unprecedented scale. This year's conference is expected to attract an audience of 325+ local, national and international participants. The high level of interest shown through proposals for workshops and presentations attests to the level of interest already. Please visit our website to review our industry leading keynotes, workshops and presenters <http://c2016.evaluationcanada.ca/>.

This year's conference theme, Evaluation on the Edge, is an inspiration for participants, presenters, sponsors, and exhibitors.

The CES conference is your opportunity to promote your organization to local, national, and international evaluators, to increase the visibility of your products and service, and to demonstrate your support for evaluation in Canada.

Exhibiting at CES C2016 is an affordable way to personally connect with conference attendees active in the field of evaluation. Exhibitors provide a vital service in helping conference attendees learn about evaluation-related products and services. Again this year, exhibitors will be featured on our Conference App. Our exhibiting packages start at \$850 (+ HST). ***Note there are only seven (7) exhibitor spaces at Conference this year.***

THE CANADIAN EVALUATION SOCIETY

The Canadian Evaluation Society (CES) is a professional association dedicated to enhancing and promoting professional and ethical evaluation practices. Evaluation is a multi-disciplinary field focusing on documenting whether programs and projects work, for whom and why. It has broad applications in many areas including government, health care, education, and non-profit organizations across Canada. CES members include approximately 1,800 professionals working in all levels of government in Canada, as well as in private and not-for-profit organizations.

EXHIBITING AT THE CES 2016 CONFERENCE

Exhibits will be presented as tabletop displays in high traffic areas. For added exposure, daily health breaks will be offered near exhibition spaces.

Venue

The Conference is at the Sheraton in St. John's and the exhibitor spaces will be in or near the Atrium. A floor plan is attached.

Benefits

- One of only **seven** exhibitors at the Conference
- 8' by 4' (2.4 x 1.2 meter) display space
- 6' by 30" (1.8 x 0.7 meter) display table with two chairs
- Access to a regular power outlet and standard hotel WiFi
- Listing on the Conference website with 100-word description, logo and corporate website
- 2 accreditation pass for display staff only (no access to conference sessions)

Optional

As an Exhibitor, you have the opportunity to upgrade one accreditation pass to a full Conference Registration for only \$300 (+ HST). Full Conference registration ranges from \$579 - \$850 (+HST)

Exhibiting Hours

Date	Hours	Peak Traffic Opportunities
Sunday June 5	2:00pm – 7:00pm	<ul style="list-style-type: none">• Registration• Opening Reception
Monday & Tuesday June 6 & 7	7:30 am – 5:30 pm	<ul style="list-style-type: none">• Pre-Session Mingling• Morning Health Breaks• Lunch (free time for participants)• Afternoon Health Breaks
Wednesday June 8	7:30 am – 12:30 pm	<ul style="list-style-type: none">• Pre-Session Mingling• Morning Health Break• Conference Concluding

COSTS

Exhibit Type:	Cost
Standard Exhibitor <i>Display with room for two display staff</i>	<input type="checkbox"/> \$850 + HST
Upgraded Exhibitor <i>As above, with addition of single full Conference registration (\$579 value)</i>	<input type="checkbox"/> \$1,150 + HST

STEPS FOR EXHIBITORS

1. Confirm your exhibit type to: sponsorships@evaluationcanada.ca
2. Forward payment and Exhibitor Agreement Forms (attached) to the Canadian Evaluation Society at: secretariat@evaluationcanada.ca
3. Once your payment is processed, Conference Event Planner Mark McCarthy (mark@mccarthyparty.com) will contact you to confirm the promotional material to be provided under the agreement and to offer logistical support.

QUESTIONS?

