

Conference Program/ Programme du Congrès

(2016/04/28)



June 5-8, 2016 Sheraton Hotel, St.
John's, Newfoundland and Labrador

5 au 8 juin 2016, Hôtel Sheraton, St.
John's, Terre-Neuve-et-Labrador

CES2016 Program at a Glance

Time	Sunday June 5	Monday June 6	Tuesday June 7	Wednesday June 8	
6:00		Morning exercise 6:00-7:00			
7:30	Registration 7:30 am-20:00	Registration 7:00-18:00	Registration 7:00-18:00	Registration (7:00-12:00)	
		Exhibitors 7:30-17:30	Exhibitors 7:30-17:30	Exhibitors 7:30-12:00	
		Poster Presentations All Day	Poster Presentations All Day		
8:00		Continental Breakfast 8:00-8:45	Thematic Breakfast Roundtables 7:00-8:30	Continental breakfast 7:30-8:30	
8:30		Opening Remarks 8:45-9:00	Free Time 08:30-09:00	Free Time 08:30-09:00	
9:00	Workshops (\$) (half and full day) 9:00-16:00	Opening Keynote Plenary 9:00-10:30	Presentations 9:00-10:30	Presentations 9:00-10:30	
9:30		Health break 10:30-11:00			
10:30		Health break 10:30-11:00			
11:00		Presentations 11:00-12:30	Presentations 11:00-12:00	Closing Keynote Plenary 11:00-12:00	
11:30					
12:00					
12:30			Lunch (served) 12:30-13:30	Free Time	Free Time 12:00-13:00
13:00				CES Awards Luncheon 12:00-13:30	
13:30			Presentations 13:30-15:00	Student Case Competition 13:00-5:00	Workshops (\$) 13:00-16:00
14:00				Presentations 13:30-15:00	
14:30		Health break 15:00-15:30			
15:00		Presentations 15:30-16:30	Keynote Plenary Panel 15:30-17:00		
15:30	Free Time			Conference Over	
16:00					
16:30		CES AGM 16:30-18:00	Free Time 17:00 – 18:00		
17:00					
17:30					
18:00	Opening Reception and Silent Auction-benefit CES Educational Fund 18:00-20:00	Student Case Competitions Awards Reception 18:00-19:00	Dine Around Town with Evaluators (\$) 18:00-21:00		
19:00		Taste of George St.(.) 19:00-21:00			
20:00					
21:00		Hospitality Suite 21:00-23:00	Kitchen Party & Delegate Screech-in 21:00 - 2300		

Key

Social	Workshops	CES Function	Fitness
Presentations	Plenary	Registration	Exhibitors

§ = Event has a separate Participation Fee

Programme sommaire du Congrès 2016 de la SCÉ

Heure	Dimanche 5 juin	Lundi 6 juin	Mardi 7 juin	Mercredi 8 juin	
6 h		Exercices matinaux : 6 h – 7 h			
7 h 30	Inscription 7 h 30 – 20 h	Inscription 7 h – 18 h	Inscription 7 h – 18 h	Inscription 7 h – 12 h	
		Exposants : 7 h 30 – 17 h 30	Exposants : 7 h 30 – 17 h 30	Exposants : 7 h 30 – 12 h	
		Présentation d'affiches Toute la journée	Présentation d'affiches Toute la journée		
8 h		Petit déjeuner continental 8 h – 8 h 45	Déjeuner-tables rondes thématiques 7 h – 8 h 30	Petit déjeuner continental 7 h 30 – 8 h 30	
8 h 30		Allocution d'ouverture 8 h 45 – 9 h	Temps libre	Temps libre	
9 h	Ateliers (\$) (demi-journée ou journée) 9 h – 16 h	Séance plénière : Conférence d'ouverture 9 h – 10 h 30	Présentations 9 h – 10 h 30	Présentations 9 h – 10 h 30	
9 h 30					
10 h 30		Pause santé : 10 h 30 – 11 h			
11 h		Présentations 11 h – 12 h 30	Présentations 11 h – 12 h	Séance plénière : Conférence de clôture 11 h – 12 h	
11 h 30				Dîner des Prix de la SCÉ 12 h – 13 h 30	Temps libre
12 h		Dîner (avec service) 12 h 30–13 h 30	Temps libre		
12 h 30				Concours étudiant 13 h – 15 h	Présentations 13 h 30 – 15 h
13 h		Présentations 13 h 30 – 15 h	Présentations 13 h 30 – 15 h		
13 h 30				Pause santé : 15 h – 15 h 30	Séance plénière : Table ronde principale 15 h 30 – 17 h
14 h		Présentations 15 h 30 – 16 h 30	Séance plénière : Table ronde principale 15 h 30 – 17 h		
14 h 30	AGA de la SCÉ – 16 h 30 – 18 h			Temps libre 17 h – 18 h	
15 h		Temps libre	Temps libre 17 h – 18 h		Fin du congrès
15 h 30	Remise des prix du Concours étudiant de simulation de cas 18 h – 19 h			Souper en ville avec les évaluateurs (\$) 18 h – 21 h	
16 h		Dégustation sur George St. (\$) 19 h – 21 h	Souper en ville avec les évaluateurs (\$) 18 h – 21 h		
16 h 30	Suite de réception 21 h – 23 h			Party de cuisine et <i>Screech-in</i> 21 h – 23 h	
17 h		Temps libre	Party de cuisine et <i>Screech-in</i> 21 h – 23 h		
17 h 30	Temps libre			Party de cuisine et <i>Screech-in</i> 21 h – 23 h	
18 h		Réception d'ouverture et encaissement silencieux au profit du FSCÉÉ 18 h – 20 h	Souper en ville avec les évaluateurs (\$) 18 h – 21 h		
19 h	Dégustation sur George St. (\$) 19 h – 21 h			Souper en ville avec les évaluateurs (\$) 18 h – 21 h	
20 h		Suite de réception 21 h – 23 h	Party de cuisine et <i>Screech-in</i> 21 h – 23 h		
21 h	Suite de réception 21 h – 23 h			Party de cuisine et <i>Screech-in</i> 21 h – 23 h	

Légende

Activités sociales	Ateliers	Activité de la SCÉ	Mise en forme
Présentations	Séance plénière	Inscription	Exposants

§ = Indique des frais de participation.

Sunday June 5 / Le Dimanche 5 juin

9:00am-12:00pm / 9 h à 12 h

Accelerating Your Logic Models: Interactivity for Better Communication

■ Workshops - Ateliers

Logic models are commonly used by evaluators to illustrate relationships among a program's inputs, activities, outputs, and outcomes. They are useful in helping intended users develop programs, communicate a program's theory of change, and design evaluations. However, a static logic model often does not allow us to convey the complexity of the interrelationships or explore the potential effects of altering components of the model.

In this workshop, we will explore and create interactive logic models that will allow you to more easily demonstrate the logic within a complex model and to explore visually the implications of changes within the model. In addition, participants will be introduced to information design principles that can make their logic models – even complex ones – easier for intended users to understand and use.

Bring a logic model of your own that you would like to work on or work with one of ours to get some hands on practice at accelerating your logic model.

You will learn:

- to create an interactive logic model in a virtual environment;
- to speak and write in a more informative way about the visual representations in your logic models;
- to apply information design-based principles when generating logic models.

Language: English.

Level: Intermediate.

Prerequisites: Knowledge of logic models. Please bring a laptop with ability to connect through Wi-Fi (Mac or PC).

Link to CE competencies for evaluators:

- Specifies program theory;
- Serves the information needs of intended users;
- Uses written communication skills and technologies.

Speakers / Présentateurs

Beth Snow

Beth Snow, PhD, MBA, CE is a health program evaluator with experience collaboratively building logic models for programs of varying levels of complexity. She teaches evaluation at Simon Fraser University.

Sunday June 5 / Le Dimanche 5 juin

Nancy Snow

Nancy Snow, MDes, AIGA, is a graphic designer and assistant professor at OCAD University where she teaches in undergraduate studies. She has presented her work in food studies and information design, and knowledge translation at academic conferences across North America and in Europe.

room / salle - TBA

Introduction to Rapid Impact Evaluation

Workshops - Ateliers

Rapid Impact Evaluation is a new approach to evaluate impacts. It has been successfully applied in natural resource management settings in the U.S. and is now being piloted by the Treasury Board of Canada and applied by the Global Environment Facility and in other environmental and sustainable development settings.

RIE addresses gaps where existing impact evaluation methods are generally too costly, slow or ill-suited and is uniquely able to evaluate impacts in developmental and formative as well as the usual summative settings. RIE triangulates judgments of three expert groups to assess incremental change attributable to the intervention. It costs about 25,000 and a suitably experienced evaluator with sufficient flexibility needs about two months from start to completion. Build on a use-inspired framework RIE introduces two new methods; the scenario-based counterfactual and a simplified metric for scalar measurement of impacts.

This workshop will introduce RIE. The linked afternoon workshop builds capacity in the new methods developed for RIE.

You will:

- understand the RIE approach, requirements for applying RIE and evaluation settings where it is useful;
- gain familiarity with the scenario-based counterfactual, new impact forecasting methods and applying use-inspired approaches to RIE;
- understand how use-inspired evaluation approaches are systematically built into all elements of RIE and how this can apply to other evaluation approaches.

Language: English.

Level: Intermediate.

Prerequisites: Knowledge of evaluation approaches and methods including mixed methods, process and facilitation skills, experience designing and implementing evaluations.

Link to CE competencies for evaluators:

- Respects all stakeholders;
- Develops reliable and valid measures/tools;

Sunday June 5 / Le Dimanche 5 juin

- Identifies the Interests of all stakeholders;
- Attends to issues of evaluation use;
- Uses collaboration/partnering skills.

Speakers / Présentateurs

Andy Rowe

Andy Rowe has worked for over thirty years as an economist and evaluation consultant. His work focuses on sustainable development, natural resource management and dispute resolution settings. He has a PhD from the London School of Economics is a Fellow and former President of the Canadian Evaluation Society and an associate editor of Evaluation and Program Planning.

room / salle - TBA

Practical Skills in Realist Evaluation

Workshops - Ateliers

Realist evaluation asks different questions than traditional evaluations, and realist program theory is different from other types of program theory. Realist evaluation is therefore different from other theory-based evaluation approaches and requires particular skills of evaluators. This workshop will focus on applied skills in realist evaluation. Using presentation material and practical exercises, the workshop will summarize the key concepts underpinning realist evaluation and provide experience in:

- Writing key evaluation questions for realist evaluations;
- Developing a hypothesized CMO configuration to test in a realist evaluation;
- Collecting evidence for program mechanisms (which by definition cannot be observed);
- Analyzing realist data.

The workshop will also provide information about the (emerging) international standards for realist evaluation, and ongoing sources of support for realist evaluators.

You will learn:

- how the terms ‘context’, ‘mechanism’ and ‘outcome’ are used in realist evaluation, and how those differ from common uses;
- how to develop realist evaluation designs, including writing key evaluation questions and developing realist program theory;
- how to obtain evidence for program mechanisms (which by definition cannot be observed);
- how to approach data analysis for realist evaluations.

Language: English.

Level: Intermediate.

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Prerequisites: Intermediate knowledge and skills in evaluation. Beginner level understanding of realist evaluation an advantage.

Link to CE competencies for evaluators:

- Specifies program theory;
- Frames evaluation questions;
- Develops evaluation designs;
- Develops reliable and valid measures/tools;
- Analyzes and interprets data.

Speakers / Présentateurs

Gill Westhorp

, Community Matters Pty Ltd / Charles Darwin University

Gill Westhorp is a specialist realist methodologist. She is a Professorial Fellow in the evaluation team at Charles Darwin University, Director of a consultancy company, a member of the core team for the Rameses (standards for realist approaches) projects, advisor to a range of realist evaluations and programs internationally, and a practicing evaluator.

Kim Grey

Internal evaluation manager and advisor for the Australian Government; 20 years experience designing complex evaluations of social policy, involving impact, participatory and realist approaches; covering Indigenous cross-government and community sector programs about safety, wellbeing, employment assistance and education. Researching the use of social science theory in evaluation, University of Melbourne. Also University Fellow, Northern Institute, Charles Darwin University.

Emma Williams

Emma Williams is Principal Scientist in the Evaluation branch of the Northern Institute, Charles Darwin University, Australia. She has worked in Canada, but most of her recent projects have been in northern Australia and eastern Indonesia. She has used a range of observational methods in evaluations and -- perhaps because she believes in learning from mistakes -- works to ensure that her evaluation reports are peer reviewed. She hopes to be a Credentialed Evaluator by June.

room / salle - TBA

9:00am-4:00pm / 9 h à 16 h

An Introduction to Social Return on Investment

■ **Workshops - Ateliers**

Social return on investment (SROI) is a new and controversial evaluation method. It is widely applied in the UK, Europe, and many international development settings. Demand for it in the US is rapidly growing. What is SROI? It is one application of valuation, representing the value stakeholders place on program impacts in monetary units. Specifically, SROI compares the value of impacts to the cost of producing them. It is strongly associated with social enterprise, impact investing, social impact bonds, value-for-money initiatives, and other efforts that combine business thinking with social betterment. In this hands-on workshop, you will learn the basics of how to conduct an SROI analysis. We will approach the method with a critical eye in order to plan, use, and interpret SROI effectively. You will leave the workshop with a better understanding of how to incorporate SROI into your practice, and how to engage clients and stakeholders in its implementation.

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You will learn:

- how to interpret an SROI ratio;
- how to estimate SROI ratios;
- to consider the strengths and weaknesses of SROI and how SROI applies to their work;
- to bring greater critical thinking to the interpretation of SROI reports;
- to use SROI to give voice to diverse stakeholder groups;
- to use SROI more effectively for funding decisions.

Language: English.

Level: Beginner.

Prerequisites: Some evaluation experience.

Link to CE competencies for evaluators:

- Examines organizational, political, community and social contexts;
- Develops reliable and valid measures/tools;
- Analyzes and interprets data;
- Identifies the interests of all stakeholders;
- Attends to issues of evaluation use.

Speakers / Présentateurs

John Gargani

President, American Evaluation Association

John Gargani was recently elected the 2016 President of the American Evaluation Association. He is President and Founder of Gargani Company, Inc., a program design and evaluation firm located in Berkeley, California. When he is not helping non-profit organizations, foundations, corporations, and government agencies achieve their social missions, he is writing about evaluation, sharing his thoughts at EvalBlog.com, teaching graduate classes on social entrepreneurship and program design.

room / salle - TBA

Developmental Evaluation – A Practitioner’s Introduction

■ **Workshops - Ateliers**

Developmental Evaluation involves real time feedback about what is emerging in complex dynamic systems as innovators seek to bring about systems change. Participants will learn the unique niche of developmental evaluation and what perspectives such as Systems Thinking and Complex Nonlinear Dynamics can offer for alternative evaluation approaches.

Participants will have the opportunity to learn from the world’s leading developmental evaluation theorist and writer as well as engage in facilitated pragmatic, hands-on application of developmental evaluation’s concepts. The combination of theoretical and experiential learning will ensure the knowledge gained by participants about developmental evaluation can be more

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easily applied in real world contexts. Participants will also experience a highly innovative form of workshop delivery, with the combined on-line / webinar and face-to-face modes being used.

Michael Quinn Patton will present via videoconference, with Kate as onsite facilitator.

You will learn:

- Key factors in deciding whether to undertake a developmental evaluation;
- Niche, strengths, and limitations of developmental evaluations;
- Common barriers to engaging in developmental evaluations and how to overcome those barriers.

Language: English.

Level: Intermediate.

Prerequisites: Some basic understanding of evaluation concepts and theories as well as sufficient experience to know the challenges of situational adaptability and using diverse methods.

Link to CE competencies for evaluators:

- Examines organizational, political, community and social contexts;
- Attends to issues of evaluation use;
- Attends to issues of organizational and environmental change;
- Attends to issues of evaluation feasibility;
- Uses collaboration/partnering skills.

Speakers / Présentateurs

Michael Quinn Patton

Michael Quinn Patton, an independent organizational development and program evaluation consultant, and former President of the American Evaluation Association (attending by distance via video conference). Evaluation is a dynamic field. Michael Quinn Patton has been involved with the development of the profession since its formal beginnings in the 1970's. He has conducted evaluations and provided training around the world. In his keynote address (shared with CES2016 via videoconference) he will provide a retrospective evaluation of how the field has developed and a prospective evaluation of the territory ahead. This will be an opportunity to hear his assessment and synthesis of the current place and trajectory of evaluation, as well as look beyond the edge into the future. He'll offer insights as a historian, contemporary practitioner, and futurist, all rolled into one kaleidoscopic portrayal of the state of the art and practice of program evaluation. Michael Quinn Patton, consultant indépendant en développement organisationnel et en évaluation de programme, ancien président de l'American Evaluation Association (participer par vidéoconférence). L'évaluation est un domaine dynamique. Michael Quinn Patton participe au développement de la profession depuis ses débuts officiels pendant les années 1970. Il a mené des évaluations et donné de la formation aux quatre coins du monde. Dans sa présentation (donnée au C2016 par vidéoconférence), il proposera une évaluation rétrospective de l'évolution du domaine et une évaluation prospective du territoire à découvrir. Ce sera l'occasion d'entendre l'analyse et la synthèse qu'il fait de la place et de la trajectoire actuelles de l'évaluation, et de jeter un regard vers l'avenir, au-delà de la fine pointe. Michael Quinn Patton nous présentera son point de vue d'historien, d'évaluateur contemporain et de futuriste, tout cela dans un portrait kaléidoscopique de l'état de la profession et de la pratique de l'évaluation de programme.

Kate McKegg

Kate McKegg is a founding member of the Aotearoa New Zealand Evaluation Association (ANZEA), and is the current president. She has specialist skills in policy and programme evaluation, evaluation capacity building, research, teaching, training and facilitation. She has 20 years applying these skills in many sectors, including environment, education, health, social development, Māori and indigenous

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development, sport, broadcasting, employment and housing. Kate has a unique blend of grounded evaluation, research and policy experience, coupled with a strong theoretical grounding in social, political and evaluation theory. Kate has implemented several developmental evaluations, winning the 2013 Australasian Evaluation Society Award for best evaluation policy and systems for a developmental evaluation of an indigenous sport and recreation programme.

room / salle - TBA

1:00pm-4:00pm / 13 h à 16 h

Building Capacity In Evaluative Thinking (How and Why It Is Different from Building Evaluation Capacity)

■ Workshops - Ateliers

A growing number of clients are asking for support in building their evaluative thinking capacity, in place of asking for an evaluation. Or, clients may begin by asking for an evaluation, but exploratory discussions reveal what they have in mind is actually evaluative thinking, unaware of the distinction. Evaluative thinking is in practice a continuum; this workshop will address:

- What is evaluative thinking?
- How can we determine whether evaluation or evaluative thinking is called for?
- What are the competencies required for evaluative thinking, and how do they differ from the competencies required for evaluation?
- How can we address specific challenges in building evaluative thinking capacity in: community organizations; government departments; cross cultural contexts; and evaluators (especially those used to focusing exclusively on conducting evaluations)?
- Evidence of how non-evaluators have used evaluative thinking to advance organizational aims will be provided.

You will learn:

- the difference between evaluation and evaluative thinking in terms of purpose, skills / competencies required;
- how to build capacity in evaluative thinking within community organizations and government departments, and in cross-cultural contexts; and
- how to apply evaluative thinking to improve organizational achievement.

Language: English.

Level: Intermediate.

Prerequisites: Significant experience in conducting evaluations and/or applying evaluation findings within an organization.

Link to CE competencies for evaluators:

- Specifies program theory;

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- Analyzes and interprets data;
- Attends to issues of organizational and environmental change;
- Monitors resources (human, financial and physical);
- Identifies and mitigates problems/issues.

Speakers / Présentateurs

Gill Westthorp

, *Community Matters Pty Ltd / Charles Darwin University*

Gill Westthorp is a specialist realist methodologist. She is a Professorial Fellow in the evaluation team at Charles Darwin University, Director of a consultancy company, a member of the core team for the Rameses (standards for realist approaches) projects, advisor to a range of realist evaluations and programs internationally, and a practicing evaluator.

Kim Grey

Internal evaluation manager and advisor for the Australian Government; 20 years experience designing complex evaluations of social policy, involving impact, participatory and realist approaches; covering Indigenous cross-government and community sector programs about safety, wellbeing, employment assistance and education. Researching the use of social science theory in evaluation, University of Melbourne. Also University Fellow, Northern Institute, Charles Darwin University.

Emma Williams

Emma Williams is Principal Scientist in the Evaluation branch of the Northern Institute, Charles Darwin University, Australia. She has worked in Canada, but most of her recent projects have been in northern Australia and eastern Indonesia. She has used a range of observational methods in evaluations and -- perhaps because she believes in learning from mistakes -- works to ensure that her evaluation reports are peer reviewed. She hopes to be a Credentialed Evaluator by June.

room / salle - TBA

Data Viz: Skills for Visual Data Analysis and Presentation

Workshops - Ateliers

This workshop builds on the successful workshop delivered at CES 2015 and adjusted to better fit evaluators' needs based on that experience. The workshop builds capacity at the edge of most evaluators' current toolboxes, bringing recent developments and practice in the effective exploration and presentation of data to a practical level. Participants will be introduced to skills that support:

- capabilities in visual data exploration as an effective way to support/replace more time consuming and restrictive analyses;
- clear and compelling presentation of quantitative information via purposefully-designed graphics;
- effective integration of data into briefings and reports.

This draws on my own training with experts in the field and experience in develop visual analytics for a number of organizations. Part of the session will involve hands-on instruction using MS Excel. Participants are encouraged but not required to bring a laptop computer.

Language: English.

Level: Intermediate.

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Prerequisites: Some basic understanding of descriptive statistics and use of Microsoft Excel for data graphics.

Link to CE competencies for evaluators:

- Analyzes and interprets data;
- Draws conclusions and makes recommendations;
- Reports evaluation findings and results;
- Reports on progress and results;
- Uses written communication skills and technologies.

Speakers / Présentateurs

John Burrett

Principal, Haiku Analytics Inc

John Burrett wants you to make friends with your data. His work helps clients in public relations, policy and evaluation to map their networks and systems and to analyse and present data quickly and powerfully. Starting with government as an economist and, he then worked with the mayors of cities across Canada, getting a crash course in communicating for effect. John continues to study with leaders in network analysis, data visualization and presentation design and presents widely.

room / salle - TBA

New Methods for Evaluating Impacts in Mixed Method Evaluations

Workshops - Ateliers

Two new methods developed for Rapid Impact Evaluation are valuable compliments to mixed method evaluations enabling evaluation of impacts in ex ante and ex post settings.

The scenario-based counterfactual is a method to compare the intervention to a plausible and feasible alternative. Using scenario-based counterfactuals enables evaluators to generate good quality estimates of impacts attributable to the intervention without requiring extensive surveys or data. As a result this method enables evaluators to assess impacts in developmental and formative evaluations as well as the more usual end-of-cycle settings for impact evaluation.

This interactive workshop will also introduce and build capacity to apply a simplified metric developed for RIE to generate scalar measurement of impacts. In addition to introducing and building capacity to use these methods this workshop will demonstrate how use-inspired approaches can be infused into the DNA of an evaluation.

You will learn:

- why these new methods were required for Rapid Impact Evaluation and how they are applied within RIE;
- the conceptual base and how to develop and use scenario-based counterfactuals and a new metric for forecasting and scaling impacts;
- how to systematically build use-inspired approaches into all elements of an evaluation.

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Language: English.

Level: Advanced.

Prerequisites: Solid prior experience with design and implementation of evaluations.

Link to CE competencies for evaluators:

- Aware of self as an evaluator (knowledge, skills, dispositions);
- Reflects on personal evaluation practice (competencies and areas for growth);
- Develops reliable and valid measures/tools;
- Identifies the interests of all stakeholders;
- Attends to issues of evaluation use;
- Uses collaboration/partnering skills.

Speakers / Présentateurs

Andy Rowe

Andy Rowe has worked for over thirty years as an economist and evaluation consultant. His work focuses on sustainable development, natural resource management and dispute resolution settings. He has a PhD from the London School of Economics is a Fellow and former President of the Canadian Evaluation Society and an associate editor of Evaluation and Program Planning.

room / salle - TBA

Monday June 6 / Le lundi 6 juin

9:00am-10:30am / 9 h à 10 h 30

Silicon Valley Thinking for Evaluators / Pensée entrepreneuriale pour les évaluateurs

Keynote panels - Panels invités

What can evaluation practitioners learn from a pioneer in leading organizations to customer-focused innovation and the creation of products and experiences that delight customers? How can “design thinking” help organizations make more significant, relevant and timely improvements? Catherine Courage, native Newfoundlander and internationally renowned leader in design and organizational change in Silicon Valley, will explore these questions and more as she challenges evaluators to think beyond our typical approaches. Que peuvent apprendre les évaluateurs d’une pionnière de l’innovation organisationnelle axée sur le client et de la création de produits et d’expériences exceptionnelles pour les clients? Comment la discipline de la conception de produits peut-elle amener les organisations à effectuer des changements plus rapides, pertinents et significatifs? Catherine Courage, Terre-Neuvienne d’origine et leader internationale renommée en conception et changement organisationnel dans Silicon Valley, explorera ces questions en lançant un défi aux évaluateurs de penser au-delà des approches habituelles.

Speakers / Présentateurs

Catherine Courage

Catherine Courage, Senior Vice President, Customer Experience, DocuSign. Catherine’s passion is transforming corporate culture by making customer-focus a driver of innovation and change. She leads the DocuSign Customer Experience team where her group’s mission is to create world-class products and services for customers, partners and employees that drive adoption and loyalty. Her team is responsible for company-wide product design, training, information experience, and business process reinvention. Prior to DocuSign, Catherine held similar roles at Citrix, Salesforce.com and Oracle. Catherine co-authored the book “Understanding Your Users,” and is an active writer and speaker on creativity, innovation and design. In her keynote address, Catherine will discuss her experience in applying evaluative thinking to product design, with a particular view to the end-user. She has been featured in Harvard Business Review, The Wall Street Journal, Fast Company, Huffington Post, and TEDx. She has twice been selected by the Silicon Valley Business Journal – in 2011 as one of Silicon Valley’s Tech Leaders, and in 2013 as one of Silicon Valley’s 100 Most Influential Women. Also in 2013, Catherine made Forbes list of “Top 10 Rising Stars at The World’s Most Innovative Companies.” In 2014, the National Diversity Council named her one of the Top 50 Most Powerful Women in Technology. Catherine Courage, Vice-présidente principale, Expérience client, DocuSign. Par sa passion, Catherine Courage transforme la culture d’entreprise en traitant le souci du client comme un moteur d’innovation et de changement. Elle dirige l’équipe Expérience client de DocuSign, un groupe qui a pour mission de créer, à l’intention de clients, de partenaires et d’employés, des produits et services de calibre mondial qui suscitent l’adoption et la fidélité. Son équipe prend en charge la conception de produits, la formation, l’expérience informative et la réinvention des procédés d’affaires à la grandeur de l’entreprise. Avant son arrivée chez DocuSign, Mme Courage a occupé des fonctions similaires chez Citrix, Salesforce.com et Oracle. Coauteure du livre Understanding Your Users, elle écrit et prononce régulièrement des conférences sur la créativité, l’innovation et la conception. Au cours de sa conférence, Catherine Courage parlera de son expérience dans l’application de la pensée évaluative à la conception de produits, en mettant particulièrement l’accent sur l’utilisateur final. On a pu la lire ou la voir dans le Harvard Business Review, le Wall Street Journal, à Fast Company, dans le Huffington Post et à TEDx. Elle a été sélectionnée deux fois dans les palmarès du Silicon Valley Business Journal : en 2011, parmi les chefs de file technologiques de Silicon Valley, et en 2013, parmi les 100 femmes les plus influentes de Silicon Valley. Également en 2013, Mme Courage a figuré dans la liste des 10 étoiles montantes des sociétés les plus innovantes du monde, publiée dans le magazine Forbes. En 2014, le National Diversity Council l’a citée à son palmarès des 50 femmes les plus puissantes du domaine de la technologie.

room / salle - Salon A/B

11:00am-12:30pm / 10 h à 12 h 30

Administrative data: Opportunities and Challenges / Données administratives: opportunités et défis

1) Reflections from the edge - Un regard critique de la pointe

Le texte français suit l’anglais.

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The need to always seek out the most sophisticated methods and the ability to apply them in spite of the institutional constraints remain ongoing challenges. One of the econometric methods which has the capacity to generate the most robust results is the regression discontinuity. The impact of the Extension of EI Regular Benefits for Long-Tenured Workers and the Extended Employment Insurance Benefits Pilot Project was measured applying the regression discontinuity method but the numerous constraints have meant that only the results of analyses by the method of double differences were mentioned in the evaluation reports. The results of regression discontinuity were included in the Employment Insurance Monitoring and Assessment Report tabled in Parliament.

La nécessité d'être à l'affût des méthodes les plus sophistiquées et la capacité de les appliquer malgré les contraintes institutionnelles restent des défis continuels. Une des méthodes économétriques qui génère des résultats des plus robustes est la régression par discontinuité. L'impact de deux mesures d'Assurance-emploi, soit le Prolongement des prestations régulières d'assurance-emploi pour les travailleurs de longue date et le Projet pilote sur la bonification des semaines de prestations d'assurance-emploi, a été mesuré en appliquant la méthode de régression par discontinuité mais les contraintes ont été nombreuses et les délais ont fait que seuls les résultats des analyses par la méthode des doubles différences ont été mentionnés dans les rapports d'évaluation. Les résultats de régressions par discontinuité ont été repris dans le Rapport de contrôle et d'évaluation de l'assurance-emploi déposé au Parlement.

Speakers / Présentateurs

Lucie Morin

Manager - Program Evaluation / Gestionnaire - Évaluation de programmes, ESDC/EDSC

Le texte français suit l'anglais. Lucie Morin is responsible for the evaluation of Employment Insurance Income Benefits since 2009. Under her leadership, a team of analysts works to produce different qualitative and quantitative studies, studies often cited in the Employment Insurance Monitoring and Assessment Report tabled in Parliament, and evaluation reports. Her presentation will be in both official languages. Lucie Morin est responsable de l'évaluation des prestations de revenu de l'assurance depuis 2009. Sous sa direction, une équipe d'analystes travaille pour produire différentes études qualitatives et quantitatives, des études souvent citées dans le Rapports de contrôle et d'évaluation de l'assurance-emploi déposé au Parlement, et les rapports d'évaluation. Sa présentation sera dans les deux langues officielles.

room / salle - Viking

Balancing on the edge: how to turn unfavourable evaluation findings into positive results

1) Reflections from the edge - Un regard critique de la pointe

Balancing on the edge of differing perspectives, we came through the evaluation on the side of positive change. Our presentation discusses how what we do as evaluators can influence and change programs, services, and ultimately lead to positive outcomes for Veterans and their families. Even if the findings could be interpreted as being negative, we can continue to move forward. The evaluation approach produced ample data to support our findings and the resulting recommendations. The presentation of these findings and the stakeholders' professionalism and openness lead to a very collaborative and favourable outcome. While balancing on the edge, the groups rose to the challenge of strengthening the partnership, refocusing efforts to the best advantage and, ultimately, improving service to Veterans and their families.

Speakers / Présentateurs

Michel Doiron

Michel is Assistant Deputy Minister of Service Delivery at Veterans Affairs Canada. He joined VAC in December 2013 and is responsible

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for providing direct service to VAC's clients. He is the Official Languages Champion. In addition to his responsibilities at VAC, Michel is an executive member of the Atlantic Federal Council, a member of the Public Service Pension Advisory Committee. He holds a diploma in Pension Administration and a Master of Arts in Leadership.

Terrie Vessey

Terrie has worked with Veterans Affairs Canada for 32 and is a nurse by profession. The bulk of her experience with Veterans Affairs has been with service delivery, a major IT project and quality management. Over the past 7 years, she has worked with Audit and Evaluation Division, where she has managed or directed program evaluations.

Karen Walsh

Karen has worked with Veterans Affairs Canada for 21 years. She has worked in many areas of the organization, including human resources, commemoration, two major IT projects and service delivery, before joining Audit and Evaluation Division 11 years ago where she managed program evaluations and internal audits. She is a certified internal auditor.

room / salle - Viking

Can the intangible be measured? Evaluating social arts for behaviour change in water, sanitation and hygiene projects: Experiences and challenges

1) Reflections from the edge - Un regard critique de la pointe

How does one measure changes in complex interventions integrating social arts? The ONE DROP Foundation uses social arts in order to raise awareness, mobilize communities and promote sustainable behaviour change related to water, sanitation and hygiene in West Africa, India and Latin America. Yet measuring social arts is challenging as most of its effects on the individual, household and community or societal levels are intangible and diffuse. Hence, evaluators are encouraged to think out of the box and to explore innovative yet credible approaches to do so. In our presentation we will: - Present One Drop's approach for measuring social arts, integrating both quantitative and qualitative methods. - Share specific examples of innovative tools used in our projects to evaluate social arts as a behaviour change strategy. - Discuss challenges we face as evaluators when measuring social arts, especially within a nonprofit organization whose approach relies primarily on social arts.

Speakers / Présentateurs

Lynda Rey

Director, Monitoring, Evaluation and Learning, ONE DROP foundation

Lynda Rey, Ph.D. in public health, is director of the Monitoring, Evaluation and Learning department of the One Drop Foundation that promotes access to clean water and sanitation in remote areas.

Hind Fathallah

Hind Fathallah currently works at the ONE DROP Foundation in Montreal, where she contributes to monitoring, evaluation and learning of innovative projects using social arts and aiming at providing access to water, sanitation and hygiene in West Africa, Latin America and India. She holds a Master's degree in international cooperation from Sciences Po Lyon (France) and has worked for various nonprofit organizations in France and Canada.

room / salle - Battery

Evaluation Challenges & Opportunities: Crime Prevention in Canada

1) Reflections from the edge - Un regard critique de la pointe

The National Crime Prevention Strategy (NCPS) supports and evaluates interventions that target criminogenic risk factors among persons most at risk of offending. Since it was refocused in 2008, the NCPS has provided funding to almost 250 projects in communities across Canada. A portion of these projects get impact evaluations, and there have been many evaluation lessons learned, challenges and opportunities that can be shared. The paper will also address the unique evaluation issues among particular at-risk populations in Canada - for example, indigenous vulnerable groups, offenders post-sentence, and persons involved in prostitution. The CES participants will hear how evaluations have contributed to evidence-based policy making, and the kinds of challenges in that endeavor. The paper will also look forward in terms how evaluation practice can evolve and adapt in order to continue building the body of knowledge of what works and

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what does not work to prevent crime in Canada.

Speakers / Présentateurs

Giselle Rosario

Giselle Rosario has worked in a research and evaluation capacity with the Government of Canada for over 10 years, primarily in Crime Prevention. Prior to that, she studied Criminology at the University of Alberta, the London School of Economics & Political Science, and Oxford University. Her interests are in the domain of social justice, and the link with evidence-based research and evaluation.

Lucie Leonard

Lucie Leonard is the Manager of the Research and Evaluation unit within Crime Prevention, Public Safety Canada. Lucie has been leading and involved in criminal justice research/evaluation areas from youth crime to preventing radicalization, social finance to the economics of crime. She has broad expertise in the justice research realm.

Christina Wright

Christina Wright works with Public Safety Canada as an Evaluation Advisor. Christina holds a Masters Degree in Criminology and Criminal Justice from the Universities of Glasgow and Strathclyde and is currently completing a Masters Diploma in Public Policy and Program Evaluation at Carleton University.

room / salle - Salon C

Évaluation du Cyclodéfi de Place Benoît

1) Reflections from the edge - Un regard critique de la pointe

La présentation décrit les spécificités du processus de l'évaluation en 2015, des coûts et bénéfices du projet Cyclodéfi du Centre communautaire bon courage pour la communauté de Place Benoît. Ce processus inspirant dans le contexte de contraction budgétaire que vivent les OSBL au Québec, a facilité des échanges, des réflexions et des délibérations démocratiques entre intervenants du Centre, participants au projet et citoyens lors de plusieurs ateliers. De cette dynamique participative et ouverte, a émergé un questionnement introspectif des uns et des autres au sujet du projet. Cela a débouché sur une prise de conscience collective de l'enjeu structurant du projet, pour le développement de la communauté, bien au-delà des objectifs initiaux. Au terme de ce processus, c'est une communauté mobilisée autour de son Cyclodéfi, et stimulée par les connaissances acquises, qui s'active dans la recherche des moyens d'amélioration et de pérennisation. En outre, le processus a outillé la direction du Centre pour démontrer la pertinence de ses projets.

Speakers / Présentateurs

Maurice Désiré Bakinde

Titulaire d'une Maîtrise en administration publique obtenue à l'ÉNAP, j'ai 10 années d'expérience en gestion d'organisations publiques et autant en évaluation dans la formation professionnelle et le développement social. Je coordonne depuis 2 ans, la démarche de revitalisation urbaine intégrée du quartier Hodge-Place Benoît à Montréal. Je participe dans ce cadre, à l'évaluation de plusieurs projets visant la lutte contre la pauvreté et l'exclusion.

room / salle - Viking

Keeping Evaluations Timely and Relevant in a Rapidly Changing Policy Setting

1) Reflections from the edge - Un regard critique de la pointe

An often-evolving federal government policy and program environment and shifting priorities have created an increasing need for timely and useful evidence and reporting to inform decision makers and to support program managers. Remaining relevant and timely has become more and more challenging for federal government evaluation groups. This presentation aims to highlight lessons from the field and discuss some strategies for enabling timely and relevant evaluations in a fluid policy and program world. Drawing on the experiences and approaches of the Immigration, Refugee and Citizenship Canada (IRCC) Evaluation Division, it will look at the role evaluators can play, as well some processes and products that can support a nimble evaluation function, and the challenges with maintaining that edge in a dynamic setting.

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Speakers / Présentateurs

David Kurfurst

David Kurfurst is the Director of Evaluation at Immigration, Refugees and Citizenship Canada (IRCC), where he also plays a key role in advancing performance measurement. David has been with IRCC Evaluation for over 12 years, working on many evaluations and numerous performance measurement projects across all sectors of the department during that time. David holds a M.B.A. (Finance) degree from Dalhousie University.

Jessica Schafer

Jessica Schafer has been an Evaluation Officer at Immigration, Refugees and Citizenship Canada (IRCC) for over two years, working on a variety of key evaluations - most notably the evaluations of the Resettlement Program and Immigration Loans Program. She has five years of evaluation experience at various departments within the federal government. She has a Masters in Public Administration from the University of Ottawa and a Graduate Diploma in Program Evaluation from Carleton University.

room / salle - Salon C

Performance Based Financing (PBF) Monitoring & Evaluation for Strengthened and Sustained Decentralisation System in Uganda

1) Reflections from the edge - Un regard critique de la pointe

This paper focuses on Performance Based Financing as an innovative Performance, Management, and Monitoring and Evaluation approach. In this paper, the author asserts that PBF is a wonderful approach to implement granting mechanisms to the Ugandan local governments under the prevailing public sector challenges. It paper outlays the PBF M&E process that includes: development of; PBF indicators targets & an automated PBF results framework. It discusses the implementation/support supervision (monitoring) and desk review/participatory validation (evaluation) processes. The paper emphasizes scoring & determination of performance measures as a function of the self-rating score and validated scores. The paper also provides a critique of the performance results as obtained through the performance thresholds of; >90% (bonus); 89-75% (100%); 74-60%; (75%); 59-50% (50%) and <50 (grant termination). The paper finally summarizes results trends for the three-rounds FY2011 - FY2014. Results indicate capacity improvement among districts local governments to deliver development granting programs.

Speakers / Présentateurs

James Kakooza

CEO/ Executive M&E Consultant, Centre for Results Management (CfRM)

Dr James Kakooza has over 15 years' experience designing and implementing complex Research, M&E systems, including: program design, management and review. For almost a decade, he has been leading M&E units for donor-funded programs as well as organisations across Africa and Asia, providing M&E technical support, as well as developing M&E-capacities of staff at field levels. James has provided quality evaluations to international donors like USAID, WB, DFID, DANIDA, AfDB & BMGF

room / salle - Salon C

Talking about the undescribed: Organizational Capacity Building in Evaluation

1) Reflections from the edge - Un regard critique de la pointe

According to Preskill & Boyle (2008), "there is no overarching conceptual model that describes how ECB should be designed and implemented to maximize its success" (p. 1). This presentation intends to address the gap between defining evaluation capacity building (ECB; e.g., Taylor- Powell & Boyd, 2008) and the process of ECB within an educational development organization, including the nature and components of the process, supports, and tenets. The iterative ECB process leading to the development of 'buy-in' and shared language drew on reflexivity, coaching and scaffolding with individuals, and the positioning of the evaluator as internal-external, to shift their non declarative or implicit knowledge to declarative or explicit knowledge, and acknowledging how it influences and directs both their individual and organizational ways of working. This presentation will showcase how evaluation capacity has and is being built with individuals within the organization and within the organizational culture.

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Speakers / Présentateurs

Giselle Patrick

Giselle Patrick (BSc., Dip., MSc. University of the West Indies) is enrolled in the PhD program at the University of Saskatchewan and has worked in program evaluation both in Canada and in Jamaica. She is also the research analyst and program evaluator in the Gwenna Moss Centre for Teaching Effectiveness at the University of Saskatchewan. She is a recipient of three Graduate Teaching Fellowships as well as the Teaching Scholar Doctoral Fellowship and she teaches as a sessional at the University.

Carolyn Hoessler

Carolyn Hoessler (Program and Curriculum Specialist) is a program and curriculum development specialist with 8 years of educational development experience. Her areas of specialty and focus include supporting faculty with curricular innovation, assessment of program outcomes, program evaluation, assessment of student learning, SoTL, research methods, as well as graduate student teacher development. Her methodological background includes quantitative, qualitative and mixed methods.

room / salle - Battery

Using Data Effectively for Decision Making: An Example from Public K-12 Education

1) Reflections from the edge - Un regard critique de la pointe

Learn how the Department of Education and Early Childhood Development, with the help of Mark Schacter Consulting, established a performance measurement framework for the K-12 public education system in Newfoundland and Labrador; a journey which started from a desire to use data more effectively for decision making. As Chair of the steering committee that developed the framework, Jennifer describes how she managed the process and shares what she learned. Mark offers insights into the marginalization of performance measurement and evaluation as sources of strategic intelligence in government, based on his experience as a consultant to public sector clients across Canada and internationally.

Speakers / Présentateurs

Jennifer Smith

Jennifer is a Program and Policy Development Specialist with the Department of Education and Early Childhood Development, where she is primarily responsible for program evaluation. Jennifer is Chair of a steering committee tasked with the development of a performance measurement framework for the K-12 education system in Newfoundland and Labrador. Prior to this, Jennifer held a senior position at MQO Research, leading research projects for a wide range of clients.

Mark Schacter

Mark has nearly 20 years of experience as a consultant to governments, international organizations and NGOs on performance measurement, evaluation, risk assessment and strategy development. Before launching his own consulting practice in 2003, he was Director of the Governance program at the Conference Board of Canada, a Director at the Institute on Governance in Ottawa, and a staff member at the World Bank. His many publications on public management can be found at schacterconsulting.com

room / salle - Columbus

“Eventually you will know in the future what you have been taught today”: All the things I learned on my internship that I thought I had learned in class

1) Reflections from the edge - Un regard critique de la pointe

Both internships and course work are common requirements in evaluation focused graduate degree programs. This presentation will draw on lessons learned from intership experiences to discuss aspects of evaluation practice that may be primarily built through practical experience rather than course work. This presentation is based on the winning submission for the 2016 CESEF SEEK award, "A Bottom-Up Evaluation of an Undergraduate Research Initiative: Promise, Potentials, and Pitfalls".

Speakers / Présentateurs

Sarah Sangster

PhD Student, University of Saskatchewan

Sarah Sangster is the recipient of the 2016 CESEF SEEK award. She is a PhD student in the Applied Social Psychology program at the

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University of Saskatchewan. Sarah was a member of the winning team for the CES student case competition in 2015, and is participating as a co-coach for the University of Saskatchewan's team this year. She has completed four practicums/internships in evaluation as part of her degree requirements.

room / salle - Battery

Blue marble evaluators as change agents in infusing evaluative thinking when complexity is the norm

2) Capacity building at the edge - Développer la fine pointe

Realization of vision-and-values-driven social innovation typifies the ideal of the public sector. Evaluative thinking is systematic, intentional and ongoing attention to expected results. It focuses on how results are achieved, what evidence is needed to inform future actions and how to improve future results. (Patton, 2013) When complexity is the norm, leaders need to continually communicate the value of evaluative thinking and guide developmental evaluation by modeling the use of evidence to inform decision making and implementation. (Kuji-Shikatani, Gallagher, Franz, & Börner, 2015) Evaluation practice as change agents for the evaluand – the social innovation that will take us to where we want to get to - will be shared: embedding in program/ policy development and implementation teams in the ministry; engaging in evaluation capacity building for the public service and sharing CES evaluation capacity building and professionalization experience with the Thai Evaluation Network.

Speakers / Présentateurs

Keiko Kuji-Shikatani

Dr. Keiko Kuji-Shikatani is an internal evaluator, infusing evaluative thinking in collaborative teams to build public sector capacity for the use of evidence to inform decisions and implementation. She shares her practice in "Leadership's Role in Building the Education Sector's Capacity to Use Evaluative Thinking: The Example of the Ontario Ministry of Education", the only public sector case featured in the recent Developmental Evaluation Exemplars (Patton et al., 2015)

room / salle - Signal

Evaluating the Complex with Simulation Modeling

2) Capacity building at the edge - Développer la fine pointe

System Dynamics Models allow for policymakers to untangle the effects of a variety of policies on population outcomes, forecast the effects of strengthening existing policies, adopting new policies and also for weakened implementation or reversal of existing policy measures. This presentation will demonstrate how SimSmoke Ontario has modeled the effects of tobacco control policies and forecast future trends. This is an innovative approach to one of the most challenging tasks facing evaluators - evaluation of complex and comprehensive strategies that consist of several interacting interventions that are expected to create synergies. We will demonstrate how graphic depictions of relative contributions of strategy components opens the eyes of policymakers and how forecasting effects moving forward creates opportunities for stimulating substantial change in strategy design. Simulation modeling is truly on the edge of evaluation practice.

Speakers / Présentateurs

Robert Schwartz

System Dynamics Models allow for policymakers to untangle the effects of a variety of policies on population outcomes, forecast the effects of strengthening existing policies, adopting new policies and also for weakened implementation or reversal of existing policy measures. This presentation will demonstrate how SimSmoke Ontario has modeled the effects of tobacco control policies and forecast future trends.

room / salle - Signal

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Making sense of complex qualitative datasets through SNA visualization

2) Capacity building at the edge - Développer la fine pointe

There are many reasons to use qualitative data in evaluation. Relying on qualitative data allows richer more inductive analytical approaches and sometimes qualitative data is all that is available. But qualitative data analysis also poses well-documented challenges. Researcher subjectivity in coding is often discussed. But subjectivity in inductive analytical processes, technical difficulties related to making sense of large datasets, among others also pose considerable challenges. This presentation proposes an innovative method for the visual analysis of narrative data that involves three steps: transforming narrative data into relational data, applying graph optimization algorithms derived from social network analysis, and visually analyzing sociograms. This approach provides powerful data visualization that facilitates inductive identification of the underlying structure of narrative data. In conclusion, we will discuss the domains of applicability of the methods as well as its strengths and weaknesses. We will also examine their potential contribution to the field of evaluation.

Speakers / Présentateurs

Damien Contandriopoulos

Damien Contandriopoulos (Ph. D.) is full professor in Nursing and researcher at the Public Health Research Institute at University of Montreal (IRSPUM). His main areas of research are focused on the analysis of health policy-making processes, the use of evidence in decision-making and the analysis of highly performing models of healthcare delivery. He holds a CIHR research chair on health policy and evidence

Astrid Brousselle

Astrid Brousselle, Ph.D., is Full Professor in the Department of Community Health Sciences, University of Sherbrooke, and researcher at the Charles-LeMoine Hospital Research Center. She is the holder of a Canada Research Chair in "Evaluation and Health System Improvement (EASY)" co-funded by the Canadian Institutes of Health Research and the Fonds de recherche du Québec -- Santé.

Catherine Larouche

Catherine Larouche is a PhD Candidate in the Department of Anthropology at McGill University, and recipient of a Doctoral Research Award from the International Development Research Centre (IDRC) and a Joseph Armand Bombardier - Canada Graduate Scholarship from the Social Sciences and Humanities Research Council of Canada (SSHRC). Her doctoral research focuses on the politics of Islamic charitable work in Northern India. Her research interests and work also include qualitative methodologies and s

room / salle - Salon D

Theory-based evaluation: exploring and refining the application of contribution analysis

2) Capacity building at the edge - Développer la fine pointe

Contribution analysis (CA) is a theory-based evaluation approach that sets out to verify the theory of change behind a program / intervention and situate outcomes in terms of multiple contributors to change. CA was introduced in 2001 and has 6 well-established steps, yet application of these steps remains limited. A panel of professionals will provide recent CA examples with not-for-profit, research and policy organizations, reflecting different types of interventions and use of results. Presentations will highlight new and useful tools, challenges faced and how they were overcome, and incorporating change mechanisms into CA. Some themes for discussion will include use of theory in CA, data display, and approaches to cross-case analysis. The panel includes researchers and evaluators who have worked both independently and collectively to explore and refine the application of CA to improve theory-based evaluation methods and use of their results to inform decisions and practice.

Speakers / Présentateurs

Barbara Riley

Dr. Riley is the Executive Director at the Propel Centre for Population Health Impact. She has held academic and non-academic appointments and led a range of studies evaluating complex public health interventions, developing methods to evaluate research impact, examining scaling up processes, and accelerating knowledge mobilization. She also builds capacity for population health intervention research and evaluation, including by co-leading Waterloo's Health Evaluation Collaborative.

Natalie Kishchuk

Natalie Kishchuk has worked in program evaluation and applied social research for over 20 years on mandates in public and population

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health, education and social services organizations / delivery systems, research funding programs, community development and organizational and technological change. An independent consultant well-versed in qualitative, quantitative, participatory and developmental methodologies, she is a Credentialed Evaluator, a CES Credentialing Board member, and a Fellow of CES

Steve Montague

Credentialed evaluator, adjunct professor at Carleton University, Canadian Evaluation Society Fellow With over 35 years of experience as an evaluation practitioner, Steve Montague has pioneered the use of key concepts like reach and spheres of influence in evaluation practice. He has written and presented internationally on theory-based evaluation and other related areas in support of governments, the World Bank, the OECD, the Canadian and American Evaluation Associations, and others.

room / salle - Garrison

Using Web Analytics analyses to improve program performance and relevance -- Study of Job Bank to provide Learning and Labour Market Information to Canadians

2) Capacity building at the edge - Développer la fine pointe

In advancing the evaluation function at Employment and Social Development Canada, its Evaluation division continues to explore new methodologies to inform questions of program relevance and performance. One such exploration involved the use of web analytics to better understand the usage of ESDC websites, the Job Bank (JB) supporting employment and workforce development, specifically in relation to learning and labour market information. Web analytics is a new approach for collecting/tracking information on the usage patterns and preferences of website users with a view to help optimize the content and improve its performance and utility. The report applies this innovative methodology, the Google/web Analytics analysis, to better understand the usage of ESDC website (JB) supporting Canadians in making their human capital development and career related decisions. As such, Web analytics analyses should be viewed as providing a trend and not precise quantitative facts. The report will use web analytics data to respond to key evaluation questions along with its limitations.

Speakers / Présentateurs

Christine Minas

Christine Minas is the Director of Statutory, Grants and Contributions Evaluation division of the Employment and Social Development Canada. She holds a Ph.D. degree from Cambridge. She has worked in the department of Public Service Commissions and Employment and Social Development Canada. In various research capacities, she has completed and managed many important research projects in Canadian social and labour market issues.

Bagala Biswal

Bagala Biswal is the Manager of Grants and Contributions Evaluation division of the Employment and Social Development Canada. He holds a Ph.D. degree in Economics from Queen's University at Kingston, Canada. He was an Associate Professor at the Memorial University of Canada before joining the federal government. He has extensive research experience and publications in international journals in both theoretical and applied issues in the areas of social, labour and human capital development.

Huang Huimei

Huimei Huang is an evaluator in the Grants and Contributions division of Employment and Social Development Canada. Huimei holds a master's degree in economics from the University of Victoria. She has extensive research experience in applied field relating to social, labour and human capital development. She has been instrumental to the completion of evaluations of various ESDC's programs in the areas of grants and contributions.

room / salle - Salon D

Evaluating the impact of research transfer activities by a health evidence producer.

3) Re-thinking our edge - Réévaluer notre position de pointe

Publicly funded organizations which produce research evidence are increasingly expected to demonstrate their value through evaluation of the impact of their research transfer activities. Within the continuum of research production and knowledge translation, there is now an additional component of impact assessment. This involves the evaluation of the impact that research producers and knowledge translation specialists have on identified stakeholders and decision-

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making forums. The role of the knowledge broker is essential in this process, as they provide a two-way link between research producers and research receptors. Their activities include: facilitating the development and delivery of research transfer and supporting the evaluation of these methods; assessing the impact of research; and identifying innovations in research transfer based upon the evaluation (both formal and informal) of outcomes. This presentation will discuss the role of knowledge brokers as agents in the process of building organizational capacity to evaluate the impact of processes and outcomes.