If you have any questions regarding Exhibit opportunities, please do not hesitate to contact the Sponsorship and Exhibitors Committee at: sponsorships@evaluationcanada.ca

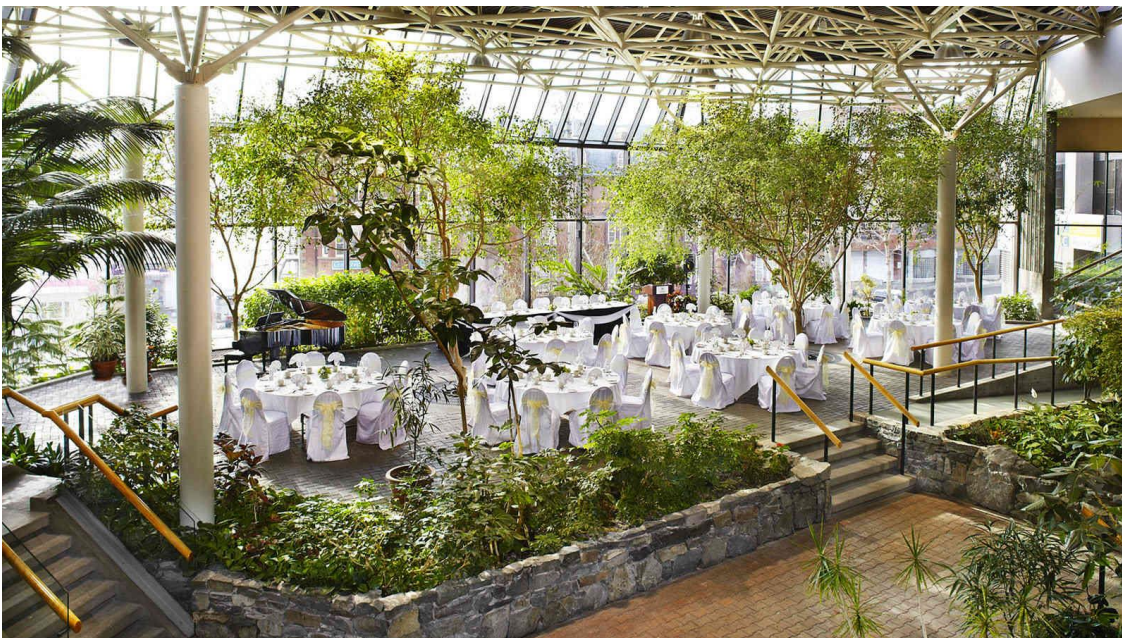


Figure 1 The Court Garden where Exhibitors and REfreshment breaks will be during Conference

EXHIBITOR AGREEMENT FORMS

PLEASE MAKE A COPY OF THESE FORMS FOR YOUR RECORDS

EXHIBITOR INFORMATION

Exhibitor Agreement Form: 1/3

Organization Contact person:		Title:	
Organization (full name):			
Organization (name to be used in conference material/web site):			
Department:			
Address:			
City:			
Province:		Postal code:	
Telephone:		Fax number:	
Email address:			
Website			
Twitter Username:			
Type of Organization:	<input type="checkbox"/> Consultancy <input type="checkbox"/> Corporate <input type="checkbox"/> Government	<input type="checkbox"/> Non-profit <input type="checkbox"/> University	<input type="checkbox"/> Other _____
Product or service delivery area:	<input type="checkbox"/> Consulting <input type="checkbox"/> Policy <input type="checkbox"/> Management	<input type="checkbox"/> Research <input type="checkbox"/> Teaching <input type="checkbox"/> Software	<input type="checkbox"/> Other _____

**Briefly describe materials that
will be displayed at the booth:**

**Identify specific planned exhibit
giveaways:**

**100-word description
in English**

**100-word description in
French:**

EXHIBIT TYPE

Exhibitor Agreement Form 2 of 3

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METHOD OF PAYMENT

Exhibitor Agreement Form 3 of 3

Payment is required by cheque or credit card upon submission of your Agreement Form. The CES Secretariat will send you an invoice if required, but the agreement will not be deemed to be accepted until payment is received. Make cheques payable to Canadian Evaluation Society. This name will appear on credit card statements if paying by credit card.

- ☐ Invoice / Purchase Order
- ☐ Cheque enclosed (make payable to: Canadian Evaluation Society)
- ☐ MasterCard
- ☐ Visa

Credit Card Number:

Expiry Date:

**Card Code
Verification
(CCV)¹**

Name on Credit Card:

Authorized Signature:

Date of authorization:

Form Submission

Please complete this form and e-mail or fax to:

Nanci Lines

Canadian Evaluation Society

3-247 Barr Street

Renfrew, Ontario K7V 1J6

Tel: +1 (855) 251-5721

Fax: +1 (613) 432-6840

secretariat@evaluationcanada.ca

¹ 3 digit card security code located on the back of VISA® and MasterCard® cards.