Speakers / Présentateurs

Andrew Duzba

Andrew Duzba is the Evaluations Advisor for CADTH. Andrew received his MA in Public Policy and Administration in 2002, and the Canadian Risk Manager designation in 2007. A career evaluation professional, Andrew has applied his skills for the federal government and not-for-profit sector since 2000. Current research interests include understanding the implication of open access movements to evaluation practice; and, assessing horizon and environment scanning processes.

Sheila Tucker

Sheila Tucker is CADTH's Liaison Officer for Newfoundland and Labrador, a position she has held since 2004. Sheila received a Master of Library and Information Science from the University of Western Ontario; Bachelor of Arts (Conj.); Bachelor of Arts (Hon.); Bachelor of Education; and Certificate in Public Administration from Memorial University of Newfoundland. She has pursued ongoing professional development through the completion of courses in health technology assessment and research methods

room / salle - Avalon

Image Sorting: Bringing Voices from the Edge

3) Re-thinking our edge - Réévaluer notre position de pointe

Evaluators are often called upon to provide ways of collecting the voice of those who are often not included in evaluations, namely young children and/or those with emergent language and communication skills. By transcending language, images provide a powerful resource that evaluators can use in data collection. When confronted with these questions, Denise and Linda have included an image sort data collection method as a way of engaging these populations. This presentation will provide context for the meaningful participation and consultation of these populations. In addition, a demonstration of the image sort data collection technique will provide participants with an addition to their data collection tool kit.

Speakers / Présentateurs

Denise Bélanger

Denise Bélanger has been working in evaluation for over 15 years and has worked on various projects involving community consultation. She is passionate about issues of access and voice. Denise has conducted training many evaluation workshops methods, including approaches for including the voices of young children and other traditionally disenfranchised and vulnerable populations. She has presented at numerous national and international evaluation conferences. Denise is also the dynamic representative of the CES-Manitoba Chapter on the national CES Board, and a member of the Communications & Marketing Committee. She is championing themes of diversity, engagement and membership renewal.

Linda E. Lee

, *Proactive Information Services Inc.*

Ms Lee has worked in evaluation and research for over 35 years. Linda has been a keynote speaker, presented papers and facilitated workshops at many national and international conferences. Linda is a former national President of CES. She was the recipient of the 2003 Service to the CES Award and was inducted as a Fellow of CES (FCES) in 2009. Currently she serves on the CES Credentialing Board. Linda is passionate advocate for using evaluation to help create a better world.

room / salle - Avalon

Scaling Science: Toward a systemic approach to expanding social action, scientific research, and their consequences

3) Re-thinking our edge - Réévaluer notre position de pointe

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Government, philanthropic, and private-sector organizations are focused on ensuring that their investments have wide-reaching impact. This concept of expansive impact is often referred to as scale. This paper explores the concept of scale as it applies to scientific research (social and natural) undertaken for the public good. Despite the seemingly simple concept of research-informed scaling, many interventions are based on ideals rather than evidence, and conversely, much scientific research is not aligned to interventions that are readying for roll-out. We outline a broad view of scaling that moves beyond the common manufacturing model in which organizations seek additional resources in order to increase output. In other words, bigger research projects and/or more investment in the end result of research does not necessarily imply wider uptake and impact. We argue that the ethical scaling of science innovations are critical to the sustainability of their impacts and the planet. We propose that (and how) critical evaluation plays an integral role in ethical scaling of science.

Speakers / Présentateurs

John Gargani

President, American Evaluation Association

John Gargani was recently elected the 2016 President of the American Evaluation Association. He is President and Founder of Gargani Company, Inc., a program design and evaluation firm located in Berkeley, California. When he is not helping non-profit organizations, foundations, corporations, and government agencies achieve their social missions, he is writing about evaluation, sharing his thoughts at EvalBlog.com, teaching graduate classes on social entrepreneurship and program design.

Robert McLean

Robert is a Senior Program Specialist in Evaluation at Canada's International Development Research Centre. Rob is cross-appointed as a Lead Evaluator at the Canadian Institutes of Health Research. He has published in multiple health sciences and evaluation books and journals. He has conducted evaluations for commissioners ranging from large international institutions to First Nations groups in isolated regions of Canada.

room / salle - Avalon

Bricks and mortar: Laying the foundation for evaluation in an organization

4) Perspectives from beyond the edge - Perspectives au-delà de la pointe

In 2015, a large primary care network in Alberta with more than 100 physician members launched a four pillar approach for measurement and evaluation across its organizational programs. This presentation describes the journey to date in building capacity across the organization and creating the foundation for future evaluations and better performance monitoring. Multiple methods were used to engage and build capacity with non-evaluation staff. The resulting actions and leadership of non-evaluator staff were the key to success. This project also illustrates the importance of collaboration in creating a culture and foundation for evaluation within an organization. Key milestones in the process will be described and feedback from non-evaluators will be presented.

Speakers / Présentateurs

Kathleen Douglas-England

Measurement & Evaluation Manager, Calgary West Central Primary Care Network

Kathleen Douglas-England MSc is the Evaluation Manager at Calgary West Central Primary Care Network in Calgary, Alberta. Kathleen has over 15 years experience in program evaluation and patient experience surveys in the health care environment. Kathleen is also an adjunct lecturer with the Department of Pediatrics at the University of Calgary where she teaches seminars on survey design and methodology and program evaluation.

Krista Rondeau

Krista Rondeau RD, MSc is the Research & Evaluation Advisor at Calgary West Central Primary Care Network in Calgary, Alberta. Krista has conducted research in health, nutrition, and food insecurity for more than 12 years. In her current role, she supports the design and implementation of an organizational and clinical evaluation framework to support current and future business plans at CWC PCN.

room / salle - Plymouth

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Leaping over the Edge: Ontario's Local Poverty Reduction Fund

4) Perspectives from beyond the edge - Perspectives au-delà de la pointe

In this presentation we will highlight the Government of Ontario's innovative approach to bring evaluation to non-evaluators in community organizations by presenting on the \$50 million Local Poverty Reduction Fund. This is the Poverty Reduction Strategy Office's effort to incentivize the use of rigorous evaluation to measure the effectiveness of poverty reducing initiatives across Ontario. The objectives are threefold: - To identify which innovative programs are having a meaningful impact on client outcomes that could be of benefit in other communities in the Province - To build evaluation capacity in the social services sector to ultimately influence culture change - To break down barriers and enable knowledge sharing that can lead to reflection, evidence use and improvement The goal of the presentation is to share the Government of Ontario's unique approach, a brief overview of the program and its criteria, key highlights of the first round of applications, and a short description of the lessons learned about applied evaluation in the government context.

Speakers / Présentateurs

Katharina Wolff

Katharina Wolff, Senior Policy Advisor at the Poverty Reduction Strategy Office, will be presenting on the Local Poverty Reduction Fund. Mrs. Wolff was one of the key policy and program designers behind the fund, and helped implement it within the first half of 2014. Trained at the graduate level in policy and program evaluation at the UWO, Katharina is well versed in both quantitative and qualitative research methods, statistics, and has a strong background in sociology, commerce and economics

room / salle - Plymouth

Lessons from the Edge: Evaluating Public Engagement at Memorial University of Newfoundland

4) Perspectives from beyond the edge - Perspectives au-delà de la pointe

Memorial University of Newfoundland is an innovative international leader in public engagement. The Office of Public Engagement at Memorial stewards the newest university framework, provides oversight to a number of reporting units and related projects, and provides leadership of strategic external relations. Approved in 2012 and launched in 2013, the Public Engagement Framework aims to bring alignment to Memorial's public engagement activities, supporting and celebrating successes and building bridges between the public and the university. This presentation will briefly explore the development of the Framework and the types of monitoring and evaluation activities undertaken to date. Presenters will outline the evaluation plan for the Public Engagement Framework and invite discussion from attendees on how to strengthen framework monitoring and evaluation and apply best practices.

Speakers / Présentateurs

Sandy Brennan

Sandy is Manager, Public Engagement Supports in the Office of Public Engagement at Memorial University of Newfoundland. She holds a B.A. in Sociology from St. Thomas University in Fredericton, N.B. and an M.A. in Sociology from Memorial. Sandy served as a Planning Analyst at several campuses of Memorial before she entered her current role, including Finance and Administration at the Fisheries and Marine Institute, and Student Affairs and Services at St. John's campus.

Robert Greenwood

Rob is Executive Director, Public Engagement for Memorial University and Founding Director of The Leslie Harris Centre of Regional Policy and Development. Rob has served as a Director and Assistant Deputy Minister of Policy, Economic Development in NL and in SK. He was founding Director of the Sustainable Communities Initiative, a partnership of the University of Regina, the City of Regina, and the National Research Council of Canada. Rob holds a Ph.D. from the University of Warwick, England.

Ginny Fugarino

Ginny serves as Public Engagement Project Officer in Memorial University's Office of Public Engagement. She has diverse academic experience including a doctorate in folklore from Memorial and master's degrees in training and development and English. Her doctoral thesis examined residential and media constructions of hurricane preparation. In addition to her work in public engagement, Ginny has held positions in post-secondary education, technical editing, and human resources.

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Sharing Knowledge: A Case Study of Blending Evaluation and Audit to Strengthen Findings and Recommendations

4) Perspectives from beyond the edge - Perspectives au-delà de la pointe

Shared Services Canada (SSC) was established to consolidate and modernize the Government of Canada's IT infrastructure. The Department operates in a dynamic context where both cultural and structural changes are happening continuously. To remain relevant and effective in this context, it is necessary to be willing to push boundaries, and be innovative, when and where necessary. At SSC, the audit and evaluation functions are combined in a single Office. This has enabled synergies and cross-fertilization for both of these functions. More specifically, the Evaluation of Distributed Computing Services and the Audit of Demand Management provided opportunities to explore intersections of both approaches. Combined planning, a multi-disciplinary team, and knowledge sharing best practices allowed for the leveraging of audit methodologies and findings to support evaluation evidence, and arrive at stronger, more relevant recommendations in support of positive organizational change. The presentation will explore how SSC ultimately benefited from the collaboration of audit and evaluation.

Speakers / Présentateurs

Yves Genest

Yves Genest has joined Shared Services Canada as Chief Audit and Evaluation Officer in May 2012. He has accumulated more than two decades of experience with increasing responsibilities in the fields of auditing and evaluation. During his career, he has been involved, as an analyst, auditor, evaluator or senior manager, with a wide range of programs and activities in more than 50 different entities in the Federal Government.

Isabelle Mercier

Isabelle Mercier (MPA, MA) is the Manager of Evaluation at Shared Services Canada. Throughout her career, Isabelle has contributed to developing evaluation capacity and culture in four federal organizations and has led numerous program evaluations in the following fields: government administrative services, health research, environmental policies and IT infrastructure.

Eugenia Didenko

Eugenia Didenko is a Senior Evaluator at Shared Services Canada. Eugenia began her government career in 2007 and has since managed evaluations of administrative programs, correctional services, research funding programs and IT infrastructure services. Eugenia holds a Master's degree in Leadership Studies (University of Victoria) and has completed a graduate certificate in program evaluation (University of Ottawa).

room / salle - Columbus

Evaluation, Governance and the Public Interest

Fellows panel - Table ronde des fellows

Most major challenges the public wants government to address such as climate change, economic growth, population health, poverty reduction require "whole of government" or at least multi-departmental action and accountability. Departmental structures and budget allocations make this very difficult -- the most important things government does are often "extra workload", corner of desk, "outside the mandate" activities. By the same token accountability and evaluation capacities and budget structures are organized vertically. Sir John will describe the important Scottish example with the entire government structure organised around defined goals, constant, real time measurement and the capacity to almost instantly stop programs, alter course or create new ones based on tracking of outcomes. Rick Williams led efforts to consider this approach for Nova Scotia. Eleanor Chelimsky will draw on her writing and thinking about the need for evaluation and public programs to reach to public policy goals to comment on the Scottish effort and US prospects.

Speakers / Présentateurs

Andy Rowe

Andy Rowe has worked for over thirty years as an economist and evaluation consultant. His work focuses on sustainable development,

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natural resource management and dispute resolution settings. He has a PhD from the London School of Economics is a Fellow and former President of the Canadian Evaluation Society and an associate editor of Evaluation and Program Planning.

Rick Williams

Rick Williams, former Deputy Minister, Government of Nova has 25 years' experience in the fields of social policy analysis, community education, organizational development and fisheries development in Canada and internationally. His areas of expertise include fisheries management policy, stakeholder consultation processes, strategic planning & process facilitation and evaluation research.

Eleanor Chelimsky

Eleanor Chelimsky began her evaluation career at NATO; then directed evaluations for executive branch agencies at the non-profit MITRE Corporation, and finally, at the Government Accountability Office she directed the Program Evaluation and Methodology Division doing evaluations for the US Congress pioneered the use of new methodologies and performing studies in almost every subject area. She also worked to improve GAO's general capabilities in evaluation.

Sir John Eldridge

Sir John William Elvidge KCB is the former Permanent Secretary to the Scottish Government (2003-10). (Permanent Secretary is equivalent to the Clerk of the Privy Council). He currently chairs Edinburgh Airport and advises on governance to organisations such as the OECD. In the Scottish Office Sir John worked in the fields of economic development, physical infrastructure and European Union relations, then with the Scottish Government he headed the Education Department and then Head of Finance

room / salle - Salon A/B

1:00pm-3:00pm / 13 h à 15 h

Student Evaluation Case Competition: Help us celebrate our 20th anniversary! / Concours de cas en évaluation pour les étudiant(e)s : Aidez-nous à célébrer notre 20ième anniversaire!

 **Other / Autre**

You are invited to be part of the audience for the Final Round of the 2016 Student Case Competition. The winning team will be announced at our 20th anniversary celebration reception at 6:00 pm today - all are welcome! The competition is a project of CES and CESEF.

- Front Runner Solutions - Memorial University
- Hivemind Solutions - University of Guelph
- Insight Consulting - University of Saskatchewan

Vous êtes invités à assister à la ronde finale du concours de cas en évaluation pour les étudiant(e)s 2016. Le nom de l'équipe gagnante sera dévoilé lors de la réception pour fêter notre 20ième anniversaire qui se tiendra à 18h00 le jour même de cette ronde finale. Le concours est un projet de la SCE et du FSCEE.

Les équipes finalistes sont (en order alphabétique) :

- Front Runner Solutions - Université Memorial
- Hivemind Solutions - Université de Guelph
- Insight Consulting - Université de la Saskatchewan

room / salle - TBA

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1:30pm-3:00pm / 13 h 30 à 15 h

Health improvement evaluation in Yukon

1) Reflections from the edge - Un regard critique de la pointe

Yukon's Department of Health and Social Services is undertaking a three-year system improvement and transformation project, funded by Health Canada's Territorial Health Investment Fund. This session will outline the nature of the project, and present some of the challenges and unique approaches to overcoming the geographic, organizational and cultural challenges associated with evaluating 'on the edge' of Canada's arctic. Discussion will explore both the use of evaluation as a tool for health system transformation, as well as the development of an overall evaluation framework for the project. This framework is expected to not only support a report back to funders when the project concludes in 2017, but also build the evidence base and momentum required for selected initiatives to become sustainable in the long run. Participate in this session to learn about evaluation in Canada's north, and to share your own lessons learned from related experiences.

Speakers / Présentateurs

Matt Jacques

With a doctoral degree in experimental psychology, Matt has studied the cognitive biases that often undermine our perception of economic, environmental and health-related risks. For Matt, evaluation has been an engaging means of applying social science rigour to program and organizational improvement efforts in a range of sectors and industries across Canada, including Federal, Provincial, Municipal and Territorial government.

room / salle - Salon C/D

Application of a realist evaluation approach to document the development and implementation of innovative tobacco control practices in Ontario

2) Capacity building at the edge - Développer la fine pointe

The Program Training and Consultation Centre's Documentation of Practice Project (DoP) generates practice-based evidence by documenting the development and implementation of innovative tobacco control practices (programs, policies, approaches) involving Ontario public health units. A realist evaluation approach is applied to understand how and why a practice might be successful. This approach builds understanding about the mechanisms that make practices work in specific populations and contexts, and fosters knowledge exchange to inform decision-making and program development. This presentation will highlight some challenges with applying a realist lens while ensuring theory-based DoPs have practical import. Some themes for discussion include the use of theories in DoPs, identifying testable middle range theories, and presenting findings to practitioners. Participants are encouraged to reflect on, and share ideas for applying a realist approach for practice-based settings.

Speakers / Présentateurs

Alison Kernaghan

Project Manager, Propel Centre for Population Health Impact, University of Waterloo

Alison Kernaghan manages research and evaluation projects at the Propel Centre for Population Health Impact at the University of Waterloo including those that develop methods to evaluate research impact. She also conducts realist evaluations of public health interventions to generate practice-based evidence in partnership with the Program Training and Consultation Centre. Alison recently completed the Collaborative Learning Institute in Evaluation through Propel and the University of Waterloo.

Nathan Honsberger

Project Manager, Propel Centre for Population Health Impact, University of Waterloo

Nathan Honsberger, MSc, is a Project Manager at Propel Centre for Population Health Impact, University of Waterloo. Nathan entered the field of evaluation after winning the CES Student Evaluation Case Competition and currently conducts realist evaluation research for the Program Training and Consultation Centre through Documentation of Practice projects. He also conducts evaluation for, and provides expertise to, RBC Learn to Play Project lead organizations and grantees.

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Irene Lambraki

Irene Lambraki, PhD, is a Research Assistant Professor with the School of Public Health and Health Systems at the University of Waterloo. Irene provides intellectual leadership to the Program Training and Consultation Centre's (PTCC's) capacity building program in collaboration with Dr. John Garcia. Part of her role involves evaluating PTCC's programs and conducting process evaluations through PTCC's Documentations of Practice Project to generate practice-based evidence.

room / salle - Salon C/D

CES Professional Learning: Focus on Intermediate and Online Learning; Formation professionnelle de la SCÉ: Cap sur des apprentissages de niveaux intermédiaires et en ligne

2) Capacity building at the edge - Développer la fine pointe

This presentation focuses on "Capacity Building at the Edge" in several ways. Participants can expect to come away with the latest information about CES professional learning opportunities. This will include webinars and new short courses at the intermediate level soon to be available online for learners at Canada's farthest edges. CES is currently exploring a new frontier with online learning and the potential for meeting the needs of credentialed and non credentialed evaluators is huge. These courses are intended to complement credit courses offered by colleges and universities and to meet the learning needs of practicing evaluators wishing to develop knowledge and skills in specific dimensions of practice or individual competencies. The presentation will also provide an opportunity for professional development representatives for each chapter to gather leading edge information to share with their chapter members, to ask questions, and to provide suggestions for development in 2016-2017. Cette présentation s'inscrit à plus d'un titre dans le thème « Formation de pointe ». Les participants obtiendront les toutes dernières informations sur les possibilités d'apprentissage professionnel offertes par la SCÉ. Il sera notamment question de webinaires et de nouveaux cours de courte durée de niveau intermédiaire bientôt disponibles en ligne pour les apprenants partout au Canada. Les opportunités d'apprentissage en ligne explorées par la SCÉ présentent un fort potentiel pour répondre aux besoins des évaluateurs accrédités et non accrédités. Ces cours viendront en complément aux cours crédités offerts par les collèges et universités et répondront aux besoins d'apprentissages des évaluateurs souhaitant développer leurs connaissances et compétences sur des dimensions spécifiques de la pratique ou leurs compétences individuelles. La présentation sera également l'occasion pour les responsables du développement professionnel au sein des différents chapitres d'obtenir les toutes dernières informations qu'ils pourront ensuite partager avec les membres de leur section, de même que de poser des questions et faire des suggestions pour le développement professionnel en 2016-2017.

Speakers / Présentateurs

Sandra Sellick

Sandra works as an associate faculty member in the School of Leadership Studies for Royal Roads University and as an evaluation consultant in private practice. She has over 30 years of experience in public education but now specializes in working with not-for-profit organizations. Sandra currently represents the CES BC and Yukon chapter on the National Board and serves on the Professional Learning Committee.

Kate Woodman

Dr. Woodman is a co-principal with Catalyst Research and Development Inc. She is on the CES Board, serving as chair of Professional Learning. Kate has many years of experience as an evaluator in health and human services, with major emphasis on family violence, mental health and Early Childhood Development sectors. She also supports clients in building evaluation capacity, developing evaluation policy and quality assurance plans, developing performance measures and evaluating research impact.

Johann Jacob

Research professional, OQACC

Johann has over 10 years of experience in program evaluation. He is the coordinator of the CREXE at ENAP where he also lectures in program evaluation. Since 2005, he participated in several evaluation projects in various policy domains such as health and social services, support for innovation and R&D, regional development and climate change adaptation. He currently represents SQEP on the CES Board of Directors, and serves on the Professional Learning Committee. He is currently working in a research center conducting research to measure and evaluate adaptation to climate change. The research aim is to document adaptation efforts, at an individual as well as an institutional level, in order to develop M&E tools to predict adaptation in various settings and scales. Johann a plus de 10 années d'expérience en évaluation de programme. Il est le coordonnateur du Centre de recherche et d'expertise en évaluation (CREXE) de l'ENAP. Il est également chargé de cours en évaluation des programmes publics à l'ENAP. Depuis 2005, il a participé à plusieurs évaluations de programmes dans divers domaines d'intervention notamment les services de santé et services sociaux, le soutien à

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l'innovation et à la recherche et développement et l'adaptation aux changements climatiques. Il est le représentant de la SQEP au sein du conseil d'administration de la SCÉ et contribue aux travaux du comité de développement professionnel.

room / salle - Salon C/D

Implementation Research: A New Frontier for Evaluators?

2) Capacity building at the edge - Développer la fine pointe

Funders of health research are investing heavily in "implementation research". Implementation research, which examines what is and isn't working in real-life contexts, is seen as crucial for improving the efficiency of health services. It's often invoked in discussions of scaling-up. Since it explains and clarifies what is happening on the ground, it theoretically enables an ongoing refinement of interventions. For evaluators, this all sounds very familiar. This presentation highlights the many similarities between evaluation and implementation research. It argues that implementation research and developmental evaluation share a middle ground between the two poles of research and evaluation. And last but certainly not least, this presentation makes the point that the growing field of implementation research stands to benefit immensely from greater cross-fertilization with evaluation theory and evaluation practitioners. Evaluators and researchers who attend this presentation will be encouraged and motivated to transcend boundaries.

Speakers / Présentateurs

Zoe Boutilier

Zoe Boutilier is a Senior Program Officer at Canada's International Development Research Centre (IDRC), which funds the work of researchers in low and middle income countries. Zoe specializes in health systems research, maternal and child health, and evaluation. Before IDRC she worked for the Micronutrient Initiative in Ottawa, Oxfam Quebec in Bolivia, Canada World Youth in Costa Rica, and CUSO in Lao PDR.

room / salle - Plymouth

More than words can say: observational methods for evaluators

2) Capacity building at the edge - Développer la fine pointe

Observational methods often provide evaluative information that cannot be accessed through word-based methods such as surveys, focus groups and document review. Adding an observational component can add significant value at low cost, but some approaches raise ethical issues. To stimulate group discussion of participants' experiences, three cases will be presented: (1) a highly structured observation which demonstrated that a TV ad campaign changed environmental attitudes (but had less impact on behaviour) while fines and warning signs changed behaviour (but had less impact on attitudes); (2) a semi-structured observation of a science exhibit that revealed important gender dynamics; (3) an unstructured observation in an Aboriginal community that showed unanticipated cultural interactions with a new program. Guidelines will be presented for choosing what form of observational approach -- if any -- should be used, together with tips for handling some of the issues that may arise.

Speakers / Présentateurs

Emma Williams

Emma Williams is Principal Scientist in the Evaluation branch of the Northern Institute, Charles Darwin University, Australia. She has worked in Canada, but most of her recent projects have been in northern Australia and eastern Indonesia. She has used a range of observational methods in evaluations and -- perhaps because she believes in learning from mistakes -- works to ensure that her evaluation reports are peer reviewed. She hopes to be a Credentialed Evaluator by June.

room / salle - Salon C/D

Studying Abroad: A Case Study of International Students

2) Capacity building at the edge - Développer la fine pointe

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The number of International Students arriving in Canada (to seek post-secondary education) is growing exponentially. The majority of these student (52%) intend to attain Bachelor's Degree and Diplomas and many of them will potentially become part of the skilled labour force in Canada. There are studies on the significant influence and potential of this demographic on the economy. Nevertheless, there is a gap in research and insight into the factors that inform these students' plans and motives post graduation. Often, they must decide whether to stay in Canada or return to their home after completing education. This paper researches factors that influence this particular demographic through analyzing existing literature and by building on this knowledge by conducting qualitative interviews of current students. As a result of this research I suggest new ways of evaluating and improving education policies that attracts foreign students.

Speakers / Présentateurs

Hasan Syed

Hasan Syed is an Undergraduate student at the University of Toronto, Scarborough Campus, pursuing an honours bachelors in Sociology and Public Policy. He has a keen interest in political and social developments, both domestically and internationally. Coming to the end of his undergraduate studies, he plans to pursue a career in the public sector. During his undergraduate years he has gained insight and interest in topics such as immigration and social services that cater to minorities.

room / salle - Plymouth

The evaluation team as an adaptive system: The learning circle story

2) Capacity building at the edge - Développer la fine pointe

This evaluation study explored using Learning Circles (LC) for capacity building in seven Alberta continuing care facilities. The evaluation team essentially mirrored the LCs by being democratic, reflective and adaptive. Study tools emerged over time, tailored to the needs of individual sites, and enhanced as we gained experience. The logic model remained developmental until mid-way through the project. The diverse data sets were coded, sorted into themes, linked by research questions, and compiled into comprehensive workbooks which became our main resource for a day-long analysis workshop. Our conversations were recorded, transcribed, and summarized and our validated comments were added to the study mix. The emergent conclusions were fed back to site representatives who were able to add another layer of interpretation. In a final half-day meeting, we "workshopped" draft recommendations and developed a set that were streamlined and targeted. By the end of this adaptive process, we felt satisfied that we had produced a final report that was both strong and focused.

Speakers / Présentateurs

Gail Vallance Barrington

Gail Vallance Barrington has conducted over 130 program evaluation studies. She is currently Vice President of the Canadian Evaluation Society, responsible for the Professional Designation Programs. She teaches courses on qualitative research and program evaluation for both Athabasca and Michigan State universities. Her 2012 book, *Consulting Start-up and Management: A Guide for Evaluators and Applied Researchers* continues to receive positive feedback.

Steven Friesen

Steven Friesen is currently a Quality Practice Leader with Bethany Care Society and holds an adjunct appointment with the University of Alberta's faculty of Rehabilitation Medicine. He has held research and evaluation positions in Alberta's public and non-profit health care sector for 15 years. His professional experience includes a broad focus on health service and system research and program evaluation across primary care, continuing care and acute care settings.

Sandra Woodhead Lyons

Sandra Woodhead Lyons, PHEC, is Executive Director of the Institute for Continuing Care Education and Research (ICCER) a collaborative network of post-secondary institutions and continuing care provider organizations in Alberta which aims to encourage research, translate knowledge into better practice, enhance education, and inform policy.