Court Garden

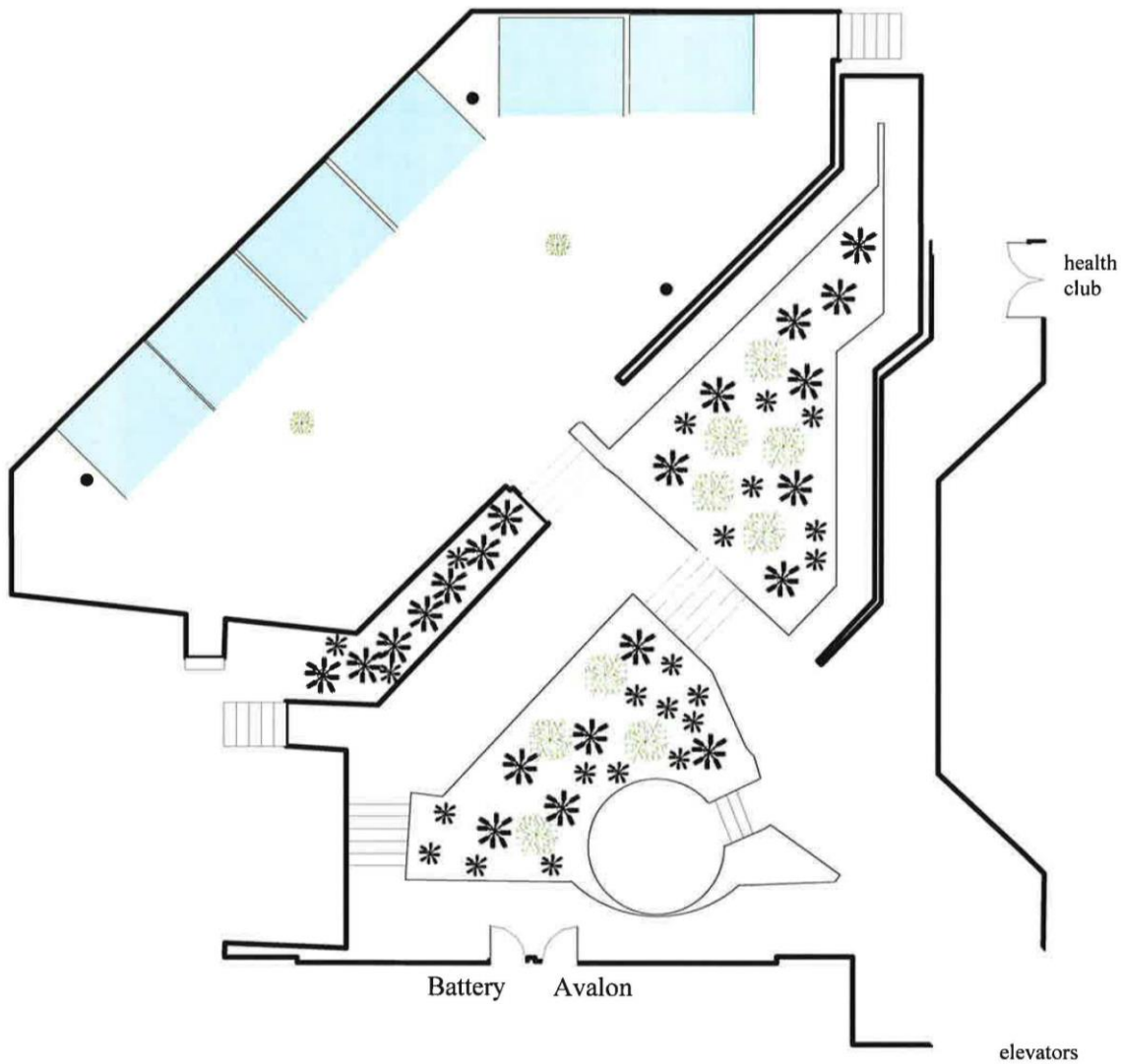


Figure 2 Court Garden Floor Plan for Exhibitors