Sharla King

Dr. Sharla King is Associate Professor in the Department of Educational Psychology and Program Director for the Master of Education in Health Sciences Education program at the University of Alberta. She serves as the Director of the Health Sciences Education and Research Commons, focused on health science scholarship in interprofessional team-based education at the pre-licensure and post-graduate levels and on the effective use of educational technologies.

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room / salle - Plymouth

Culturally Competent Evaluation: Our Lived Experiences

3) Re-thinking our edge - Réévaluer notre position de pointe

As an evaluator, have you encountered these situations? • You are consulting diverse groups and need to use culturally competent methods to engage stakeholders; • You would like to ensure that an evaluation design is appropriate to the culture context of your organization; • The program you are evaluating has many distinct stakeholder groups, and you are having trouble collecting feedback from marginalized groups; If so, this Lightning Round Table is for you. Join three members of the CES Diversity Working Group as they discuss lived experiences and practical cases with culturally competent evaluation, including challenges and possible ways to address them. Participants will be invited to reflect on the challenges and solutions presented, as well as contribute using experiences of their own. The presentation is meant to provoke dialogue and thought on what culturally competent evaluation means, and how evaluators can respect and reflect diversity in their practice.

Speakers / Présentateurs

Denise Bélanger

Denise Bélanger has been working in evaluation for over 15 years and has worked on various projects involving community consultation. She is passionate about issues of access and voice. Denise has conducted training many evaluation workshops methods, including approaches for including the voices of young children and other traditionally disenfranchised and vulnerable populations. She has presented at numerous national and international evaluation conferences. Denise is also the dynamic representative of the CES-Manitoba Chapter on the national CES Board, and a member of the Communications & Marketing Committee. She is championing themes of diversity, engagement and membership renewal.

Faisal Islam

Faisal Islam is Leader, Evaluation Research at Ontario Shores Centre for Mental Health Sciences and has been working in the field of evaluation for 10 years. Faisal has practiced evaluation in health, education and international development settings. His areas of interests are in evaluation designs and participatory methods with a focus on working with marginalized groups. Faisal receives PhD from McGill University and taught Program Evaluation at Centennial College.

Maria Tendencia

Maria has been an Evaluator in the Nova Scotia provincial government for the past four years. She is a member of the provincial inter-departmental diversity roundtable and has been involved in several government strategy evaluation and performance measurement work. She possesses a Masters in Public Policy from the University of Brunei Darussalam and a Master of Arts in International Developmental Studies from Saint Mary's University.

room / salle - Salon C/D

Data visualization techniques for engagement: Promising practices and lessons learned within a federal government context

3) Re-thinking our edge - Réévaluer notre position de pointe

This presentation will describe use of data visualization techniques to enhance presentation of evaluation results as part of a broader engagement strategy within a federal government context. The presenters will capitalize on the Lightning Round Table format to promote interactive discussion of approaches participants have taken toward using innovative strategies to engage clients and promote enhanced understanding and use of evaluation data and results. The discussion will be anchored in the Atlantic Canada Opportunity Agency (ACOA) evaluation unit's approach to engagement and knowledge mobilization, focusing on a recent evaluation which employed data visualization techniques to brief advisory committee members and senior management on the results of the study. Strengths of the approach, as well as lessons learned, will be highlighted.

Speakers / Présentateurs

Christa Gillis

Christa Gillis is Acting Director of ACOA's Evaluation and Risk Directorate. Christa possesses a Doctoral degree from Carleton University

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in Psychology, with a specialization in offender employment. She has spent most of her career managing research and evaluation within corrections, and has also taught undergraduate university courses in correctional psychology. After working in mental health, Christa recently to the field of evaluation within a regional economic development setting.

Julie Nadeau

Julie Nadeau is a credentialed evaluator at the Atlantic Canada Opportunities Agency and a board member of the CES NB Chapter. Julie holds a Masters in Public Administration from l'Université de Moncton and a graduate diploma in international development. She previously presented as part of a panel at the 2014 conference on evaluation engagement and utilization.

room / salle - Salon C/D

Dose Response as an Approach to Assessing the Impact of Programs

3) Re-thinking our edge - Réévaluer notre position de pointe

Three papers: Pramana 1) Lessons from using dose-response methods from multi-sectoral evaluations in 8 countries: Dose-response considers the impact of varying doses of the independent variable (program participation), on outcome measures/events. Canadian Red Cross-International Operations (CRC-IO) has applied this method in 8 developing countries. This session will demonstrate the two ways that CRC-IO uses the dose-response method. Bakker 2) Reducing selection bias in dose response analyses: .Dose response can be used as an alternative to comparison/control groups. During this presentation, we'll review that potential threat to the validity of the methods' results, and review how to statistically control for those pre-existing differences. Cummings 3) Impact of school based child protection program in Sri Lanka: A dose response approach. The Be Safe child protection program in Sri Lanka was evaluated in 2015 after it had ended. No comparison or baseline data was available. The evaluators chose a dose-response design to carry out the evaluation.

Speakers / Présentateurs

Harry Cummings

Harry Cummings, Phd., Professor, University of Guelph and Director Harry Cummings and Associates. Harry has taught evaluation at the University of Guelph for 35 years. He is author of the CES short course on program logic models. He has practised international development and evaluation since 1982 and recently has done evaluation work for UNICEF Indonesia, World Vision Sierra Leone and the Canadian Red Cross. He is a frequent presenter at both the Canadian and European Evaluation meetings.

Inem Chahal

Inem Chahal (M.Sc.) is a program evaluator, with local and international experience in the field. She has experience in working with the private sector, government, and non-profits (international and local) to help achieve greater organizational and program effectiveness. Some recent clients include: UNICEF Indonesia, Canadian Red Cross, Kativik Regional Government, and the Ontario College of Social Workers and Social Service Workers.

Wartini Pramana

Wartini Pramana, Manager, Planning, Evaluation and Knowledge Management (Canadian Red Cross) serves as the coordinator and technical advisor for all Canadian Red Cross evaluations. She has a phd in Psychology and has been at the Canadian Red Cross since 2008.

Christie Byvelds

Christie Byvelds teaches statistics at the School of Social Work at Carleton University in Ottawa, ON. She is co-author of the book, Statistics for Social Justice: A Structural Perspective. She has a graduate degree in social work, and practices both as a registered social worker and as a private research consultant. She offers bilingual consulting services which include research design and planning, quantitative and qualitative evaluation and analysis, and capacity building.

Paul Bakker

Founder and Lead Consultant, Social Impact Squared

Paul runs his own evaluation consultancy firm, Social Impact Squared, where he provides evaluation consulting primarily to health, employment, youth, and crime prevention non-profits. Paul is committed to having the skills needed to use a variety of methods and approaches. He has conducted both rigorous impact evaluations and has acted as a coach for developmental, formative, and summative evaluations. He is also the Director of Evaluation for Endeavour Volunteer Consulting for Nonprofits.

room / salle - Colombus

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Evaluating for a sustainable future: re-thinking our edge

3) Re-thinking our edge - Réévaluer notre position de pointe

Our society must rethink the ways in which human activity is organized, to make it more sustainable. This applies as much to environmental decarbonization objectives as it does to fishing, forestry, agriculture, industry, etc. Because evaluation provides a critical perspective and objective data, it has a major role to play in guiding public policies. To achieve this, however, we must rethink our practices with a view to making them more effective and to integrate a sustainable thinking. This raises several questions: (1) How can we systemically incorporate sustainability assessment into our evaluations? (2) What are the most promising approaches for better sustainability? (3) What should be the role of evaluators for a sustainable future? (4) From which areas should we draw inspiration to improve the influence of evaluation?

Speakers / Présentateurs

Lynda Rey

Director, Monitoring, Evaluation and Learning, ONE DROP foundation

Lynda Rey, Ph.D. in public health, is director of the Monitoring, Evaluation and Learning department of the One Drop Foundation that promotes access to clean water and sanitation in remote areas.

Astrid Brousselle

Astrid Brousselle, Ph.D., is Full Professor in the Department of Community Health Sciences, University of Sherbrooke, and researcher at the Charles-LeMoine Hospital Research Center. She is the holder of a Canada Research Chair in "Evaluation and Health System Improvement (EASY)" co-funded by the Canadian Institutes of Health Research and the Fonds de recherche du Québec -- Santé.

Andy Rowe

Andy Rowe has worked for over thirty years as an economist and evaluation consultant. His work focuses on sustainable development, natural resource management and dispute resolution settings. He has a PhD from the London School of Economics and is a Fellow and former President of the Canadian Evaluation Society and an associate editor of Evaluation and Program Planning.

George Julnes

Professor, University of Baltimore

Georges Julnes, Ph.D., is professor in the School of Public & International Affairs at the University of Baltimore. He has served a 3-year term as a Board Member of the American Evaluation Association (AEA), is a Section Editor (Professional Values and Ethics) of the American Journal of Evaluation, and is on the Editorial Boards of New Directions for Evaluation and Evaluation and Program Planning. In 2015 he was honored with the AEA Paul F. Lazarsfeld Evaluation Theory Award.

room / salle - Battery

Promising practices and lessons learned on calibrating federal government evaluations

3) Re-thinking our edge - Réévaluer notre position de pointe

In keeping with the Treasury Board Secretariat (TBS) guidance on calibrating evaluations within the federal government, the Atlantic Canada Opportunities Agency (ACOA) has implemented a series of practices to calibrate its evaluations to better manage resources and to meet the needs of senior management decision makers. This interactive session will provide a brief review of methods and approaches that have been implemented to calibrate evaluations at ACOA while highlighting promising practices and lessons learned. It will identify how ACOA has maintained evaluation credibility and utility while calibrating design, methodology and reporting. Participants will share their ideas and experiences related to calibrating evaluation studies.

Speakers / Présentateurs

Colleen Goggin

Policy Analyst, Atlantic Canada Opportunities Agency

Colleen Goggin is an evaluation manager at ACOA and a member of the CESEF executive committee. Colleen holds a Masters of Health Science (Community Nutrition) from the University of Toronto and is a Credentialed Evaluator. She previously presented as part of a panel at the 2009 CES conference on the value of common tools in program evaluation and at the 2013 conference on stakeholder

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engagement and evaluation utilization.

room / salle - Salon C/D

Reflections on the meanings of success in collaborative approaches to evaluation: Results of an empirical study.

3) Re-thinking our edge - Réévaluer notre position de pointe

The paper aligns with the 'Rethinking our Edge' conference theme. The purpose of the present study is to surface criteria embedded in judgments of success in collaborative approaches to evaluation (CAE). How do evaluators using collaborative approaches to evaluation (CAE) define success? Is "success" determined simply by mapping evaluation outcomes onto the initial evaluation purpose? Do criteria for success also emerge from the interactions of evaluators with stakeholders or is it possible for this judgement to reflect a consequence that reveals itself at some point after the completion of the evaluation? These are just a few of the questions motivating a close look at evaluators' responses (N=320) to our (2012) survey that explored questions about their practice experience with CAE. We propose to examine these data more deeply taking into account the context of the respondents' case examples. The principal product of this inquiry will be a conceptual framework that integrates processes and outcomes related to criteria for success.

Speakers / Présentateurs

J Bradley Cousins

Professor Emeritus and Senior Researcher, Centre for Research on Educational and Community Services. Interests: Collaborative approaches to evaluation; Evaluation use; Evaluation capacity building

Elizabeth Whitmore

Professor Emerita, School of Social Work, Carleton University. Interests: Collaborative approaches to evaluation; Gender issues in evaluation; Social justice

Hind Al Hudib

Doctoral Candidate, Faculty of Education, University of Ottawa. Interests: Evaluation policy and organizational capacity for evaluation; Collaborative approaches to evaluation.

Lyn Shulha

Professor Emerita, Faculty of Education, Queen's University. Interests: Evaluation use; Collaborative approaches to evaluation; Student assessment.

Gilbert Nathalie

Doctoral Candidate, Faculty of Education, University of Ottawa. Interests: Collaborative approaches to evaluation; Evaluation in health systems; Patient engagement.

room / salle - Avalon

The design potential of linking layered social science theories and modest program theories ? research insights from Indigenous outcome evaluations

3) Re-thinking our edge - Réévaluer notre position de pointe

Can we rethink our use of social science theories to strengthen explanation in evaluation? Literature by Frans Leeuw, Steward Donaldson and Melvin Mark suggests there is a substantial gap world-wide between evaluation and its foundation disciplines concerned with human behavior and social systems. While this gap is worrying, it is partially bridged in current evaluation practice, observed in research about use of social science theory in 16 recent outcome evaluations of programs for Indigenous Australians. A range of uses of social science theory were found and roles in measuring and judging the extent of change is explored. Links between behaviour change assessment and systems are revealed. Understanding how social science theory has been used offers insight into potential use in designs that test the plausibility of modest program theories. Features of design that could strengthen the validity and transferability of evaluative evidence that may suit intercultural spaces are offered.

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Speakers / Présentateurs

Kim Grey

Internal evaluation manager and advisor for the Australian Government; 20 years experience designing complex evaluations of social policy, involving impact, participatory and realist approaches; covering Indigenous cross-government and community sector programs about safety, wellbeing, employment assistance and education. Researching the use of social science theory in evaluation, University of Melbourne. Also University Fellow, Northern Institute, Charles Darwin University.

room / salle - Avalon

The Theory Practice Gap in Evaluation

3) Re-thinking our edge - Réévaluer notre position de pointe

Evaluation practice evolved from applied social science to a discipline with emphasis on approaches and competencies. In the public sector, evaluation now seems to be guided by policy makers and judged by methodological rigor. It is necessary to 'rethink our edge' to define and locate theory in practice and expand our knowledge so as to defend the role of theory. Theory can help evaluators be more proactive in knowledge generation about interventions. This presentation will call on the work of Shadish, Alkin, Mark, Vaessen and Leeuw on evaluation theory to discuss roles for theory -- roles such as conceptualizing evaluation frameworks, reinforcing causal analysis and interpretation and discerning the relative merits of evaluation approaches. Evaluation theory also helps with questions about how to balance substantive theory of other disciplines and with how social science practice informs evaluation and how the findings from evaluation inform social and behavioural sciences. Participants will be encouraged to diagnose the theory which informs their practice.

Speakers / Présentateurs

Kaireen Chaytor

Kaireen Chaytor, PhD, CE has pursued the role of theory in evaluation for a number of years and has integrated it in her teaching as the foundation of evaluation. She has taught program evaluation in the School of Public Administration, Dalhousie University and in workplace settings. Kaireen has presented nationally and internationally on the evaluation theory and given workshops on both Theory of Change and Contribution Analysis. She has served on the executive of the local chapter of CES and on the National Council. Kaireen has received the Contribution to Evaluation in Canada award (2003) and became a Fellow of the Canadian Evaluation Society in 2011. She serves on the credentialing board of CES is board emeritus for CESEF.

room / salle - Avalon

Cooperation or Tension: What's Going on in Social Systems and Why Does It Matter?

4) Perspectives from beyond the edge - Perspectives au-delà de la pointe

Program evaluators are keenly aware of the need to consider social interaction. We in a social and political arena and addressing issues such as ethics, stakeholder relations, reflexivity and research collaborations. Models of complex systems have been developed which move beyond the linearity of logic models and integrate issues such as power relationships and unintended consequences. Yet despite these sensitivities, we may be overlooking our fundamental assumptions about the nature of social order. That is, evaluators may be examining program complexities without considering harder-to-see assumptions that are embedded in policies and programs about the nature of social systems and interaction. Engaging with these ontological issues may be key to constructive advice for program change and improvement. In this presentation, I will draw from my own program evaluations to show how assumptions about social interaction as oriented to 'conflict' or 'consensus' helped make sense of the program being evaluated.

Speakers / Présentateurs

Ellen MacEachen

Ellen MacEachen is an associate professor at the School of Public Health and Health Systems at the University of Waterloo. She is Co-Director of the Centre for Research on Work Disability Policy created through a SSHRC Partners Grant to create a 7-year national Canadian program of research on work disability policy. Her research program takes a social science approach to policy and program evaluation and implementation, with a view to the organisational, social and policy determinants of work an

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room / salle - Signal

Nothing so Practical as a Good Theory of Change

4) Perspectives from beyond the edge - Perspectives au-delà de la pointe

Mayne (2015) states "while there is general agreement on the big picture about theories of change [TOC] ... there is a proliferation of different interpretations of just what in practice a [TOC] entails, how to develop one, and how to depict it." (p. 120). In this presentation, we speak from beyond the edge about our interpretation of what a TOC entails and how we used it to develop, evaluate and scale-up an innovative primary care quality improvement initiative called practice facilitation. As practice facilitators, we tell our story of how, from day one, external evaluators worked closely with us to design a TOC. We explain how the TOC was a guidepost influencing our daily evaluative thinking of program development and improvement. We describe some of the challenges we faced applying it within our complex healthcare environment. Encouraging evaluative thinking among non-evaluators, from program inception, is a rare opportunity which has proven to be exciting and rewarding for all.

Speakers / Présentateurs

Elizabeth Jackson

Elizabeth Jackson is a Practice Facilitator who, with her colleague Ruth Dimopoulos, designed and now delivers a Primary Care Quality Improvement (QI) Program in the Ottawa region. She has a passion for working with primary care providers to increase their QI capacity and a keen interest in evaluation. With a background in nursing, Liz has over 25 years of experience working in various health care settings. She holds a Masters of Arts in Public Administration.

Margo Rowan

Margo S. Rowan, PhD is the principal of Rowan Research & Evaluation consulting. She has 20 years experience in all facets of health evaluation and research design, implementation, analysis and publication. Recently, she turned her focus to theory of change models and helped facilitate the use of this approach to understand and evaluate the Primary Care QI Program.

room / salle - Garrison

Organizational Evaluation Policy and Quality Assessment Framework: Learning and Leading

4) Perspectives from beyond the edge - Perspectives au-delà de la pointe

Organizations that lead/ broker/ management multiple evaluations can benefit greatly from developing an evaluation policy and evaluation quality assurance framework (EQAF). Evaluators that work with them benefit too, from increased clarity and common understanding around evaluation quality. We will outline the rationale, process and early outcomes of the evaluation policy and quality framework developed for Alberta Centre for Child, Family and Community Research (ACCFCR). The collaborative process involved literature review, meta evaluation, key informant interviews with global leaders, and synthesis & testing phases. The Alberta Centre for Child, Family and Community Research (ACCFCR) generates and mobilizes knowledge to improve health and well-being of children & families, with special emphasis on aboriginal and immigrant populations, and those with disabilities, mental health and addictions. They also bring evidence to address issues related to social determinants of health, including poverty and homelessness. <http://www.research4children.com/>).

Speakers / Présentateurs

Tara Hanson

Ms. Hanson, MA is Executive Director, Knowledge & Partnership Development at the Alberta Centre for Child, Family & Community Research. She brokers many evaluations and research projects in human services, relating to vulnerable populations (including FASD, Homelessness, Family Violence, mHealth and Early Years). Tara manages collaborations with academic, government and community stakeholders in knowledge mobilization processes to stimulate positive positive social change.

Eugene Krupa

Dr. Gene Krupa, CE is a co-principal with Catalyst Research and Development Inc. with 36 years experience creating & sustaining positive change. He focuses on health, education, human services, and social determinants of health - across sectors and in Canada & Africa. Much of his work involves applying developmental, utilization-focused, collective impact & knowledge mobilization approaches.

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Krupa received awards for excellence from BC Medical Association and BC Public Health Association.

room / salle - Signal

Quantitative tools for the social sector

4) Perspectives from beyond the edge - Perspectives au-delà de la pointe

As new partnership and financing models are introduced in the social sector, the need for rigorous analysis of their impact has increased. Furthermore, many successful pilot programs have attracted funds for scaling up, but investors demand hard evidence on the social, environmental, and development outcomes. This paper discusses the theoretical foundations, weaknesses, and strengths of various methodologies developed and used by foundations and Non-Governmental Organizations (NGOs) for the assessment of these impacts. The use of "integrated approach to investment appraisal" for evaluation of social programs is then discussed in the paper and illustrated through 3 case studies: a food fortification program in partnership with private operators, service delivery in refugee camps under a disaster relief fund, and a Social Impact Bond scheme to combat tuberculosis. This paper was done in partnership with the Economics Department at Queens University.

Speakers / Présentateurs

Josh Folkema

Business Development Manager, World Vision Canada

Josh Folkema has more than ten years of experience in the development and humanitarian sector. He has engaged in academic research, rapid onset emergencies, long term development programming, facilitation, leadership, and technical advising in over forty countries globally. Josh brings an academic background with a Bachelor of Science in geological engineering from Calvin College in Michigan and a Masters of Environmental Studies from York University in Toronto.

room / salle - Garrison

Quick wins: The benefits of applying evaluative thinking to project development

4) Perspectives from beyond the edge - Perspectives au-delà de la pointe

The Clinical & Systems Transformation (CST) project aims to transform healthcare in Vancouver by standardizing clinical practice and creating a shared clinical information system across 3 health organizations. Ultimately, the system will be used by 40000 users at 40 hospitals, residential care homes, etc. The project includes an evaluation team tasked with answering the question "Once implemented, does CST achieve what it set out to achieve?" By being engaged early in the project, the evaluation team has been able to use evaluative thinking and evaluation tools to influence non-evaluators to advance the project, long before "the evaluation" itself is implemented. This presentation will explore the ways in which the early work of the evaluation team has influenced the development of the project -- including facilitating leadership to articulate goals and helping the project use those goals to guide decisions -- at the levels of individuals, project sub-teams, and the project as a whole.

Speakers / Présentateurs

M. Elizabeth Snow

Programme Evaluation Lead, Centre for Health Evaluation and Outcome Sciences (CHÉOS)

M. Elizabeth Snow, PhD, MBA, CE is the Program Evaluation Lead at the Centre for Health Evaluation & Outcome Sciences (CHÉOS), an Adjunct Professor at Simon Fraser University, and a member-at-large on the CES BC & Yukon Chapter Executive Council. She is leading the evaluation of the Clinical & Systems Transformation Project, a joint undertaking of Vancouver Coastal Health, Provincial Health Services Authority, and Providence Health Care.

Joyce Cheng

Joyce Cheng, CAPM, is the Program Evaluation Business Analyst at Vancouver Coastal Health for the Clinical & System Transformation Project, a joint undertaking of Vancouver Coastal Health, Provincial Health Services Authority, and Providence Health Care. She is also a candidate for the MSc of Health Information Science at the University of Victoria.

room / salle - Signal

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The long journey to square one

4) Perspectives from beyond the edge - Perspectives au-delà de la pointe

This presentation will highlight the learning process a non-profit in the disability sector went through as they made the shift towards an outcomes based service delivery model. As the process unfolded, many questions were raised, and this soon became a vibrant learning opportunity to clearly define the essential elements at the core of the organization. The Monitoring and Evaluation manager responsible for overseeing this shift will share his key insights into this process and provide recommendations and guidelines for other organizations looking to integrate monitoring and evaluation practices into their daily work.

Speakers / Présentateurs

Curtis Slater

Monitoring and Evaluation Manager, Vecova Centre for Disability Services and Research (Vecova)

Curtis Slater is the Monitoring and Evaluation Manager at Vecova, a non-profit that provides services for individuals with disabilities. With a background in Sociology, Curtis has research and evaluation experience in a number of areas, including K-12 education, technology learning supports, disability services, non-profit management, and data storage and reporting.

room / salle - Garrison

11:30pm-3:30pm / 13 h 30 à 15 h 30

Assessing efficiency and economy: report from the trenches

1) Reflections from the edge - Un regard critique de la pointe

All evaluations undertaken by federal departments and agencies must include an analysis of the extent to which programs demonstrate efficiency and economy. Such analysis is achieved through an "assessment of resource utilization in relation to the production of outputs and progress toward expected outcomes". This ambitious requirement reflects the Policy on Evaluation's commitment to provide a "neutral assessment of the value for money" of programs and inform "decisions on resource allocation". Not surprisingly, evaluation users (senior managers in particular) responded to this requirement with open enthusiasm, only to be matched by anxiety outbreaks among practitioners expected to deliver the goods. Fresh from the trenches, two of those practitioners offer their views on the nature, scope and future of the so-called Core Issue 5 and how the evaluation function as a whole should navigate through this strenuous assignment.

Speakers / Présentateurs

Simon Roy

Simon Roy is a Partner at Goss Gilroy Inc. Simon has been conducting evaluations since 1995 and has managed several federal government evaluations involving analyses of efficiency in economy. He is past President of the CES National Capital Chapter and is currently treasurer of the Canadian Evaluation Society. He is Credentialed Evaluator.

François Dumaine

Partner, PRA Inc.

Francois Dumaine is a Credentialed Evaluator and a Partner at PRA Inc. He acted as President of the Canadian Evaluation Society from 2008 to 2010. Over the past two decades, he has led multiple assignments for federal departments and, as such, has had to address the efficiency and economy requirement. Francois Dumaine est l'un des dirigeants de la firme PRA Inc. Depuis un peu plus de 15 ans, il effectue des évaluations de programmes pour le compte de ministères fédéraux et provinciaux, de même que pour les organismes à but non lucratifs. Il a été président de la Société canadienne d'évaluation de 2008 à 2010. Il est évaluateur accrédité par la SCÉ.

room / salle - Viking

A realistic evaluation of maintenance and preventive home care in Ontario : A research proposal

4) Perspectives from beyond the edge - Perspectives au-delà de la pointe

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Due to the aging population in Ontario, there has been a shift in the health sector towards providing more cost-effective care in the home and community. Home care programs have been described as complex social programs that are not easily amenable to investigation using traditional empirical approaches. Studies on home care interventions identified gaps in the evidence, including lack of articulation of the program theory, and lack of understanding of the population and context in which these programs are most effective (Markle-Reid, 2006; Tappenden, 2012; Mayo-Wilson, 2014). Using Pawson & Tilley's (2004) realistic evaluation approach, this research proposal is designed to investigate the effectiveness of preventive home care interventions on community dwelling seniors in Ontario. This presentation will demonstrate how evaluation methods are being used to fill the evidence-gap related to the effectiveness of complex health interventions. Participants will also gain an understanding of some of the challenges associated with evaluating complex health and social programs.

Speakers / Présentateurs

Shelly-Ann Hall

Shelly-Ann Hall, is a PhD (Public Health) student in the Division of Health Research at Lancaster University in England. She has a Master of Science degree from the University of London in Epidemiology and has worked as an Epidemiologist in the health sector in Canada and internationally for over 12 years. She is currently employed within the home and community care sector as a Senior Health Analyst/Epidemiologist at the Ontario Association of Community Care Access Centres (OACCAC).

room / salle - Avalon

3:30pm-4:30pm / 15 h 30 à 16 h 30

Reflections from the edge: Limitations of Professional Development Evaluation in Grant-Funded Projects

1) Reflections from the edge - Un regard critique de la pointe

The U. S. National Science Foundation Advanced Technological Education (ATE) program has provided millions of dollars for the conduct of teacher professional development (PD) interventions over the past 20 years. These PD efforts are common to those conducted by agencies and organizations across the world. The ATE program has increasingly strengthened its mandate for project-level evaluation of PD efforts since 2003. Currently ATE calls for evaluations of sustained changes in participants and their subsequent practice, and evaluation of student learning and interest. The authors of this paper analyzed reported evaluation practices from multiple annual censuses of the program to discover the edges of PD project-level evaluation, compared with ATE's expectations. Participants will learn the strengths and weaknesses of these evaluations, associated causes for evaluation shortcomings, and changes to practice that can to make PD evaluations sound and effective.

Speakers / Présentateurs

Amy Gullickson

Senior Lecturer, Academic Coordinator, University of Melbourne - Centre for Program Evaluation

Amy Gullickson, a graduate of Western Michigan University's Interdisciplinary PhD in Evaluation, is a Senior Lecturer and Associate Director, Teaching and Learning, at the University of Melbourne Centre for Program Evaluation. She has taught and led evaluations in a variety of sectors and contexts, including faith-based, non-profit, business, higher education, and international development. She is currently a Co-Principal Investigator on a US National Science Foundation funded project.

Arlen Gullickson

Arlen Gullickson earned a PhD in Ed. Psych. at U. of Colorado. Former Chief of Staff and Director of The Evaluation Center at Western Michigan University (WMU) and Chair of the Joint Committee on Standards, he has authored multiple books, book chapters, and research papers on evaluation, and led development of American National Standards for program, personnel, and student evaluations. As a professor emeritus at WMU, he has lead investigator roles in two National Science Foundation grants.

room / salle - Plymouth

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Transforming the school food menu through collaboration: the role of evaluation in learning, assessing change, and enhancing synergies for scale up

1) Reflections from the edge - Un regard critique de la pointe

Nourishing School Communities is a collaborative, evidence-based initiative across jurisdictions in Canada that aims to get local, healthy and sustainably produced food to school communities across Canada. The Heart and Stroke Foundation, Farm to Cafeteria Canada, Federation for Saskatchewan Indian Nations, YMCA, Propel, University of New Brunswick, and the Lunch Lady are working together to support changes to school food environments. Evaluators from different settings use core tools to assess changes to school and after-school environments; evaluation has included initiative-specific methods, and cross-initiative comparisons to consider impact. Evaluators will describe a collaborative approach among partners to design an evaluation for learning and accountability. Lessons learned from working with diverse partners and communities (including indigenous) will be shared. Evaluators will also describe the ways that evaluation has been instrumental in enhancing synergies across initiatives for scale-up and sustainability.

Speakers / Présentateurs

Jennifer Yessis

Dr. Jennifer Yessis is a researcher and program evaluation specialist focused in two main thematic areas in youth health: interventions involving school community environments and evaluation research. Jennifer joined the Propel Centre for Population Health Impact in 2010 as a Scientist. She also holds an academic appointment as Research Assistant Professor with the Faculty of Applied Health Sciences. Jennifer is also a Credentialed Evaluator with the Canadian Evaluation Society.

Scott Graham

Scott Graham is the Associate Executive Director at the Social Planning and Research Council of British Columbia. He is also a Credentialed Evaluator with the Canadian Evaluation Society. He specializes in mixed methods and participatory approaches to evaluation.

room / salle - Viking

Using Program Evaluation Data in the Canadian Federal Government: A Multiple Case Study

1) Reflections from the edge - Un regard critique de la pointe

In recent years, the government of Canada has implemented exercises to reduce and manage its expenditures (e.g., Strategic Reviews). Such measures aim to "reallocate funding from low-priority, low-performing programs to higher priorities" (Government of Canada, 2013) by relying on evaluations, among other lines of evidence. After more than three decades, however, doubts persist as to the usefulness of federal evaluations, aside from instrumental program improvement (Shepherd, 2011; OAG, 2013). This project investigated the nature and extent to which evaluation findings are used in government organizations through a multiple case study designed to examine evaluation use in two federal agencies. This presentation will summarize the research conducted in this SSHRC-funded project, focusing on the "usability" of evaluation reports published between 2010 and 2013, and their subsequent uses by each organization.

Speakers / Présentateurs

Isabelle Bourgeois

Isabelle Bourgeois, Ph.D. is a professor at l'École nationale d'administration publique. Her research work focuses on organizational evaluation capacity and evaluation utilization. Before starting her academic career, Isabelle was an evaluation manager in two federal government organizations and also worked briefly in the private sector. She is currently the Vice-Chair of the Consortium of Universities for Evaluation Education as well as the Associate Editor of the CJPE.

Jane Whynot

Jane Whynot is a senior consultant with experience in both evaluation and performance measurement. She was a member of the inaugural class in Program Evaluation at Carleton University, graduate of the University of Melbourne, and currently a PhD student at the University of Ottawa. Prior to doctoral studies, she had provided performance measurement and evaluation expertise for both the federal government, and voluntary sectors for over fifteen years. Her research interest regards incorporating gender, and other elements of diversity in evaluation. Jane currently serves as President of the National Capital Chapter (NCC) of the CES. She supports evaluation capacity building initiatives at national, and regional levels including Evaluation Mentoring Canada, and the Ottawa Area Lunch and Learn for Evaluators.

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room / salle - Plymouth

Communities of Practice as an Evaluation Framework for Fostering 'Patient-centred' Health Professional Education

2) Capacity building at the edge - Développer la fine pointe

Factors—including an increase in chronic care, demographic changes, and a nascent attention to the voices of service users and community organizations—have created a context within which patient-centred care is gaining ground. While patient-centred care is being encouraged in health practice, its utilization in health professional education is marginalized. This presentation contains the results of the evaluation of a patient-centred program at the University of British Columbia. Community of practice is discussed as a lens through which the interaction of the participants in the program is studied. It examines how patients' expertise and knowledge unfolds in communities of practice including patient mentors and students, in order to inform education. The evaluation study included recordings, document analysis, and interviews with the mentor and the health professional students (medicine, nursing, occupational therapy, pharmacy). Implications of the study offer a mechanism for enhancing health professional curricula by including patient-centred principles.

Speakers / Présentateurs

Wafa Asadian

Wafa Asadian is a PhD candidate at UBC Faculty of Education. Her areas of interest include evaluation, health professional education, and community involvement.

room / salle - Columbus

Data viz: visual data techniques for quicker analysis and better reporting

2) Capacity building at the edge - Développer la fine pointe

This presentation seeks to add to evaluators tool box the techniques of the most effective data communicators. The emerging methodologies of effective visual data analysis and digital presentation formats have the potential to help evaluators in finding and presenting critical information quickly and with maximum impact. This session will present examples of several exploratory/expositional visual data analysis techniques, including "table lenses" and "small multiples". The presentation will also touch on the potential of dashboards and facilitated analytical displays as replacements for/complements of regular printed reports and means to display updated information and analyses. This presentation draws on training with leaders in the field and work on visual analytics and displays for diverse organizations. Participants will gain an understanding of the fundamentals of visual data analysis and displays and the potential these hold for evaluation.

Speakers / Présentateurs

John Burrett

Principal, Haiku Analytics Inc

John Burrett wants you to make friends with your data. His work helps clients in public relations, policy and evaluation to map their networks and systems and to analyse and present data quickly and powerfully. Starting with government as an economist and, he then worked with the mayors of cities across Canada, getting a crash course in communicating for effect. John continues to study with leaders in network analysis, data visualization and presentation design and presents widely.

room / salle - Salon A/B

Effectiveness of health impact assessment on the Vieux-Sorel renewal project

2) Capacity building at the edge - Développer la fine pointe

Health impact assessment (HIA) is used to investigate potential impacts of actions that inform decision-making processes, minimize negative effects, and optimize positive effects in order to build healthy communities (Haigh et al.,

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2013). Since 2010, la DSP Montérégie took the initiative to accompany municipalities through HIA to take into account social determinants of health of their actions. There are needs to appraise if the accompaniment through HIA help influence public decisions linked to the built environment. The aim is to analyze the effects of this approach on decision-making process, on equity and on health of the populations. We use contribution analysis which is a theory-driven evaluation approach (Mayne, 2012). This algorithm investigates how an intervention makes a contribution instead of attribution based on empirical data. We will be presenting our preliminary results. It will bring a better understanding of the efficiency of this approach and will inform policy both at regional and local levels.

Speakers / Présentateurs

Jean-Marie Buregeya

I hold a MD in general medicine from the National University of Rwanda and a MPH from the University of Guelph. Currently, I'm pursuing a PhD in Clinical Sciences at the Université de Sherbrooke. My special interests of research are within the evaluation of the efficiency and the effects of the interventions. Within the framework of my Ph.D. project, I apply contribution analysis to investigate the effectiveness of health impact assessment on the Vieux-Sorel renewal project in Quebec, Canada.

room / salle - Colombus

Evaluation in Multi-Cultural Situation: An Experience of Evaluating a Forensic Initiative in Ethiopia

2) Capacity building at the edge - Développer la fine pointe

Ontario Shores, a public teaching hospital specializing in comprehensive mental health and addiction services for those with complex serious and persistent mental illness, along with its partners in Ethiopia and Canada established a multi-sectoral international partnership to build mental health capacity in Ethiopia. Started in 2003 with an initial focus on building psychiatry residency program in Ethiopia, the project gradually extended to other elements of wider forensic system, including establishment of a mental health court in Addis Ababa with new players on board such as police, social workers, attorneys and judges along with academics and hospital staff. An evaluation of the program is called to fully understand the evolution and to inform the project plan. The presentation will share the evaluation experience focusing on tensions and achievements in formulating culturally competent evaluation design, appropriate data collection tools and strategies for data utilization, without compromising the respect and acknowledgement of cultures in cross-cultural situations.

Speakers / Présentateurs

Faisal Islam

Faisal Islam is Leader, Evaluation Research at Ontario Shores Centre for Mental Health Sciences and has been working in the field of evaluation for 10 years. Faisal has practiced evaluation in health, education and international development settings. His areas of interests are in evaluation designs and participatory methods with a focus on working with marginalized groups. Faisal receives PhD from McGill University and taught Program Evaluation at Centennial College.

Phillip Klassen

Dr. Philip Klassen brings more than 15 years of psychiatric experience to his role as Vice-President of Medical Affairs at Ontario Shores Centre for Mental Health Sciences. Dr. Klassen works closely with the medical and clinical leadership teams to support the organization's objectives within an evolving healthcare system to ensure a sustainable and comprehensive network of services. He is also an Assistant Professor in the Departments of Psychiatry and Medicine at University of Toronto.

Marsha Bryan

Marsha Bryan brings more than 15 years of experience in progressively senior roles spanning community service and health care sectors to her current role as Project Leader, Medical Affairs at Ontario Shores Centre for Mental Health Sciences. She is recognized for her expertise in project and program management, change management, stakeholder engagement and facilitation. Prior to joining Ontario Shores, Marsha was a Director of Collaboration Services at Canada Health Infoway.

room / salle - Salon C

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Evaluations that Make a Difference

2) Capacity building at the edge - Développer la fine pointe

The project Evaluations that Make a Difference: Stories from around the world (Evaluation Stories received an EvalPartners Innovation Challenge Award to promote the use of evaluation. The findings are presented using the universally accessible form of stories to share examples of how evaluations have made a true difference to the lives of program recipients. Eight stories were chosen from six regions (Europe, Africa, Australasia, South America/Caribbean, Asia and North America). In this panel, we will share some of the stories of evaluations that have led to changes in people's lives. The stories are told from the perspective of evaluation users and program participants, and provide colourful examples of how evaluation can be a force for social betterment. We will present the lessons that emerged from across the stories about how to undertake evaluation so that it is more likely to result in positive change, engaging the audience in thinking about a time a time when they were involved in an evaluation that made a difference and the factors that contributed.

Speakers / Présentateurs

Rochelle Zorzi

Partner, Cathexis Consulting Inc.

Rochelle is right pleased to be back in St. John's, where her evaluation career started. (It would be ever so kind if you didn't mention that the last CES conference in St. John's was actually 18 years ago - it seems like only yesterday) Rochelle is a passionate evaluator who champions evaluation utilization and impact. She is active in the evaluation community and recently co-led (with Burt Perrin) an international project funded by EvalPartners to collect stories from around the world about evaluations that have made a difference.

room / salle - Battery

Linking Evaluation to Big Data - How Easy is it?

2) Capacity building at the edge - Développer la fine pointe

The age of "big data" is all the rage in terms of market research, business analytics, and even intelligence and security..however, to what extent has Canada's evaluation community encompassed "big data" into our evaluation practice? With an ever increasing amount of data being collected on health, income assistance, employment, justice and education outcomes, why our evaluations struggling to incorporate such "big data" into current practice? This presentation will provide a case study as to how a recent BC government evaluation was able to link into the vast data held by various provincial government ministries to assess the net or overall impact of participation in supported housing with respect to utilization of a range of public services as contained in the administrative data held by several different ministries. The presentation will talk to the challenges and pitfalls associated with trying to access such big data in the execution of an evaluation of a single program.

Speakers / Présentateurs

Robert Malatest

Robert Malatest is the founder and president of R.A. Malatest & Associates Ltd., a major national program evaluation and research firm. Rob has more than 30 years of program evaluation experience, and has completed in excess of 100 evaluations at the regional, provincial and national level. Mr. Malatest has had the privilege of working on a variety of evaluations that have utilized a range of quantitative, qualitative and "demonstration" methods. Rob is the former President of BC CES.

room / salle - Salon A/B

Developmental self-evaluation: An innovative approach to support community coalitions

3) Re-thinking our edge - Réévaluer notre position de pointe

While the evaluation experience of community coalitions in Quebec has mostly been centered on program evaluation, we note an increasing interest in a more participatory, self-evaluation approach favouring ongoing learning, strategic decision-making and adjustment. Yet, coalitions face a number of challenges in their efforts to integrate evaluation in their practices. Notably, limited time and resources, lack of support, especially in rural regions, complex governance structures and plans, and choosing an approach among many that will best suit their needs. Based on Patton's (2011)

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developmental evaluation and Québec en Forme's experience with communities, we have developed an approach which seeks to develop coalitions' capacity to conduct developmental, participatory self-evaluation and which addresses coalitions' varied contexts and realities. Participants will be introduced to the approach, the principles that guide it (autonomy, adaptability, collective intelligence, sufficient data, efficiency, change-oriented), and lessons learned from our experience working with 20 coalitions.

Speakers / Présentateurs

Rémi Coderre

Rémi Coderre is the Evaluation Director at Québec en Forme since 2008. He leads the organization's performance evaluation and the support of community self-evaluation development. He has worked for more than 25 years in research and evaluation, notably in the areas of child development, disadvantaged population intervention, healthy habits and community development. His work is devoted to the democratization and adaptation of evaluation to encourage collective thinking and decision-making.

room / salle - Signal

From East to West: Bridging Program Evaluation Gaps in an Indigenous Context through Decolonized Methodologies

3) Re-thinking our edge - Réévaluer notre position de pointe

Accompanied by literature and concrete examples, this presentation will explore decolonized methodologies as a best practice for program evaluators when engaged in research involving indigenous communities and context. Historically, research involving indigenous communities and contexts has alienated indigenous notions of knowledge and epistemologies. In response to these instances, decolonized methodologies have been developed to ensure that data collection, stakeholder engagement and solution building strategies are culturally appropriate and aligned with indigenous worldviews. When operationalized within an evaluation context, decolonized methods eliminate hierarchical structures of the evaluator-participant relationship by engaging the community throughout the entire stage of the evaluation, removing conceptual assumptions about the research process and context, and developing tools and frameworks that reflect indigenous understandings of the evaluation content.

Speakers / Présentateurs

Hillory Tenute

Hillory Tenute is a Consultant at Goss Gilroy Inc. She has extensive experience in research and analysis of issues facing Indigenous peoples, including those related to justice, health & well-being, culture and reconciliation. As a status First Nation from the Chippewas of Nawash Unceded First Nation, she brings a level of depth and understanding to the challenges that face many Indigenous communities and the mitigation strategies recommended for evaluators when engaged in Indigenous research.

room / salle - Signal

Incorporating Geographical methods and tools into evaluation

3) Re-thinking our edge - Réévaluer notre position de pointe

Geography is primarily the science of space, and it has its place wherever one asks about the location of people or events or the distance between two places. It becomes even more interesting when you add a time dimension by asking how the location of people or events evolve in time. Spatial information that can be useful for evaluators, however, often appears difficult to access, complicated to handle or to present. Spatial information is indeed difficult to translate into graphs, tables and simple figures. As part of this presentation, I will present methods and tools specific to geography that will help you gather valuable spatial information and present it on maps. I will present simple tools that can be easily handled and other more complex and powerful tools. When properly made, maps are percussive tools that summarize at a glance results that would require several pages of explanations!

Speakers / Présentateurs

Anouk Utzschneider

Anouk Utzschneider holds a BA and an MA in geography and a doctorate in educational sciences. Since 2013, she is the evaluator of the

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medical program at Université de Sherbrooke in New Brunswick (Centre de formation médicale du Nouveau-Brunswick) in addition to pursuing health research and teaching geography and environmental science at undergraduate and graduate levels. Her career led her to consider an original use of geographical approaches in an evaluation context.

room / salle - Viking

Methodological Issues in the Use of Social Media

3) Re-thinking our edge - Réévaluer notre position de pointe

Much has been written and said about so-called "Big Data" over the last few years. As there is continuing interest in sources of evaluative evidence Big Data promises to be a potential source. Not only does this data source appear to offer fresh insights into various aspects of program performance, it also appears to potentially be an inexpensive one. This paper does not propose to offer any global conclusions on the merits of this data source but rather investigates the methodological issues experienced during one particular application. Thus the paper will be purely methodological, which is probably what is most helpful at this point in time. As such, it should support the conference theme of "Re-thinking our edge".

Speakers / Présentateurs

Harold Henson

Harold Henson has been involved in program evaluation since the early 1990s. Although much of the time he has been functioning at the Director level, he has worked as an analyst with a focus on quantitative analysis. His range of activities have varied from small programs with a few hundred participants to macroeconomic policy. He is currently acting as an advisor on methodological issues surrounding macroeconomic policy evaluation. However, his current passion is Big Data.

room / salle - Garrison

Pushing Past the Edge with RATE: Faster, Better, and Cheaper Teacher Evaluation

3) Re-thinking our edge - Réévaluer notre position de pointe

State-of-the-art teacher evaluation is defined by its limits. The observational tools most widely used throughout North America to evaluate teachers tend to be cumbersome, expensive, and uninformative. They represent the current edge of our evaluation capability. We present new research findings that RATE--The Rapid Assessment of Teacher Effectiveness--has pushed past the edge. Using only 20-minutes of video and a six-item rubric, RATE has performed as well or better than other popular teacher observation methods. Moreover, rather than summing up past performance, RATE has been designed by researchers to predict the future effectiveness of teachers. This has sparked heated debate about what educational research can tell us about the limits of teacher evaluation and the burden of evidence when one attempts to step beyond those limits. We describe the instrument, summarize previous validation research, discuss the reaction of education researchers to it, and present new validity evidence from field tests.

Speakers / Présentateurs

John Gargani

President, American Evaluation Association

John Gargani was recently elected the 2016 President of the American Evaluation Association. He is President and Founder of Gargani Company, Inc., a program design and evaluation firm located in Berkeley, California. When he is not helping non-profit organizations, foundations, corporations, and government agencies achieve their social missions, he is writing about evaluation, sharing his thoughts at EvalBlog.com, teaching graduate classes on social entrepreneurship and program design.

Michael Strong

Michael Strong is a senior researcher at UC Santa Cruz. Before he was Director of Research at the Santa Cruz New Teacher Center, where he supervised research on mentoring, teacher induction, teacher development, and teacher observation and evaluation. He has an MA in applied linguistics from the University of London and PhD in Education from UC Berkeley. His most recent book, published by Teachers College Press, is *The Highly Qualified Teacher: What is Teacher Quality and How Do We Measure it?*

room / salle - Salon D

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Using a Broader Range of Techniques -- Applying Propensity Score Matching in the Evaluation of the Home Instruction for Parents of Preschool Youngsters Program.

3) Re-thinking our edge - Réévaluer notre position de pointe

There has been a relatively slow adoption of quasi-experimental techniques in Canadian evaluation work. As a result, many evaluations remain heavily focussed on qualitative data collection and analysis, as well as the presentation of simple descriptive quantitative statistics. This discussion will explore the use of propensity score matching in the Evaluation of the Home Instruction for Parents of Preschool Youngsters Program. It will also look at the practical considerations for its use in other evaluation work.

Speakers / Présentateurs

François Dumaine

Partner, PRA Inc.

Francois Dumaine is a Credentialed Evaluator and a Partner at PRA Inc. He acted as President of the Canadian Evaluation Society from 2008 to 2010. Over the past two decades, he has led multiple assignments for federal departments and, as such, has had to address the efficiency and economy requirement. Francois Dumaine est l'un des dirigeants de la firme PRA Inc. Depuis un peu plus de 15 ans, il effectue des évaluations de programmes pour le compte de ministères fédéraux et provinciaux, de même que pour les organismes à but non lucratifs. Il a été président de la Société canadienne d'évaluation de 2008 à 2010. Il est évaluateur accrédité par la SCÉ.

Andrew Buchel

Andrew Buchel is a Credentialed Evaluator with over 10 years of evaluation experience. He is a member of the Manitoba Chapter of the Canadian Evaluation Society (CES). He has undertaken evaluations in the areas of labour market programming, economic development, health care delivery, and Indigenous programming. He holds a doctoral degree in economics from the University of Manitoba.

room / salle - Salon D

Zooming out: Taking a systems lens on project-level evaluations

3) Re-thinking our edge - Réévaluer notre position de pointe

Health Canada has funded several projects to improve the efficiency and effectiveness of each province's addictions system. While it is important to evaluate the processes and impacts of the individual projects, it is also vital to assess the entire initiative's collective system impact. With 11 diverse projects in Ontario that span multiple levels of the system, we needed to conduct both project-level and overarching evaluations. To achieve this, we are developing an innovative two-pronged approach that uses (1) developmental and formative evaluations tailored to each project, and (2) common tools/templates (e.g. consistent Theory of Change format) and evaluation frameworks (e.g. REAIM) that facilitate comparison and build a common narrative. The integrated approach addresses the reach, value, and potential for sustainability of the diverse projects, as well as the overall system impact. We will share examples from our work to help others create integrated evaluation plans that enable a systems lens.

Speakers / Présentateurs

Jennifer McDonald

Jennifer McDonald is on the central evaluation team of the Provincial System Support Program at the Centre for Addiction and Mental Health in Toronto, Ontario. She currently leads the evaluation of several Ontario projects funded by Health Canada's Drug Treatment Funding Program, and has provided implementation and evaluation support for other system-level initiatives spanning multiple sectors and communities. She holds a PhD in psychology from the University of Cambridge.

Jennifer Christian

Jennifer Christian is an Evaluation Coordinator with the Drug Treatment Funding Program within the Provincial System Support Program at the Centre for Addiction and Mental Health. She leads the evaluations of three projects funded by Health Canada that focus on improving the addictions and mental health system in Ontario. She holds a Master of Science in Global Health Policy from the London School of Hygiene and Tropical Medicine and a Master of Arts in Sociology from Wilfrid Laurier University.

room / salle - Garrison

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Building Evaluation Capacity in a Non-profit Organization of Older Adult Centres

4) Perspectives from beyond the edge - Perspectives au-delà de la pointe

The Older Adult Centres' Association of Ontario is a non-profit organization providing resources to 150 older adult centres offering health and recreation programs to seniors. To examine existing evaluation capacity, we conducted an e-survey (79 invitees (59%) completed) and 16 follow-up interviews. Centres varied greatly in size (12 to 750 daily attendees), staff (0 to 69) and budget (\$13K to over \$700K). Apart from age and sex, little information was being collected on participants; 10% collected none. The majority (81%), particularly municipal centres (p

Speakers / Présentateurs

Christine Sheppard

Christine Sheppard has a Masters in Social Work. As an intern with the Ontario Seniors' Secretariat, she worked on the Guide to Programs and Services for Seniors in Ontario. Currently she is a PhD student at the University of Waterloo. She is a co-investigator on the current project with the Older Adult Centres' Association of Ontario funded by the Ontario Ministry of Citizenship, Immigration and International Trade's Partnership Grant Program (PGP).

Anita Myers

Dr. Anita Myers is a Professor at the University of Waterloo in the School of Public Health & Health Systems. She is a credentialed evaluator and fellow of the Canadian Evaluation Society. She has written a book on program evaluation to guide grassroots agencies and is presently assisting the Older Adult Centres' Association of Ontario as the lead consultant in building evaluation capacity.

Lise Dube

Lise Dube is the Manager of Public Relations and Development at St. Clair West Services for Seniors in Toronto where she is responsible for volunteer management, fundraising, public relations, grant writing and reporting. She has a Masters in Health and Aging from McMaster University, and is currently a PhD student at the University of Waterloo. She is a co-investigator on the current project.

Sue Hesjedahl

Sue Hesjedahl has been the executive director of the Older Adult Centres' Association of Ontario (OACAO) since 2011 after serving on the Board of Directors for 16 years. Sue has degrees in Psychology and Gerontology from McMaster University and previously managed a non-profit older adult centre in Mississauga for 17 years.

room / salle - Avalon

Fellows and Entrants Strand Meeting

Fellows panel - Table ronde des fellows

If you are new to evaluation, please join us for networking, dialogue and development of a space for new evaluators' voices. In this inaugural meeting (part of the CES Fellows' Strand (session 4 of 4)), the CES Fellowship is launching the development of a Fellows and Entrants Strand at subsequent conferences, where Fellows will engage with people newly entering the field of evaluation, and through mentorship or other forms of ongoing capacity development, work over the following year to jointly deliver sessions or workshops at upcoming conferences. At this session, Fellows and entrants will co-construct this Strand. CES Fellows in attendance will include Andy Rowe, Shelley Borys, Linda Lee, Robert Lahey, Kaireen Chaytor and Natalie Kishchuk (combined evaluation experience roughly 300 years). (To sign up, please email Natalie at nkishchuk@sympatico.ca)

Speakers / Présentateurs

Natalie Kishchuk

Natalie Kishchuk has worked in program evaluation and applied social research for over 20 years on mandates in public and population health, education and social services organizations / delivery systems, research funding programs, community development and organizational and technological change. An independent consultant well-versed in qualitative, quantitative, participatory and developmental methodologies, she is a Credentialed Evaluator, a CES Credentialing Board member, and a Fellow of CES

Andy Rowe

Andy Rowe has worked for over thirty years as an economist and evaluation consultant. His work focuses on sustainable development, natural resource management and dispute resolution settings. He has a PhD from the London School of Economics is a Fellow and former President of the Canadian Evaluation Society and an associate editor of Evaluation and Program Planning.

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room / salle - Salon C

4:30pm-6:00pm / 16 h 30 à 18 h

CES AGM / AGA de la SCÉ

 Other / Autre

room / salle - Salon A/B

6:00pm-7:00pm / 18 h à 19 h

**Student Evaluation Case Competition 20th Anniversary Awards Reception – All are Welcome!
/ Réception pour célébrer la 20ième anniversaire du concours de cas en évaluation pour les
étudiant(e)s – Tous et toutes sont les bienvenues!**

 Other / Autre

room / salle - TBA

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Adopting a Continuous Program Evaluation and Development Strategy in a Non-profit Organization (Poster presentation / Présentation affiche)

1) Reflections from the edge - Un regard critique de la pointe

The YMCA of Greater Toronto is piloting a strategy to support program evaluation and development in five of its youth programs – the Youth Leadership Development Program (YLD), the Newcomer Youth Leadership Development Program (NYLD), Teen Nights, and the Cedar Glen Pine Crest Leadership Programs. The strategy goal was to build measurement into the programs for ongoing program performance improvement in a participatory, useful and high-quality manner. This presentation explores program evaluation within a youth program context and will begin by describing the strategy of the YMCA program evaluation pilot including the development of program theories, the measurement of program quality and impact, and the process for interpreting findings to identify and test evidence based improvements. Finally, the presentation will address capacity-building within programs to implement measurement and increase social impact. Throughout, this presentation will draw implications for other non-profits based on the YMCA's experience and learnings.

Speakers / Présentateurs

Gobika Sriranganathan

Gobika Sriranganathan is an Associate Manager of Program Research & Development at the YMCA of Greater Toronto. She recently completed her MSc in the School of Public Health and Health Systems at the University of Waterloo. Her research interests include health equity, evaluation, and social capital.

room / salle - Crush Lobby

Affecting change with evaluation: Envisioning the future of expanded evaluation capacity (Poster presentation / Présentation affiche)

1) Reflections from the edge - Un regard critique de la pointe

Building on the student evaluator perspective, lessons will be shared from internal as well as external evaluator perspectives. Reflecting on challenges and opportunities of both forms of evaluator modalities, ways to move forward are suggested. As stated by Preskill and Boyle (2008) "though there is a great deal of evaluation capacity building (ECB) occurring in a wide range of organizations, there is no overarching conceptual model that describes how ECB should be designed and implemented to maximize its success (pp. 1)." Specifically discussion of the definition of evaluation capacity is explored in depth for opportunities for new evaluators in the field to reach new audiences, and for how practicing evaluators can increase evaluation capacity.

Speakers / Présentateurs

Giselle Patrick

Giselle Patrick (BSc., Dip., MSc. University of the West Indies) is enrolled in the PhD program at the University of Saskatchewan and has worked in program evaluation both in Canada and in Jamaica. She is also the research analyst and program evaluator in the Gwenna Moss Centre for Teaching Effectiveness at the University of Saskatchewan. She is a recipient of three Graduate Teaching Fellowships as well as the Teaching Scholar Doctoral Fellowship and she teaches as a sessional at the University.

Craig Moore

Craig Moore (B.A., University of Ottawa) is enrolled in the master's program in Applied Social Psychology at the University of Saskatchewan. As part of his degree he completed a practicum and internship in program evaluation. He is a recipient of two Graduate Teaching Fellowships and is a Captain in the Canadian Armed Forces Reserves where he instructs youth and adults involved with Cadets Canada. Craig was also a member of the University's CES Student Case Competition Team.

room / salle - Crush Lobby

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An Indigenous Culturally Responsive Crime Prevention Program in British Columbia: Exploring the challenges, opportunities, and other key lessons learned (Poster presentation / Présentation affiche)

1) Reflections from the edge - Un regard critique de la pointe

This poster presents the evaluation of the Culturally Responsive Crime Prevention Program. This program, which took place in three Indigenous communities in British Columbia, involved the delivery of culturally responsive and community-driven interventions, with the aim of reducing and preventing crime and violence in Indigenous communities. Using a developmental and participatory methodology, the evaluation was both responsive to diverse community approaches and methodologically rigorous through using a mixed methods design. This evaluation was centred on the importance of community partnerships, respecting cultural diversity, and using a strength-based approach. The findings illustrate core program strengths, including an advisory committee and community-based needs assessments; challenges and opportunities, including reflections on sustainability and the adaptability of culturally appropriate tools; and lessons learned, with reflections around partnerships, decolonization, and capacity building.

Speakers / Présentateurs

Kim van der Woerd

Principal, Reciprocal Consulting

Kim van der Woerd is a member of the Namgis First Nation from Alert Bay, BC. Kim has a PhD in Psychology at Simon Fraser University and over 17 years of experience conducting local, provincial and national program evaluations, and conducting research. Kim has received the Canadian Evaluation Society -- Contributions to Evaluation in Canada Award 2014 and the AEA the Michael Scriven Dissertation Award for Outstanding Contribution to Evaluation Theory, Methodology or Practice.

Cassidy Caron

Cassidy Caron is Métis and a member of the Métis Nation of British Columbia. She received a Bachelor of Arts in First Nations Studies and History from Vancouver Island University and completed one year in the Aboriginal Youth Internship Program with the BC Public Service. Cassidy has been a research associate with Reciprocal Consulting for one year and is passionate about working with communities and culturally responsive evaluation.

Samantha Tsuruda

Samantha Tsuruda is from the Spuzzum Nation in the Fraser Valley. She holds a BA in Psychology from the University of Victoria, and a Master in Public Health from the University of British Columbia. She is extremely grateful to have worked with Reciprocal Consulting for five years, which specializes in community-driven research and program evaluation. Passionate about youth health, Samantha serves on McCreary Centre Society's Board of Directors, and was appointed Chair in 2015.

Billie Joe Rogers

Billie Joe Rogers: Billie Joe is an Ojibwe member of Aamjiwnaang First Nation and is currently a PhD student at Simon Fraser University in the Psychology program. Billie Joe has worked with Reciprocal Consulting since 2010 and is passionate about culturally responsive evaluation. She is committed to giving back to the community, volunteering with Indigenous initiatives within the academic and community settings, and serving as a board member of the Knowledgeable Aboriginal Youth Association.

Monique Auger

Monique Auger is Métis and is a citizen of the Métis Nation Greater Victoria and Métis Nation BC. She holds a BA in First Nations Studies, with an interdisciplinary focus on health sciences and research is currently a Master of Science student in the Faculty of Health Sciences at Simon Fraser University. She works with Reciprocal Consulting and is passionate about community-driven and culturally responsive program evaluation and research approaches.

room / salle - Crush Lobby

Determinants of Evaluation Supply at the US EPA: A Case Study of the Ambient Air Quality Program (Poster presentation / Présentation affiche)

1) Reflections from the edge - Un regard critique de la pointe

Since the inception of the U.S. Environmental Protection Agency (USEPA), considerable emphasis has been placed on the use of policy analysis tools that aim to inform environmental decisions, including cost-benefit analysis and risk assessment. However, compared to the amount of such prospective analysis conducted at the USEPA before a decision is

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reached, relatively little evaluation of these same environmental policies is conducted after implementation to inform future policy development or to modify existing policies. This research applies accountability theory and organizational learning literature in order to describe the organization's evaluation capacity and to identify unique institutional factors that affect USEPA evaluation supply. A mixed methods case study of the U.S. ambient air quality program will be presented. This research seeks to inform future efforts aimed at increasing evaluation supply within the USEPA.

Speakers / Présentateurs

Nick Hart

Nick Hart is a Program Examiner with the U.S. Office of Management and Budget (OMB). Nick is also a doctoral candidate in program evaluation at The George Washington University. Nick is President-Elect of Washington Evaluators, the American Evaluation Association's Washington DC-based affiliate.

room / salle - Crush Lobby

Facing the future: To be or not to be (Poster presentation / Présentation affiche)

1) Reflections from the edge - Un regard critique de la pointe

The professionalisation of evaluation becomes more and more important all around the world. After the CES other evaluation societies started to build up a credentialing system. But the debates on this matter -- if ever they take place -- are still immature within many countries. Pros and cons and many imponderables divide the community of evaluators into supporters and opponents. And the common interests seem to stand back. At the same time evaluation activities are not just increasing. In some fields evaluation is under pressure because its usefulness is not proven or its perception is negative. Furthermore evaluation does not stand for a unique approach. It is rather a cussword for all unpopular analysis and reporting activities imposed by authorities or donors. Here clarification and professionalism is needed. The presenter is preparing a doctoral dissertation and shares his preliminary thoughts for this research project.

Speakers / Présentateurs

Björn Neuhaus

Björn Neuhaus holds a B.A. in Cultural Studies (Social Science, Linguistics and Economics) and a M.A. in Mediation of the European University Viadrina Frankfurt (Oder)/Germany. He works as evaluator since 2003. Now he is based in Switzerland, working at the Swiss Federal Institute for Vocational Education and Training SFIVET. His main field of interest is the institutionalization of evaluation and the development of the profession of evaluators.

room / salle - Crush Lobby

Instructor Evaluations in Medical Education: Balancing Stakeholder Needs with Student Evaluation Overload (Poster presentation / Présentation affiche)

1) Reflections from the edge - Un regard critique de la pointe

In 2012, instructor evaluations were standardized at the College of Medicine, University of Saskatchewan through an instructor evaluation framework. Instructor evaluations help meet program evaluation needs by monitoring the quality of teaching. Instructors also include feedback in their teaching dossier. Results are shared with individual instructors and the Most Responsible Planner (MRP) for each course. Because multiple instructors often teach in each course, some only for an hour, the decision was initially made to only evaluate instructors who taught at least three hours to the same group of students in a course. This was to reduce the number of evaluations completed by students and to ensure enough exposure for accurate feedback. Concerns were raised regarding instructors who did not receive evaluations and MRPs sought guidance on how to discuss negative feedback. The framework has been modified to allow flexibility for courses where few to no instructors taught three hours. The framework has also been expanded to include guidelines on interpreting and discussing results.

Speakers / Présentateurs

Krista Trinder

Krista Trinder is a program evaluation specialist at the College of Medicine, University of Saskatchewan. She is responsible for program

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evaluation and educational research at the undergraduate level.

room / salle - Crush Lobby

Lessons Learned from a Five-Year Evaluation of an Enhanced Model for Rural Family Medicine Training (Poster presentation / Présentation affiche)

1) Reflections from the edge - Un regard critique de la pointe

Context: Rural and remote Canadian communities continue to struggle with a shortage of family physicians. Memorial University of Newfoundland (MUN) introduced an enhanced model of family medicine residency training in three rural sites over a five-year period to produce rurally trained physicians. *Objective:* To outline evaluation challenges encountered during the five-year evaluation and how they were addressed. *Setting:* rural Newfoundland and Nunavut, Canada. *Participants:* MUN family medicine residents and graduates, preceptors, site staff, administrators, and community members. *Main Themes:* This poster focuses on the evaluation challenges experienced and how they were mitigated. *Discussion:* The evaluation team encountered several challenges; specifically, working with internal stakeholders, obtaining physician data, and working with a vulnerable population. *Conclusions:* During an evaluation of a large, multi-site project, evaluation challenges are expected. It is how challenges are approached and mitigated that influences their impact on findings.

Speakers / Présentateurs

Nicole Shea

Program Evaluator, Primary Healthcare Research Unit, Memorial University

Nicole Shea is a program evaluator at the Primary Healthcare Research Unit (PHRU) of Memorial University of Newfoundland. Since completing her Masters of Applied Social Psychology in 2014, Nicole has worked at the PHRU evaluating the Newfoundland sites of the Project for Enhanced Rural and Remote Training (PERRT). Nicole also helps support faculty members with their individual evaluation endeavors.

Sara O'Reilly

Program Evaluator, Primary Healthcare Research Unit, Memorial University

Sara O'Reilly is a program evaluator at the Primary Healthcare Research Unit (PHRU), Faculty of Medicine, Memorial University. She joined the evaluation team in 2014 and is responsible for the evaluation of the Nunavut site for the Project for Enhanced Rural and Remote Training (PERRT). She holds a Masters Degree in Applied Social Psychology (MASP) from Memorial University of Newfoundland and volunteers with the local CES Newfoundland and Labrador chapter.

room / salle - Crush Lobby

Overcoming challenges in participant engagement in program evaluation: a case study (Poster presentation / Présentation affiche)

1) Reflections from the edge - Un regard critique de la pointe

As a leader in mental health education, CAMH's Education team regularly delivers and evaluates customer service training focusing on trauma-informed care and de-escalation. Since 2013, CAMH Education trained 666 staff from 7 organizations. With each program delivery, evaluation results show success in increasing knowledge, awareness, and skills for staff working with escalated clients. However, ongoing challenges in participant engagement in the evaluation process prevent the findings from showing significant or representative results. To address this, we've implemented strategies such as streamlining evaluation communications through organizational leaders to promote participant buy-in, and utilizing paper-pen surveys instead of online surveys to increase accessibility to evaluation tools. We will 'look back from the edge' as we illustrate our evaluation challenges and attempted solutions to increase participant engagement in program evaluations.

Speakers / Présentateurs

Erica Downes

Erica Downes, MPH, is the Manager of Evaluation within the Education department at CAMH and a member of the Canadian Evaluation Society. She has played a pivotal role on key evaluation initiatives both locally and internationally through various evaluation roles with

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non-profit and public agencies. At CAMH, Erica has led several multi-method education program evaluation projects both internally and externally that incorporate simulation as learning modalities.

Megha Bhavsar

Megha Bhavsar, MPH, is the Evaluation Coordinator within the Education department at CAMH. Megha has worked on research and evaluation projects for a local public health unit, provincial ministries, national organizations, and global health organizations. She volunteers as the Co-Director of Evaluation for Endeavour Consulting, and is Co-Chair of the Ontario Public Health Association's New Professionals Network.

room / salle - Crush Lobby

Evaluation of an integrated knowledge translation approach to support collaborative use of the Diabetes Population Risk Tool in health-related practice (Poster presentation / Présentation affiche)

2) Capacity building at the edge - Développer la fine pointe

The Diabetes Population Risk Tool (DPoRT) was developed to support population based diabetes risk assessment and health system planning decisions. A knowledge brokering team both facilitated and evaluated an integrated knowledge translation (IKT) approach to support the use and application of DPoRT in varied health settings within Ontario and Manitoba. The process and outcome evaluation was designed based on the Population Health Planning Knowledge-to-Action (KtoA) framework to assess partnership development, the effectiveness and impact of the KtoA process, and facilitators and barriers of DPoRT use. An overview of the evaluation framework is presented, as well as findings from quantitative and qualitative data sources collected over the duration of 22 months of the IKT approach. The evaluation revealed changes in knowledge and organizational practices as a result of the IKT approach. Lessons from measuring knowledge translation constructs and utilizing results to inform improvements to the KtoA process are also discussed.

Speakers / Présentateurs

Laura Rosella

Dr. Laura Rosella, PhD, MHSc, is an Assistant Professor, Dalla Lana School of Public Health at the University of Toronto, Scientist at Public Health Ontario, and an Adjunct Scientist at the Institute for Clinical Evaluative Sciences. Her interests include population health, population based risk tools to support public health planning and public health policy.

Catherine Bornbaum

Dr. Catherine Bornbaum, PhD, is a Research Associate at the University of Toronto and an Adjunct Research Professor at The University of Western Ontario. She is a knowledge translation specialist and an experienced evaluator.

Kathy Kornas

Kathy Kornas, MSc, is a Research Officer at the University of Toronto. Her experience includes facilitating and evaluating knowledge translation approaches in local and provincial health settings. She has a Master's degree in Health Studies and Gerontology from the University of Waterloo.

room / salle - Crush Lobby

One program, many communities: Developing a context-driven evaluation for the Choices program (Poster presentation / Présentation affiche)

2) Capacity building at the edge - Développer la fine pointe

In the spirit of pushing the boundaries of evaluation, Sarnia Lambton Rebound, the Centre for Addiction and Mental Health and U-turn Thunder Bay present a collaboration-focused approach to evaluating a program across five common dimensions, within multiple community and agency contexts. The Choices program, developed by Rebound and delivered at 10 sites across Ontario, is an opportunity for youth to gain resilience and life skills through behavior modelling and goal setting in a supportive environment. Using the dimensions of the REAIM framework, we have established a common but context-driven evaluation process to describe and measure this program, at province-wide, agency and individual levels. The development of this process has been collaborative among program sites, and aims to

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collect data that is directly applicable to program improvement. Integral to this evaluation is an understanding of the program's overall impact while recognizing unique contexts and highlighting areas of excellence.

Speakers / Présentateurs

Andraya MacMillan

Program Coordinator, Sarnia Lambton Rebound

Andraya MacMillan is the Choices Provincial Lead as well as a Youth in Transition Worker with Sarnia Lambton Rebound. She has been working with Rebound for over 5 years now, has worked with high-risk youth for 14 years and is passionate about supporting her community. Andraya has been involved with the Choices project for a number of years, supporting eight communities across Ontario and has really been energized by the evaluation process and what that looks like across the province.

Sera Weafer-Schiarizza

Sera Weafer-Schiarizza is an Evaluation Coordinator with the Provincial Systems Support Program at the Centre for Addiction and Mental Health in Toronto, Ontario. Her work is focused on supporting the provincial evaluation of the Choices program for youth, through the development of a common but context-driven evaluation process. Sera earned a Masters of Public Health from the University of Toronto, and has supported evaluation for health agencies and community-driven initiatives across Ontario.

Pia Heikkinen

Pia Heikkinen is the Rebound's CHOICES Program Coordinator in Thunder Bay, ON. Her front line work with high-risk youth and her strength-based approach has been key in the success of this dynamic intervention prevention program. Pia is a Child and Youth Care graduate and a member of the OACYC. Prior to this role, she worked as the Team Leader for St Joseph's Care Group- Youth Residential Treatment Program, a treatment centre specializing in mental health and addiction for youth.

room / salle - Crush Lobby

Program Evaluation using Alkire-Foster Approach: A Case Study from Afghanistan (Poster presentation / Présentation affiche)

2) Capacity building at the edge - Développer la fine pointe

Policy makers in social development institutions use 'dashboard' approach to separately report the status of a wide number of indicators for program evaluation. While this approach has the virtue of allowing decision makers to 'drill down' to a single indicator for closer inspection, it also suffers from a number of serious limitations. It provides no insight into which indicators are important. For example, a typical survey might collect data on 75 separate indicators having to do with poverty; identification of a single (or group of indicators) to assess the level of poverty is entirely a subjective decision left to the individual. In addition, even when managers do broaden their analytical gaze to multiple indicators, a dashboard approach provides no insight into the joint distribution of deprivations that constitute poverty. Considering these facts, an index would be developed using Alkire-Foster structure with an option to zoom down to discreet components, and would provide better insights

Speakers / Présentateurs

Abdullah Al Mamun

Mr. Mamun is a highly trained research, monitoring and evaluation professional and a certified survey statistician with more than ten years international working experience including eight years in Afghanistan, and with a passion for working towards sustainable socio-economic development and social justice. He has strong interpersonal and relationship building skills necessary to build cohesion with diverse groups.

room / salle - Crush Lobby

Social network analysis techniques for evaluation of research, technology and information programs (Poster presentation / Présentation affiche)

2) Capacity building at the edge - Développer la fine pointe

This presentation brings a new technology to the evaluation toolbox, from the disciplines of economics, statistics and sociology. A great deal of government activity is now about research, technology and information. Critical factors for the

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success of these activities often include: - how easily and quickly information gets to the right people; - how people decide to adopt an idea or technology, as a network. This presentation will introduce key concepts of the implications of network structure for the success of such programs, addressing such questions as: - does the structure of the social network promote or impede the flow of ideas? - are there implications of linked incentives and behavior that affect adoptions? - is a critical mass possible? - will an innovation lead to more or less collaboration? - are there central players or groups through which information must pass? All of these questions can and should help shape and inform evaluations.

Speakers / Présentateurs

John Burrett

Principal, Haiku Analytics Inc

John Burrett wants you to make friends with your data. His work helps clients in public relations, policy and evaluation to map their networks and systems and to analyse and present data quickly and powerfully. Starting with government as an economist and, he then worked with the mayors of cities across Canada, getting a crash course in communicating for effect. John continues to study with leaders in network analysis, data visualization and presentation design and presents widely.

room / salle - Crush Lobby

The Dream of Evidence-Based Healthcare ? are we making a difference? (Poster presentation / Présentation affiche)

2) Capacity building at the edge - Développer la fine pointe

The application of evidence in healthcare decisions is widely accepted; however, evaluation of the impact of evidence use is not a common evaluation element in most health research organizations. Within the realm of evidence-based healthcare, health technology assessment focuses on the evaluation of pharmaceuticals, healthcare devices and procedures used in the delivery of healthcare services. Health technology assessment (HTA) is defined as the evaluation of the clinical, economic, social, legal and health system impacts of a health technology. HTA is driven by decision-making needs in healthcare and aims to inform decisions at different levels of healthcare – from health policy, healthcare administration, and front line healthcare practice to acquisition and decommissioning decisions. Because HTA is decision-focused assessment of the impact of HTA on healthcare decision-making is becoming apart of the accountability structure for HTA-producing organizations. This presentation will discuss efforts to evaluate impact of the use of health technology assessment in healthcare decisions.

Speakers / Présentateurs

Sheila Tucker

Sheila Tucker is CADTH's Liaison Officer for Newfoundland and Labrador, a position she has held since 2004. Sheila received a Master of Library and Information Science from the University of Western Ontario; Bachelor of Arts (Conj.); Bachelor of Arts (Hon.); Bachelor of Education; and Certificate in Public Administration from Memorial University of Newfoundland. She has pursued ongoing professional development through the completion of courses in health technology assessment and research methods

room / salle - Crush Lobby

Blending methods for implementation evaluation - rapid, participatory and developmental evaluation: Benefits, lessons learned, and plans for the future (Poster presentation / Présentation affiche)

3) Re-thinking our edge - Réévaluer notre position de pointe

It is challenging to conduct an implementation evaluation that is timely, involves staff, and allows for changes to be made as implementation is occurring. In an attempt to incorporate these elements into evaluating an implementation of electronic documentation in long term care, a blended approach to evaluation was undertaken. In order to provide timely information to decision-makers and make quick changes to implementation, rapid, participatory, and developmental evaluation perspectives were drawn upon. The benefits of this approach include allowing decision-

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makers to make adjustments as implementation is occurring and involving interdisciplinary team members in data collection. Lessons learned include identifying a need to establish a process to support capacity in evaluation methods and a coaching/mentoring approach in undertaking an evaluation using these methods. Future use of this approach should incorporate resources for capacity building and approaches to data collection tools that draw upon existing technology and organizational processes.

Speakers / Présentateurs

Marcella Campbell

Marcella Campbell, Ph.D., RN, is a Quality Practice Leader at Bethany Care Society in the Quality and Safety Department. At Bethany she draws upon her background in measurement and evaluation to gather information on program planning in an environment that necessitates a need for innovation due to resource constraints. She has blended her education in nursing with measurement and evaluation in the quest to improve quality of care in the healthcare field.

room / salle - Crush Lobby

Innovative evaluation methodology: using simulation for curriculum improvement (Poster presentation / Présentation affiche)

3) Re-thinking our edge - Réévaluer notre position de pointe

CAMH's newly launched Simulation Centre fosters new mental health education and training methods to improve quality of care and patient safety, strengthen interprofessional teamwork and enhance student learning. Programs like the electroconvulsive therapy (ECT) training for psychiatry residents to learn how to perform the procedure; read and understand EEG recordings; and obtain informed consent, have integrated simulation. Evaluation data collected for this training includes pre- and post-knowledge questions, self-reported comfort administering ECT and obtaining consent, and effectiveness of learning methods. While simulation is a valuable learning modality, it is also a potential method and source of data to evaluate program quality. With simulation there is also an opportunity to evaluate the effectiveness of the program through performance and self-reflection data. In the program's third year, we shift our focus to evaluating the relationship between the simulation outcomes and experiences, and educational content of the training program.

Speakers / Présentateurs

Erica Downes

Erica Downes, MPH, is the Manager of Evaluation within the Education department at CAMH and a member of the Canadian Evaluation Society. She has played a pivotal role on key evaluation initiatives both locally and internationally through various evaluation roles with non-profit and public agencies. At CAMH, Erica has led several multi-method education program evaluation projects both internally and externally that incorporate simulation as learning modalities.

Megha Bhavsar

Megha Bhavsar, MPH, is the Evaluation Coordinator within the Education department at CAMH. Megha has worked on research and evaluation projects for a local public health unit, provincial ministries, national organizations, and global health organizations. She volunteers as the Co-Director of Evaluation for Endeavour Consulting, and is Co-Chair of the Ontario Public Health Association's New Professionals Network.

Latika Nirula

Latika Nirula, PhD, is the Director of Simulation and Teaching Excellence at CAMH. She is also an Assistant Professor in the Department of Psychiatry in the Faculty of Medicine at the University of Toronto. Latika has served as a lecturer and adjunct professor at OISE/University of Toronto. Latika currently leads a diverse education team responsible for mental health simulation, faculty development and program evaluation at CAMH.

room / salle - Crush Lobby

Logframes for Development Research Programs (Poster presentation / Présentation affiche)

3) Re-thinking our edge - Réévaluer notre position de pointe

Logical frameworks have inspired much criticism but remain nonetheless a tool of choice for most international

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development organizations. Primary virtues of logframes are their encouragement of intentional planning, and their ability to simplistically and visually communicate the underlying intervention logic. IDRC (International Development Research Centre) contributes to international development by funding research in low and middle income countries. Logframes representing IDRC research programs must necessarily depict change that is complex, unpredictable, evidence-informed, and multi-staged. This poster will show how logframes for research are unique. This poster will also demonstrate the specific components that should be included to ensure that a logframe realistically represents the uncertainties and complexities inherent in research for change.

Speakers / Présentateurs

Zoe Boutillier

Zoe Boutillier is a Senior Program Officer at Canada's International Development Research Centre (IDRC), which funds the work of researchers in low and middle income countries. Zoe specializes in health systems research, maternal and child health, and evaluation. Before IDRC she worked for the Micronutrient Initiative in Ottawa, Oxfam Quebec in Bolivia, Canada World Youth in Costa Rica, and CUSO in Lao PDR.

room / salle - Crush Lobby

Re-thinking the edge: How Mitacs is employing a lighter, quicker and more nimble approach to innovation program evaluation (Poster presentation / Présentation affiche)

3) Re-thinking our edge - Réévaluer notre position de pointe

Mitacs uses the same rigorous methodology as that of external evaluators to self-evaluate its programs. Internal evaluations drive program improvement and outwardly demonstrate the impacts and long-term outcomes of our programs. Mitacs sees evaluative thinking and practices as cornerstones of its mission to be Canada's university-based innovation platform, working with universities to improve innovation and productivity by focusing on talent, ideas and connections. This presentation will describe Mitacs' success in practicing evaluation and performance measurement using novel, innovative approaches. It will focus on the way we use evaluation theory to inform our methodology, and how we gather and analyze relevant data but present it different ways for specific audiences. We're taking the 'long' out of longitudinal survey, but still capturing the impacts and outcomes of our programs. In this presentation, we will elaborate on our approaches to the evaluation of innovation programs, and explain how we maintain integrity through our evaluation strategy.

Speakers / Présentateurs

Valerie Walker

Val Walker is the Director of Policy at Mitacs. Dr. Walker speaks regularly on research and innovation policy with audiences across Canada. She maintains strategic relationships with key government and policy leaders on innovation policy, as well as on evaluation methods for research and innovation programs. Prior to joining Mitacs, Val was recruited to the Public Health Agency through the Recruitment of Policy Leaders Program following her PhD in Physiology from McGill's Faculty of Medicine

Jackie Hallet

Junior Evaluation Officer, Mitacs

Jackie Hallet is the Junior Evaluation Officer at Mitacs. Responsible for overall implementation of the Mitacs evaluation strategy, she monitors and assesses the performance of each Mitacs program, all of which serve to further post-secondary research and innovation in Canada. As part of her degree in Sociocultural Anthropology, Jackie conducted qualitative research on the topic of identity and sexuality. In 2015, she completed CES's Essential Skill Series training on program evaluation.

room / salle - Crush Lobby

Shaping and growing community programs through evaluation-based partnerships (Poster presentation / Présentation affiche)

4) Perspectives from beyond the edge - Perspectives au-delà de la pointe

Highlighting the growing partnership between community agency Sarnia Lambton Rebound and the provincially-focused Centre for Addiction and Mental Health, this poster explores the potential of an evaluation-based partnership to shape

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program growth and build agency capacity. Found in multiple cities across Ontario, the promising best-practice program, Choices, provides youth an opportunity to develop resilience, drug awareness and life skills through goal setting and relationship building in a structured, skill-based environment. Following a successful pilot project the program has expanded, and with it the need for a sustainable and context-driven evaluation process. CAMH has provided evaluation coaching and coordination for all program sites using Implementation Science principles, focusing on developing agency capacity and creating integrated processes for program improvement. We hope to share how this relationship came to be, has grown and continues to thrive as a collaborative learning environment.

Speakers / Présentateurs

Andraya MacMillan

Program Coordinator, Sarnia Lambton Rebound

Andraya MacMillan is the Choices Provincial Lead as well as a Youth in Transition Worker with Sarnia Lambton Rebound. She has been working with Rebound for over 5 years now, has worked with high-risk youth for 14 years and is passionate about supporting her community. Andraya has been involved with the Choices project for a number of years, supporting eight communities across Ontario and has really been energized by the evaluation process and what that looks like across the province.

Sera Weafer-Schiarizza

Sera Weafer-Schiarizza is an Evaluation Coordinator with the Provincial Systems Support Program at the Centre for Addiction and Mental Health in Toronto, Ontario. Her work is focused on supporting the provincial evaluation of the Choices program for youth, through the development of a common but context-driven evaluation process. Sera earned a Masters of Public Health from the University of Toronto, and has supported evaluation for health agencies and community-driven initiatives across Ontario.

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7:00am-8:30am / 7 h à 8 h 30

Building a culture of evaluation in Ontario's Ministry of Community and Social Services through the development of Performance Measurement Frameworks

1) Reflections from the edge - Un regard critique de la pointe

Performance measurement and evaluation are essential for supporting continuous learning and program improvement to ensure that our programs are meeting needs and making a real difference in the lives of people we serve. In the Ontario Ministry of Community and Social Services, we are building a culture of evaluation through the development of outcome-focused Performance Measurement Frameworks (PMFs). The process for developing a meaningful PMF is comprehensive, involving extensive consultation with a range of stakeholders from senior executives, to program delivery partners, to Ontarians accessing the programs, and across relevant ministries. This presentation will provide an overview of our approach and lessons learned through the development of PMFs in a provincial context with an emerging evaluation culture. We invite conference participants to explore the challenges and opportunities they have experienced while developing and/or implementing PMFs or similar tools that support evaluation and ongoing program improvement.

Speakers / Présentateurs

Brittany MacDonald

Research Advisor, Ministry of Community and Social Services

Brittany MacDonald is an Advisor with the Research & Evaluation Unit at the Ontario Ministry of Community and Social Services, with 8 years of experience conducting evaluations at the provincial and federal government levels. Over her professional career, Brittany has worked on several strategic evaluations and has led performance measurement projects in Aboriginal corrections, spousal support and employment programs, where her work has supported evidence-based decision-making.

Marci Pernica

Marci Pernica is an Advisor in Research & Evaluation at the Ontario Ministry of Community and Social Services, and was previously an evaluation consultant in the private sector. In her 10 years of experience she has managed projects in support of robust program design and planning through the development of performance measurement strategies and tools, and has conducted complex mixed-model program evaluations in support of continuous program improvement and sound evidence-based decision-making.

room / salle - Salon A/B

CES MEMBERSHIP STRATEGY - Breakfast roundtable discussion

1) Reflections from the edge - Un regard critique de la pointe

The CES is working on a new Membership Strategy and wants to consult and engage Members and conference delegates in discussing plans, services, programs and membership models for CES to be its very best as a professional association. A round-table discussion will invite (i) input on draft models of new membership categories and considerations of the implications pros/cons (ii) comments on a general survey of CES members and (iii) feedback and ideas on benefits and services. Rebecca and Réanne will co-chair the discussion, with Denise's facilitation and recording.

Speakers / Présentateurs

Réanne Kinsella

Senior Planning Analyst, Memorial University

Réanne Kinsella is the CES National Board of Directors Chair of the Communications & Marketing Committee which oversees the development of a membership strategy to address membership retention and renewal, membership categories, as well as benefits and services. She is also the charming representative for the CES-Newfoundland Chapter on the national board level. Réanne has a Master of Applied Social Psychology and has obtained the Credentialed Evaluator designation. She is currently the Senior Planning Analyst at the Centre for Institutional Analysis and Planning, Memorial University, where she provides research, analysis and planning support and expertise to senior executives of the university.

Rebecca Mellett

Rebecca is the Executive Director of the Canadian Evaluation Society, leading the development of a new membership strategy to

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ensure CES members and Chapters derive the best value out of their professional association. Rebecca is fluently bilingual, holds an MA, MSc and Graduate certificates in Sustainability Management (Harvard) and Evaluation Practice (Evaluator's Institute, in progress). She will draw on skills and experience in facilitation, strategic communication and consultation.

room / salle - Salon A/B

Dealing with Difficult People in Evaluation

1) Reflections from the edge - Un regard critique de la pointe

This presentation will be organized into three parts. 1) The disrupters: The first part will discuss cases where evaluation participants are derailing your data collection. Strategies for dealing with dominant personalities, emotionally-charged discussions and tangent-takers will be presented. 2) The deadbeats: The second part will explore times during data collection when respondents don't want to participate or are hesitant to fully contribute to the evaluation. Eliciting responses from these reluctant individuals (in focus groups and interviews, for example) and stimulating survey participation will be discussed. 3) The displeased: The third and final part will discuss conflicts and other relationship issues among evaluators, between clients and consultants and with users of your evaluation. The facilitators will share advice and tools in all three of these areas. However, they will also encourage active involvement from all participants at this session in order to further build participants' toolkits for addressing these types of evaluation challenges.

Speakers / Présentateurs

Sandy Moir

Sandy Moir is the Managing Partner of the Ottawa office of Goss Gilroy Inc. She is a Credentialed Evaluator and a Certified Management Consultant. Sandy has been working in the field of evaluation and applied research for more than 20 years. Over this time, she has played virtually every role possible in the conduct of an evaluation, from research assistant to project manager to client. She can't wait to hear what other evaluators have to share about their experiences.

Tasha Truant

Tasha Truant, a Consultant Manager at GGI, has worked in public sector research and evaluation for eight years. She spends most of her time designing and conducting evaluations, organizational reviews, and other studies which use qualitative and quantitative data collection methods to produce evidence-based conclusions and recommendations. Difficult people she has dealt with in evaluation include accusatory key informants, uninvited focus group participants, and scheming workshop participants.

room / salle - Salon A/B

The wisdom of error

1) Reflections from the edge - Un regard critique de la pointe

Most conferences are filled with experts presenting on how to conduct a perfect evaluation. This session is different. In it, we will share our stories of the times we struggled with evaluation elements that were NOT going to plan and -- led by the facilitator -- even confess mistakes we have made. There is a saying that making mistakes is a way of speeding up learning. What have we learned from our mistakes? Are there common themes that emerge? What warning signs do we recognize now that we missed before? How have we changed our practice to avoid previous errors? Perhaps most important, what experiences can we share that might prevent others from making the same mistakes we did? It is likely that there will be some laughter at this session -- but also genuine learning. The roundtable is anticipated to generate a tips list that can be shared with a wider audience.

Speakers / Présentateurs

Emma Williams

Emma Williams is Principal Scientist in the Evaluation branch of the Northern Institute, Charles Darwin University, Australia. She has worked in Canada, but most of her recent projects have been in northern Australia and eastern Indonesia. She has used a range of observational methods in evaluations and -- perhaps because she believes in learning from mistakes -- works to ensure that her evaluation reports are peer reviewed. She hopes to be a Credentialed Evaluator by June.

room / salle - Salon A/B

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A new era of project management: Are you agile?

2) Capacity building at the edge - Développer la fine pointe

During the past several years, an intense interest in the adoption of Lean Agile methods has led to an increased demand for agile approaches, tools, and techniques. This roundtable will present the concept of agile project management and discuss whether or not this innovative approach can be used in managing evaluations. The proposal aligns to the conference theme of re-thinking our edge as it will look at innovative approaches to managing evaluations and share this new approach with participants. Participants will obtain information on a new approach to managing evaluations. They will also have a list of resources for further exploration.

Speakers / Présentateurs

Judy Lifshitz

Judy Lifshitz MSW, CE, PMP has worked full-time for the Government of Canada for the past eight years as a senior evaluator. She received her Certificate in Program Management from Algonquin College in the Fall of 2008 followed by her Project Management Professional Credential the same year. Judy became a member of the Federal Government's Community of Practice Project Management in the Winter of 2009 and has since published an article on project management and evaluation.

room / salle - Salon A/B

Daypack or Steamer Trunk? What to Bring Beyond the Edge

2) Capacity building at the edge - Développer la fine pointe

Our profession is advancing. From its beginnings as a set of techniques applied by social scientists to community projects, to its future as, possibly, a full-fledged discipline with undergraduate degree programs across the country, there is no doubt that evaluation has evolved and will continue to evolve. As we push the boundaries and, occasionally, find ourselves at or beyond the edge, what luggage do we need to bring? Whether an experienced professional, or someone new to evaluation, it behooves us to reflect on what is important to our discipline; what defines us as evaluators, makes us unique, constitutes our added-value? This roundtable will focus on the purpose, methods and ethics of evaluation as we move to the next level. Starting with a discussion of what evaluation on the edge might look like, we will consider the foundational elements that we cannot afford to leave behind while we imagine the new elements we may find ahead. Participants will be presented with a light history, 3 evidence-based potential futures, and some fundamental questions we must all face.

Speakers / Présentateurs

Donald Hall

Donald Hall, CE, PhD, Partner, GGI, has led nearly 100 evaluation projects, from the creation of a logic model for Canada's transportation security system to an evaluation of Ontario's Citizen's Assembly on Electoral Reform to an evaluation of Canada's humanitarian response the 2005 tsunami disaster. He recently led the design and pilot test of the CES's new Essential Skills Series, and facilitated the development of a national Policy on Evaluation for the Philippines.

Bridget Hall

Intermediate Consultant, Harry Cummings and Associates

Bridget Hall is a consultant with Harry Cummings & Associates in Guelph, Ontario. She has been involved in various local and international evaluation and research projects, and has provided training in evaluation methodologies to various audiences. Prior to joining HCA, she worked as a Monitoring & Evaluation Specialist for the Government of the Northwest Territories. Bridget holds a Master's Degree in Public Health from the University of British Columbia.

room / salle - Salon A/B

Improving relevance and timeliness of performance indicators with data visualization tools

2) Capacity building at the edge - Développer la fine pointe

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Relevance of performance indicators is typically interpreted to mean the indicator should measure something that we actually care about in the real world: that health improved, a person got a job, an environment was protected. However, indicators relevant for program change vary depending on the audience within an organization; at the higher levels people may be most interested in outcomes so they can make informed funding decisions, but lower levels of the organization need to focus more on process indicators: work assignments and wait times; procedures and the impact on processing speed, client satisfaction and outputs, etc. Typically a performance indicator is produced once per period for the whole organization, but for lower-level management, indicators are needed with finer time, geographic and program granularity. Data visualization software (in particular when underlying data comes from routinely-collected administrative data) allow the distribution of a visualization from which the end users can define the performance indicators that really matter to them.

Speakers / Présentateurs

Jon Waterhouse

Worked as a consultant doing program evaluations from 1989. Started working for the provincial government in 2000, working as the Manager of Research and Evaluation in Advanced Education and Skills from 2004 to 2015. He is now involved in the development of performance measures for the work of the Department, which includes employment programs, income support, immigration and post-secondary education.

room / salle - Salon A/B

Knowing and Using Program Evaluation Standards for Quality Evaluations: What's Your Story?

2) Capacity building at the edge - Développer la fine pointe

The use of program evaluation standards as a 'guide' can complement the knowledge, skills, resources, and continuous learning of evaluators and improve the evaluation focus, quality and accountability. In this session you will get a short overview of the JCSEE Program Evaluation Standards and their general fit with professional evaluation competencies, ethical guidelines, and the Canadian Evaluation Society's credentialed evaluator (CE) designation. In small groups we will do a case activity to work with the Standards, and debrief in terms of the exercise and your 'real world' stories. We also want to hear your ideas for the future in terms of ways to share experiences, best practices, and research about the Standards.

Speakers / Présentateurs

Brenda Stead

Brenda Stead (CE) is an educator, private consultant, and former director in planning, evaluation and accountability with the federal government. For guidance, she utilizes program and classroom evaluation standards in her consulting work in the public, private and not-for profit sectors, in university teaching, and in her reflective practice. Brenda was a long-time member of the CES Professional Learning Committee (PLC) and the Joint Committee on Standards for Educational Evaluation (JCSEE).

room / salle - Salon A/B

L'influence de la langue et de la langue française en particulier dans la pensée et la pratique évaluatives

2) Capacity building at the edge - Développer la fine pointe

Pour l'année 2016, le Réseau francophone de l'évaluation (RFE) propose une réflexion à la SCÉ sur le rôle de la langue, de la langue française en particulier et son importance autant dans le développement de l'évaluation (fonction, utilité, concepts, méthodes et approches) que dans la pratique évaluative, dans la francophonie comme dans la communauté internationale. L'usage de la langue française influence-t-il les concepts, les méthodes et les pratiques d'évaluation ? En quoi cela génère-t-il des spécificités au regard des concepts, méthodes et pratiques évaluatives qui se déploient dans d'autres espaces linguistiques? Plus concrètement, l'animation se fera à partir de ces questions: 1. En quoi la langue française conduit à l'usage de termes et de concepts uniques ? 2. En quoi la langue française conduit à l'usage de termes et de concepts significativement différents de termes anglophones apparentés ? 3. En quoi la langue française et sa syntaxe, conduit à une analyse différente de la langue anglaise ?

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Speakers / Présentateurs

Richard Marceau

Il détient un doctorat en science politique. Il a fait carrière à l'École nationale d'administration publique (ENAP) comme professeur titulaire jusqu'en 2012. Il a contribué à l'enseignement et à la recherche en évaluation des politiques et programmes. Il est le directeur fondateur du CREXE de l'ENAP. Il poursuit depuis, comme professeur associé, des travaux d'écriture dans le champ de l'évaluation et contribue à la coopération internationale.

Francine Sylvain

Elle détient un baccalauréat en langue française et rédaction professionnelle et un diplôme d'études supérieures spécialisées. Elle a fait carrière à l'ENAP et a été membre du CREXE. Entre autres, elle a exercé des fonctions de réviseuse linguistique. Elle contribue actuellement à des travaux d'écriture dans le champ de l'évaluation. En tant que coauteure du Dictionnaire, elle s'est penchée sur les aspects terminologiques et lexicographiques de l'ouvrage.

room / salle - Salon A/B

Small 'e' evaluators and big 'E' evaluations: Community language champions as evaluators for an Aboriginal Languages Revitalization Evaluation

2) Capacity building at the edge - Développer la fine pointe

Did you know that the Northwest Territories (NWT) has the most official languages of anywhere in Canada? In fact, there are 11 official languages, 9 of which are Aboriginal. Each language centre has developed its own revitalization plan that fits within a larger NWT-wide Aboriginal languages revitalization strategy. In the development of a monitoring, evaluation and accountability (MEA) framework for this strategy, early challenges included integrating Indigenous world views in a standardized MEA framework and working with multiple plans, partners and remote communities across the NWT. This roundtable will include discussions on two topics using language revitalization as a case study: First, gathering feedback on the evaluation teaching tool ("moccasin metaphor") that was created for this project and the locally-inspired theory of change. Second, we will reflect on the importance and challenges of harnessing community strengths to lead MEA activities of a large-scale strategic plan, creating a set of promising practices for this type of work.

Speakers / Présentateurs

Jackie Siegel

Jackie is a Monitoring & Evaluation Specialist at the Department of Education, Culture and Employment for the Government of the Northwest Territories. He is responsible for developing and implementing Monitoring, Evaluation and Accountability (MEA) plans for the Department's French and Aboriginal language and cultural programs. Jackie holds a Master's Degree in Public Health from the University of British Columbia.

room / salle - Salon A/B

Using Qualitative Comparative Analysis (QCA) to evaluate Exiting Prostitution initiatives

2) Capacity building at the edge - Développer la fine pointe

Public Safety Canada, through the National Crime Prevention Strategy (NCPS) will be evaluating several 'Exiting Prostitution' projects across Canada. In order to streamline, analyze and share results about this new funding stream, we are reviewing a new methodology - namely, Qualitative Comparative Analysis (QCA). QCA asks if a program works, why it works and under what conditions does it work? It answers these questions by identifying key factors that are related to the program's intended outcomes in a program logic model. The value is that this cross-case comparison can increase the external validity of a group of cases by demonstrating common requirements for success. This roundtable discussion will 'build on the edge' by problematizing the use of QCA methodology to a group of projects in the crime prevention realm. Participants will get the opportunity to learn about QCA as a new methodological tool and share information about how best to use evaluation results to inform policy-making and to more generally increase the quality in qualitative evaluations.

Speakers / Présentateurs

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Christina Wright

Christina Wright works with Public Safety Canada as an Evaluation Advisor. Christina holds a Masters Degree in Criminology and Criminal Justice from the Universities of Glasgow and Strathclyde and is currently completing a Masters Diploma in Public Policy and Program Evaluation at Carleton University.

room / salle - Salon A/B

Creating High Performing Organizations by Linking Survey Results to Continuous Quality Improvement

3) Re-thinking our edge - Réévaluer notre position de pointe

Surveys are a powerful tool for capturing information regarding the quality of programs/services and are often a go-to methodology for program evaluators-- particularly when looking to assess changes pre/post implementation. However, surveys require a significant amount of energy and resources to administer and if the the results do not lead to action--- they are often viewed as a waste of time. Utilizing a systems approach, this presentation explores how to build capacity within an organization to utilize surveys for continuous quality improvement. It explores how to embed surveys into the day-to-day management of programs/services, how to create accountability structures for performance, and how to link survey results to QI efforts to empower management, staff, and clients to take action. Rather than blaming people or the survey tool itself for failure--- this presentation focuses on the system-level factors that prevent surveys from creating change.

Speakers / Présentateurs

Natalie Reardon

Natalie Reardon, MASP, is a Program Evaluation Consultant with the NL Centre for Health Information where she leads evaluations of provincial healthcare programs. Prior to joining NLCHI, she created a process at Central Health that connects survey results to QI efforts (being considered for a Leading Practice Award). Seeing the value of linking surveys to QI in healthcare, Natalie has decided to launch her own business "QI Surveys" to help others maximize performance through surveys.

room / salle - Salon A/B

Engaging elected officials with evaluation : ou en est-on, que peut-on proposer ?

3) Re-thinking our edge - Réévaluer notre position de pointe

FR/EN. The focus is on elected officials at municipal, provincial and federal levels. Alors que l'évaluation travaille essentiellement avec l'administration publique et les ONG/NGO, il revient aussi aux élus de demander/lire/décider en prenant en compte les évaluations. Without elected officials to command and use evaluation at the highest level, evaluation is quite restricted while it could have broader impacts. Nous proposons de brainstormer sur les initiatives en cours et à venir et sur les moyens de rejoindre les élus. We will start by a coffee ! and a short up-date of what we collected as initiatives around the globe. Après avoir présenté les initiatives connues, discutons des actions à fort potentiel de mobilisation, et les obstacles à entrevoir . Targeted questions will include : promising initiatives, ideas for advocacy, obstacles to foresee. Cette discussion alimente la réflexion sur la promotion de l'évaluation dans l'espace public démocratique,

Speakers / Présentateurs

Pernelle Smits

Elle est professeur à l'université Laval, Québec. Elle enseigne l'évaluation de programmes et de politiques publiques (Université Laval cours coaché, Université de Montréal-Canada, École de travail social -- Suisse, Série de compétences essentielles en Évaluation-SQEP/SCE). Elle mène des recherches sur la gouvernance intersectorielle, les politiques publiques d'évaluation, et la place de l'évaluation dans la prise de décision.

room / salle - Salon A/B

Tuesday June 7 / Le mardi 7 juin

Truth and Reconciliation: The Role of Evaluation and Evaluators

3) Re-thinking our edge - Réévaluer notre position de pointe

In December 2015, the Truth and Reconciliation Commission (TRC) released their report regarding the Residential School system and Canada's colonial history with Aboriginal people. This report included 94 recommendations for reconciliation, which underscore the importance of evaluating progress in areas in which Aboriginal people face significant inequities. Historical and cultural contexts, along with the community's past experience with research and evaluation, can mean that evaluation approaches and tools that work well in some communities are not appropriate in others. Research with Aboriginal communities is rapidly changing, where there are increased numbers of Aboriginal researchers who are conducting research, and contributing to the knowledge base on ethics and methodology. This session includes a brief review of the TRC report and the role of evaluators in reconciliation. Participants will engage in a facilitated discussion to draw on their expertise in the development of a framework for evaluating reconciliation in Canada (link to w8f2u7).

Speakers / Présentateurs

Kim van der Woerd

Principal, Reciprocal Consulting

Kim van der Woerd is a member of the Namgis First Nation from Alert Bay, BC. Kim has a PhD in Psychology at Simon Fraser University and over 17 years of experience conducting local, provincial and national program evaluations, and conducting research. Kim has received the Canadian Evaluation Society -- Contributions to Evaluation in Canada Award 2014 and the AEA the Michael Scriven Dissertation Award for Outstanding Contribution to Evaluation Theory, Methodology or Practice.

Cassidy Caron

Cassidy Caron is Métis and a member of the Métis Nation of British Columbia. She received a Bachelor of Arts in First Nations Studies and History from Vancouver Island University and completed one year in the Aboriginal Youth Internship Program with the BC Public Service. Cassidy has been a research associate with Reciprocal Consulting for one year and is passionate about working with communities and culturally responsive evaluation.

Samantha Tsuruda

Samantha Tsuruda is from the Spuzzum Nation in the Fraser Valley. She holds a BA in Psychology from the University of Victoria, and a Master in Public Health from the University of British Columbia. She is extremely grateful to have worked with Reciprocal Consulting for five years, which specializes in community-driven research and program evaluation. Passionate about youth health, Samantha serves on McCreary Centre Society's Board of Directors, and was appointed Chair in 2015.

Billie Joe Rogers

Billie Joe Rogers: Billie Joe is an Ojibwe member of Aamjiwnaang First Nation and is currently a PhD student at Simon Fraser University in the Psychology program. Billie Joe has worked with Reciprocal Consulting since 2010 and is passionate about culturally responsive evaluation. She is committed to giving back to the community, volunteering with Indigenous initiatives within the academic and community settings, and serving as a board member of the Knowledgeable Aboriginal Youth Association.

Monique Auger

Monique Auger is Métis and is a citizen of the Métis Nation Greater Victoria and Métis Nation BC. She holds a BA in First Nations Studies, with an interdisciplinary focus on health sciences and research is currently a Master of Science student in the Faculty of Health Sciences at Simon Fraser University. She works with Reciprocal Consulting and is passionate about community-driven and culturally responsive program evaluation and research approaches.

room / salle - Salon A/B

9:00am-10:30am / 9 h à 10 h 30

Are high confidentiality procedure for policy development incompatible with academic evaluators ?

1) Reflections from the edge - Un regard critique de la pointe

External evaluators might either be consultants or academics. When academics are mobilized, public servants and academic evaluators might feel themselves frustrated at best, in high tension environment at worst. We first discuss the

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specific requirements of each group, public servants and academic evaluators. Tensions might emerge in terms of access to data, reporting, and diffusion of results. We then present the case of a highly confidential policy design procedure that was under evaluation (signature of confidentiality agreement by each public servant, control of evaluation ownership), and how productive alternatives developed over time. Internal diffusion to lay audience, external diffusion to academics and writing scientific articles were achieved. Some insights into the evaluation process will be proposed : what academic evaluators can negotiate and what public servants can gain. Participants will learn about one complex experience: evaluating the first steps of an inter sectorial policy under development, challenges for evaluators and administrators

Speakers / Présentateurs

Pernelle Smits

Elle est professeur à l'université Laval, Québec. Elle enseigne l'évaluation de programmes et de politiques publiques (Université Laval cours coaché, Université de Montréal-Canada, École de travail social -- Suisse, Série de compétences essentielles en Évaluation-SQEP/SCE). Elle mène des recherches sur la gouvernance intersectorielle, les politiques publiques d'évaluation, et la place de l'évaluation dans la prise de décision.

JL Denis

Professor at ENAP

J Préal

Research professional, Msc

M Aguirre

Student

room / salle - Columbus

Big Data and Decision Making. When to (NOT) use it.

1) Reflections from the edge - Un regard critique de la pointe

In this presentation, we will explore the benefits, challenges and limitations associated with using big data to inform policy decisions and program evaluations. We present research highlighting how big data sourced from Google Trends, social media, web searches and other online tracking systems has been applied successfully. For example, various studies have shown that strategies such as monitoring social media conversations can provide valuable information and complement other evaluation methodologies. However, such strategies can also pose significant challenges related to quality of data, reliability, confidentiality, the danger of certainty of big data, and information overload as well as ethical issues. We will present findings from recent research as well as conferences such as last year's Data for Policy Conference (2015), held in Cambridge, which set out to address some of the issues and challenges with respect to collection, processing, analyzing and interpreting big data.

Speakers / Présentateurs

Slavica Stevanovic

Slavica Stevanovic is an Associate Partner with FWCO, specializing in public sector research and program evaluations. She is a Certified Evaluator with 10 years of experience in conducting evaluations for federal, provincial and local governments as well as non-profit organizations. Slavica led a number of national evaluations in immigration, social studies, health, justice and aboriginal studies. She has worked with large data sets in various evaluations for federal government.

Ted Weicker

Ted Weicker is one of leading program evaluators in Canada. Over the past 30 years, he has completed more than 350 evaluations for local, provincial, and national governments and non-profit organizations. He was the driving force behind Ference Weicker & Company, which became one of the largest program evaluation firms in Canada. His focus is now on the development of a national consulting firm and, more specifically, on redefining how consultants approach evaluation.

room / salle - Salon D

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Ethics Program Evaluation: Sharing A Framework and an Experience

1) Reflections from the edge - Un regard critique de la pointe

Evaluating the overall impact of an ethics program within health care systems, especially in mental health setting, is still nascent even though ethics programs have become increasingly recognized as a key component of high quality patient care, organizational decision-making and practice, and research in the health sector. To date, no consistent framework or evidence-based guidelines are available to conduct ethics program evaluation in large and complex health setting. In this presentation, we will present our work to date based on various consultations. We will also share a broader framework for ethics program evaluation that is being developed. Finally, we will share our experience of in-house collaboration between an evaluator and a bioethicist to advance the program evaluation of an ethics program in one large mental health setting in Ontario.

Speakers / Présentateurs

Faisal Islam

Faisal Islam is Leader, Evaluation Research at Ontario Shores Centre for Mental Health Sciences and has been working in the field of evaluation for 10 years. Faisal has practiced evaluation in health, education and international development settings. His areas of interests are in evaluation designs and participatory methods with a focus on working with marginalized groups. Faisal receives PhD from McGill University and taught Program Evaluation at Centennial College.

Rosanna Macri

Rosanna Macri is currently an Ethicist at Ontario Shores Centre for Mental Health Sciences. Rosanna has worked as a Medical Radiation Therapist nationally & internationally. She has volunteered with a number of organizations including the Editorial Review Board for the American Society of Radiation Technologists and is on the board of directors for St. Clair West Services for Seniors. Rosanna teaches at the Dept. of Radiation Oncology and the Dalla Lana School of Public Health in Toronto.

room / salle - Viking

Global Evaluation Agenda 2016-2020

1) Reflections from the edge - Un regard critique de la pointe

The Global Evaluation Agenda 2016-2020 was developed in consultation with global evaluation community. It includes four main sections: Enabling Environment for Evaluation, Institutional Capacity of Evaluation, Individual Capacity of Evaluation and Interlinkages of all three sections. The Global Agenda was launched at the Parliament of Nepal on 25th November 2015. Any organization, evaluation association, government etc can contribute to the Global Agenda by implementing parts of it in their respective geographical areas. It is important for participants to know importance and content about the Agenda so that they can actively contribute to it.

Speakers / Présentateurs

Asela Ranjith Lal Kalugampitiya

EvalPartners is a global movement promoting evaluation capacity in civil society in support of equity and gender equality. EvalPartners is leading the process of developing the Global Evaluation Agenda 2016-2020 through a multi-stakeholder consultation process. Began in a live webinar in September 2014, this consultation took place over eight weeks of online discussions. During 2015, the International Year of Evaluation (EvalYear), there were at least 84 events around the world where participant

room / salle - Salon D

Indigenous Evaluation: Time to Re-think our Edge

1) Reflections from the edge - Un regard critique de la pointe

The importance of evaluation use in program improvement & policy development cannot be understated. Neither can the differences between the Indigenous evaluation and Euro-Western evaluation paradigms. For too long governments and funders have evaluated programs implemented in Indigenous communities using transient evaluators unfamiliar with cultural realities, protocols and community contexts. It's time to look back from the edge vis-a-vis evaluation in Indigenous communities. The panel speaks to issues relating to evaluation in Indigenous communities from both a

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national and international perspective. The Global Evaluation Forum held in Nepal in 2015 culminated in the Global Evaluation Agenda for 2016-2020 which provides an opportunity to re-think our edge. Four elements make up EvalAgenda2020: the enabling environment for evaluation; institutional capacities; individual capacities for evaluation; and, inter-linkages among these first three dimensions. The panel will discuss how CES intends to address issues relating to evaluation in Indigenous communities & EvalAgenda2020.

Speakers / Présentateurs

Benoît Gauthier

President, Canadian Evaluation Society

Benoît Gauthier is a Credentialed Evaluator and the President of the CES. Over the past 30 years, he was involved in more than 500 research and intervention assignments and 100 evaluation projects. Mr. Gauthier is known for bridging measurement concerns and management concerns. He has taught social research methodology at the École nationale d'administration publique, at the University of Ottawa and at the Université du Québec à Hull. He edits the textbook, Recherche sociale.

Kim van der Woerd

Principal, Reciprocal Consulting

Kim van der Woerd is a member of the Namgis First Nation from Alert Bay, BC. Kim has a PhD in Psychology at Simon Fraser University and over 17 years of experience conducting local, provincial and national program evaluations, and conducting research. Kim has received the Canadian Evaluation Society -- Contributions to Evaluation in Canada Award 2014 and the AEA the Michael Scriven Dissertation Award for Outstanding Contribution to Evaluation Theory, Methodology or Practice.

Larry Bremner

Larry is CES National Past President representing CES internationally, as Treasurer of IOCE and on the EvalPartners Management Group. He has worked in research and evaluation for 35 years. In 1984 he established Proactive to provide social research services to the not-for-profit and public sectors. Proud of his Métis heritage, Larry is passionate about issues of equity and access. He believes participatory approaches can foster the empowerment of traditionally disenfranchised groups.

room / salle - Garrison

Measuring the immeasurable

1) Reflections from the edge - Un regard critique de la pointe

Measuring the impact of social marketing is challenging; adding factors such as a youth focus and non-traditional media adds to the complexity. This presentation will share successes and challenges associated with outcome evaluation of a public health campaign targeting youth. In 2014, the Winnipeg Regional Health Authority launched an ad campaign to help reduce the spread of sexually-transmitted infections. Seeing the need to use innovative approaches, the WRHA assembled a team of evaluators and marketers to plan a robust, mixed methods evaluation. Measurable and relevant outcomes were identified collaboratively and an evaluation designed that would engage the target audience using a variety of methods. Evaluation findings informed a second campaign, currently under development and the evaluation process was reviewed and refined. Adapted tools and methods will be reapplied in the second phase with the hope of gathering longitudinal data to capture attitudinal change over time.

Speakers / Présentateurs

Bohdanna Kinasevych

Bohdanna is the Director of Evaluation at Health in Common. She has conducted evaluations in health promotion and service delivery employing both qualitative and quantitative methods. She has a particular interest in applying community-based research principles and supporting the integration of evaluation findings into practices. Bohdanna has a Master's degree in Community Health Sciences (University of Manitoba) and is a credentialed evaluator with the Canadian Evaluation Society.

Erin Huck

Erin Huck is a Planning and Evaluation Facilitator with experience in community planning, evaluation, and policy development. Erin's approach to evaluation is rooted in her background in stakeholder engagement, developing communications for a wide range of target audiences, and an interest to integrate community knowledge with best practices. Erin holds two Master's degrees - City Planning (University of Manitoba) and a Masters of Arts (Media Studies, Concordia University).

room / salle - Columbus

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The Collective Impact Movement: Unexpected Experience from Outliers

1) Reflections from the edge - Un regard critique de la pointe

Since the concept was coined in 2011, the Collective Impact Movement (CIM) has been growing internationally, and includes some 1500 members in Canada. The CIM is seen as an effective way to address complex social and environmental challenges by bringing together key players. Well before the movement gained wide recognition, an innovative approach to community development planning was undertaken by a coalition of French-speaking minority organizations over a 10 year period (2008-2017). The presenter was involved in facilitating the first steps that lead to the community development plan, then came back eight years later to take stock of the progress made through this initiative. While the stakeholders involved were unfamiliar with the guiding principles of the Collective Impact Movement, they in fact followed a very similar approach. This presentation will reflect on how these stakeholders may have been on the leading edge of a much wider movement that puts evaluation at its forefront.

Speakers / Présentateurs

Marc L. Johnson

Président, Socius recherche et conseils

Marc L. Johnson dirige le cabinet Socius recherche et conseils. Il oeuvre en évaluation depuis plus de vingt ans et enseigne cette discipline à l'Université d'Ottawa, où il est aussi professionnel en résidence au Centre d'études en gouvernance. Il est évaluateur accrédité par la SCÉ. // Marc L. Johnson leads Socius Research & Consulting. He has been working in Evaluation for over two decades and currently teaches program evaluation at University of Ottawa, where he also stands as Senior Fellow at the Centre on Governance. Marc is a Credentialed Evaluator.

room / salle - Columbus

Travelling Back in Time: Lessons learned on how to deliver evaluations on time

1) Reflections from the edge - Un regard critique de la pointe

Based on the presenter's professional experience over the past eight years in managing evaluations, the presentation will begin with lessons learned about delivering evaluations on time. A discussion of three different scheduling methods (critical path, critical chain and event chain) will be explored. An overview of each of the three methods, the pros and cons as well as practical examples using each of the methods will be presented. The presentation will end by providing participants with practical tips and tools how to increase the likelihood of delivering evaluations on time. The presentation aligns with the Conference theme of exploring leading edge approaches and methods. In particular the presentation, will share lessons learned from practice and break the mold through looking at innovative and experimental approaches and methods. Participants who attend the presentation will obtain methods and approaches to helping them in their day to day work of ensuring that evaluations are delivered on time.

Speakers / Présentateurs

Judy Lifshitz

Judy Lifshitz MSW, CE, PMP has worked full-time for the Government of Canada for the past eight years as a senior evaluator. She received her Certificate in Program Management from Algonquin College in the Fall of 2008 followed by her Project Management Professional Credential the same year. Judy became a member of the Federal Government's Community of Practice Project Management in the Winter of 2009 and has since published an article on project management and evaluation.

room / salle - Salon C

Breaking Ground: Organizational Evaluation with a Regulatory College

2) Capacity building at the edge - Développer la fine pointe

In Canada, provincial governments have created a number of self-regulated professions. While there is no universal definition, generally these groups are given legal authority to regulate members in the public interest (public safety), which includes requirements for admission to the profession and its practice. Regulatory colleges incorporate a range of skills within their organizations. This paper will discuss the introduction of a formal, in house evaluation role into a

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regulatory college. While individual staff may have skills and experience in evaluation, they often do not have capacity to exercise those skills across the entire organization. Adding evaluation and applied research roles at an organizational level requires shifts that can be challenging. However, it can also open up possibilities for new approaches, including shared learning and building skills across an organization and beyond. This paper reflects on in-house evaluator as breaker of boundaries and assumptions. The tools and techniques are not new to practitioners, but they are new to the organization.

Speakers / Présentateurs

Trish Paton

I have worked in evaluation and research in a number of sectors; the last decade health has been my primary focus. My interests focus on areas outside of clinical practice; I'm interested in ways that people interact with each other for knowledge development and sharing; how we foster these, measure outcomes, and incorporate into organizations. I am completing a Master's degree in Communications & Technology and am currently President of CES Alberta/NWT chapter. Tweets @trishpaton

room / salle - Salon D

Developing and testing a quality assessment framework for inter- and transdisciplinary research

2) Capacity building at the edge - Développer la fine pointe

Research increasingly seeks to generate knowledge and contribute to real-world solutions. As boundaries between disciplines are crossed and research engages more with stakeholders in complex systems, traditional academic definitions and criteria of quality are no longer sufficient. There is a need for a parallel evolution of principles to define and evaluate quality in a transdisciplinary research (TDR) context. We developed a quality assessment framework (QAF) based on a systematic review, organized around four principles: relevance, credibility, legitimacy, and effectiveness. QAF scores reflect the degree to which projects apply theoretically-derived principles in their design and implementation. We tested the QAF on 34 RRU student theses. The QAF helped systematically evaluate project strengths and weaknesses and provide guidance for improving research design and implementation. This presentation will provide an overview of the QAF, and the methods, results and lessons learned for evaluating quality TDR and enhancing solution-oriented research at RRU.

Speakers / Présentateurs

Brian Belcher

Brian Belcher's research focuses on understanding and improving the role and potential of natural resources to sustainably contribute to rural development, and on research effectiveness. He holds a CRC in Sustainability Research Effectiveness and is working to develop theory and methods for evaluating research in complex transdisciplinary contexts. Belcher teaches in the Doctor of Social Sciences program. He also has an appointment as Senior Associate Scientist with CIFOR.

Shilpa Soni

Shilpa Soni's master research focused on evaluation of school health programs using participatory approaches. Currently, Shilpa works with Brian Belcher at Royal Roads University evaluating the current research model in practice, which promotes on-the-ground and impact oriented research. She is also supporting the Centre for International Forestry Research (CIFOR) monitoring, evaluation and impact assessment team to conduct assessments of their own work, and enhance future evaluations.

Gwen Hill

Gwen Hill is a Research Development Coordinator in the Office of Research Services at Royal Roads University, and a student in the Royal Roads Master of Arts in Interdisciplinary Studies program. Her research focuses on intergenerational communication in the workplace, and the engagement of Millennials in leadership and management. Prior to joining RRU, Hill worked in global development at IBM and spent a few years learning to fly seaplanes along the coast of B.C.

room / salle - Viking

Edgework: Expanding perspectives and generating common tools in a federal grant program

2) Capacity building at the edge - Développer la fine pointe

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The U.S. National Science Foundation Advanced Technological Education (ATE) program provides grants to improve technician education across a broad range of STEM disciplines. Evaluation of grant funded activity is required, but conducted independently by each grant recipient. The result is a focus on summative evaluation with variations in depth, breadth and quality. Presentation attendees in similar situations will learn how the Formative Assessment Systems for ATE project used ECB in this context to help Principal Investigators and their evaluators expand their idea of evaluation to include real time data for project management and improvement. Using a strategy where participants created their own logic models and compared with others from similar projects, the group identified common needs and existing resources and tools -- a first step toward an evaluation dashboard and toolkit to streamline effort and improve quality across ATE.

Speakers / Présentateurs

Amy Gullickson

Senior Lecturer, Academic Coordinator, University of Melbourne - Centre for Program Evaluation

Amy Gullickson, a graduate of Western Michigan University's Interdisciplinary PhD in Evaluation, is a Senior Lecturer and Associate Director, Teaching and Learning, at the University of Melbourne Centre for Program Evaluation. She has taught and led evaluations in a variety of sectors and contexts, including faith-based, non-profit, business, higher education, and international development. She is currently a Co-Principal Investigator on a US National Science Foundation funded project.

Arlen Gullickson

Arlen Gullickson earned a PhD in Ed. Psych. at U. of Colorado. Former Chief of Staff and Director of The Evaluation Center at Western Michigan University (WMU) and Chair of the Joint Committee on Standards, he has authored multiple books, book chapters, and research papers on evaluation, and led development of American National Standards for program, personnel, and student evaluations. As a professor emeritus at WMU, he has lead investigator roles in two National Science Foundation grants.

room / salle - Battery

Evaluation versus Review: differences, similarities and best practices

2) Capacity building at the edge - Développer la fine pointe

There are many different kinds and purposes of evaluations. But when is the best tool actually a review instead of an evaluation? This paper presentation will aim to answer a number of questions that often face evaluators and those commissioning evaluation studies. When is it most appropriate to conduct an evaluation versus a review? What are the strengths and weaknesses of these two types of studies? How are they similar/different? How do the methods and approaches to analysis (including the interpretation of evidence) differ? What are the common misunderstandings of reviews and evaluations? For federal evaluators, what are the implications of the federal policy in terms of whether an evaluation or review gets conducted?

Speakers / Présentateurs

Sandy Moir

Sandy Moir is the Managing Partner of the Ottawa office of Goss Gilroy Inc. She is a Credentialed Evaluator and a Certified Management Consultant. Sandy has been working in the field of evaluation and applied research for more than 20 years. Over this time, she has played virtually every role possible in the conduct of an evaluation, from research assistant to project manager to client. She can't wait to hear what other evaluators have to share about their experiences.

Marie Ryan

Marie Ryan is a GGI Partner with over 14 years experience providing evaluation and other consulting services to all levels of government and the non-profit sector, particularly community-based organizations. She has extensive experience working with diverse populations (such as persons with disabilities, youth, women, among others). Marie specializes in qualitative methodologies. She has practical experience in learning resources design, training and facilitation and organizational development.

room / salle - Viking

Evaluation: Pushing the boundaries between implementing and sustaining evidence-base practices and quality improvement in health care

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2) Capacity building at the edge - Développer la fine pointe

There is growing pressure to show fiscal responsibility, accountability, and quality in Canadian health care. An integrated evaluation approach with consistent practice-embedded data collection/use is at the heart of an accountable and outcome-based system. We conceptualize evaluation as the link between implementation and quality improvement, where routine data collection/use is an 'evidence-based practice' requiring focused implementation to create sustainable change and ensure quality. It will discuss specific integrated evaluation projects occurring in mental health and addictions systems in Ontario, Québec, and Newfoundland. Tools and frameworks being used in this work (e.g., active implementation, theory of change, RE-AIM, fidelity checklists) will be discussed, with examples of how data are being collected and synthesized at multiple levels. Panelists will highlight how evaluation capacity is being built at practitioner, organization, and system levels -- making evaluation accessible to non-evaluators and contributing to more evidence-informed health care systems.

Speakers / Présentateurs

Sandra Cunning

Sandra Cunning, from the Centre for Addiction and Mental Health (CAMH) is Director, of Evaluation for the Provincial Systems Support Program (PSSP). Sandra holds a Ph.D. in Psychology and was recognized as a Credentialed Evaluator in 2012. She has focused on implementation and evaluation of evidence-informed practices within the mental health and addictions. Recently, she has joined efforts with Paxton and Partners in a 3-year project to evaluate the Queensland Mental Health Commission.

Andrea Flynn

Andrea Flynn (PhD, Sociology) is a Regional Implementation Coach with the Provincial System Support Program at the Centre for Addiction and Mental Health. In this role, she supports system-level implementation initiatives in Ontario's mental health and addictions systems. Dr. Flynn has expertise in applying and building community capacity in integrated knowledge exchange, active implementation, and quality improvement frameworks, along with extensive experience in community-based research.

Elizabeth Lin

Elizabeth Lin is an Independent Scientist at the Centre for Addiction and Mental Health, an Associate Professor at the University of Toronto's Department of Psychiatry, and adjunct faculty at the Institute of Clinical Evaluative Sciences. She has been active for 25 years in using large datasets (household surveys, administrative data) to describe and evaluate how Ontarians use mental health and addictions services and where these services might be improved.

Janet Durbin

Janet Durbin is a health services researcher with extensive program and system planning and evaluation experience, working with policy and service stakeholders. Her more recent research is focused on how to effectively change practice and improve quality of care, in delivery of strengths-based mental health case management for individuals with serious mental illness, primary and emergency care for patients with developmental disabilities, and early psychosis intervention services.

Bev Barrett

Beverly Barrett is a Program Manager for the Strengths Case Management Team and the Assertive Community Treatment Team at Eastern Health, St. John's, NL. She graduated from Memorial University of NL with a Bachelor of Nursing Degree and a Master of Employment Relations Degree and has over 26 years of managerial experience in acute and community mental health. She is a trained fidelity assessor for Strengths Case Management and ACTT.

Karen MacCon

Dr. MacCon was trained as a statistical epidemiologist with a focus in longitudinal research and evaluation. She has extensive experience on the development of statistical methods and evaluation design and their applications to implementation science and health policy, outcome research and patient safety, and comparative effectiveness research.

room / salle - Avalon

Incorporating Gender in Federal Government Evaluations

2) Capacity building at the edge - Développer la fine pointe

Incorporating gender, and other elements of diversity in evaluation has many associated benefits. To date, these benefits have largely been ignored by policy makers although this is shifting. This movement, is in part attributable to the international evaluation community, and the incorporation of gender as an integral component of the renewal of the social development agenda. Recently, the Office of the Auditor General (OAG) followed up on the 2009 audit of gender-

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based analysis in various Canadian federal government departments. Their ensuing recommendations have strengthened linkages between the Canadian government evaluation and gender functions. However, many challenges remain in this uncharted territory including capacity, expertise, and resource restraints. Hear from panelists who are working to develop and promote both competencies, and awareness of responsibilities in this area.

Speakers / Présentateurs

Jane Whynot

Jane Whynot is a senior consultant with experience in both evaluation and performance measurement. She was a member of the inaugural class in Program Evaluation at Carleton University, graduate of the University of Melbourne, and currently a PhD student at the University of Ottawa. Prior to doctoral studies, she had provided performance measurement and evaluation expertise for both the federal government, and voluntary sectors for over fifteen years. Her research interest regards incorporating gender, and other elements of diversity in evaluation. Jane currently serves as President of the National Capital Chapter (NCC) of the CES. She supports evaluation capacity building initiatives at national, and regional levels including Evaluation Mentoring Canada, and the Ottawa Area Lunch and Learn for Evaluators.

Daniel Sansfaçon

Daniel Sansfaçon PhD, is a sociologist and criminologist. He joined Status of Women Canada in April 2014, where he is Director of Analysis and Integration. He was previously Director of Policy, Research and Evaluation in Public Safety Canada's National Crime Prevention Centre, from 2006 to 2014. Daniel has also worked at the International Centre for the Prevention of Crime (ICPC), in criminal law research at the Canadian Department of Justice, and has been a professor at the University of Quebec

Kelly De Cecco

After earning a Master of Business Administration in 2001, Kelly began her career in evaluation in the federal government. Before her current role as an Evaluation Manager at the Public Health Agency of Canada and Health Canada, Kelly worked in evaluation at the Treasury Board Secretariat of Canada, Canadian Heritage, and Agriculture Canada. Recognizing the impact that evaluation can have, Kelly is interested in tools-processes that inform decision-making, while improving evaluation efficiency

room / salle - Avalon

MONITORING OF IMPACT INVESTMENT FUNDS

2) Capacity building at the edge - Développer la fine pointe

Investment Impact Funds are similar to Venture Capital funds in several aspects, but with one fundamental difference; their performance is also measured by the benefits provided to lower income classes. Funds invested in startups: induce management and governance changes, suggest projects to raise capacity and search for business opportunities. As a contribution to the impact fund's management, the developed model presented in this text assists the monitoring from investor's internal activities to the observation of social benefits and return of investment. Two models used by the development banks to plan, monitor, evaluate and communicate their investment performance were used to create the final model to monitor investment impact funds. So, investment impact fund's complexity was represented by a synthesis of these two models: "Logical Framework" and "Outcome Mapping". In the end, the proposed synthesis model is applied to hypothetical case.

Speakers / Présentateurs

Renato Gouvêa

Analyst, BNDES

Renato Luiz Proença de Gouvea works for BNDES. He has been working in the monitoring and evaluation unit of BNDES in the last six years. He is member of a team responsible to implement a M&E system in BNDES. He has degree in engineering by PUC/RJ and MBA in COPPEAD/UFRJ/RJ.

room / salle - Battery

On the edge: Are evaluators becoming public policy works?

2) Capacity building at the edge - Développer la fine pointe

This presentation is intended to provoke conference participants to think strategically to enhance the uptake of

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evaluations in support of public policy. The presenters will set the stage by sharing recent observations of increased appetite by public executives for evaluations to be more forward looking. Increased Government demand for public policy advice, coupled with policy capacity constraints is moving evaluations into the forefront of providing policy advice. Participants are invited to reflect on this challenge and opportunity and on the need to adjust the evaluation practice to succeed. This session is intended to contribute to knowledge on broader issues of evaluation methods, theories, and practices that have value to the evaluation community.

Speakers / Présentateurs

Beate Schiffer-Graham

Beate holds a Master of Arts degree (Political Science) and a Master of Arts degree (Public Administration), both from the University of Manitoba. Beate has over 20 years of experience in the Canadian public service at the municipal, provincial and federal level. She has worked in different Canadian government departments and agencies in positions of increasing responsibility (e.g. Health and Public Health; Industry; CAC, Treasury Board Secretariat).

David Peckham

David has an MSc in Artificial Intelligence and Robotics from the University of Sussex, a BA(Hons) in European Politics and Modern Languages from the University of Manchester, a Graduate Certificate in Program Evaluation from the University of Ottawa, and is currently a candidate for a Masters of Public Health at the University of Waterloo. David has over 15 years of public/private sector experience in program evaluation, policy and social research in Canada, the UK and Belgium.

room / salle - Battery

Working with Indigenous Australian Evaluators: exploring 'both-ways' methodologies

2) Capacity building at the edge - Développer la fine pointe

For decades Indigenous Australians were mostly involved in evaluations as program beneficiaries, not as evaluators. A significant shift towards active engagement as advisors, in participatory evaluations, or working as professional evaluators was suggested by an unprecedented number of Indigenous presenters at the 2014 Australasian Evaluation Society conference. A 'both-ways' model used by the presenter who has substantial evaluation design experience, will be highlighted. Combining people-centered participatory methods with standardised surveys it informed a controversial national policy evaluation and local planning. This provided multiple benefits to Indigenous people and government in a study of safety and wellbeing involving remote community researchers. Features which help reach and engage Indigenous practitioners include valuing Indigenous worldviews; supporting sharing, trusting relationships; and practical steps which build capacity - providing space, time and resources.

Speakers / Présentateurs

Kim Grey

Internal evaluation manager and advisor for the Australian Government; 20 years experience designing complex evaluations of social policy, involving impact, participatory and realist approaches; covering Indigenous cross-government and community sector programs about safety, wellbeing, employment assistance and education. Researching the use of social science theory in evaluation, University of Melbourne. Also University Fellow, Northern Institute, Charles Darwin University.

room / salle - Signal

Case Study Research in the Face of the Ebola Crisis

3) Re-thinking our edge - Réévaluer notre position de pointe

In 2014-2015, the Ebola outbreak in Sierra Leone spread rapidly, claiming the lives of over 3,500 Sierra Leoneans and disrupting the lives of millions of already vulnerable people. As part of World Vision's push for evidence-based knowledge management (KM) Dr. Cummings' expertise were sought to engage in a capacity building, case study approach, designed to assess the response and resilience of its 'Savings Group' programming in the face of the epidemic. Dr. Cummings' advice on evaluation and KM is sought by organizations worldwide. Due to ongoing health risks, Harry Cummings and Associates remotely developed and facilitated training with Sierra Leonean field staff and further collaborated directly with World Vision International staff in a collaborative research design. Ongoing web-based

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collaboration throughout the data collection, analysis and reporting phases resulted in a successful project. This presentation will present lessons learned from this initiative.

Speakers / Présentateurs

Harry Cummings

Harry Cummings, Phd., Professor, University of Guelph and Director Harry Cummings and Associates. Harry has taught evaluation at the University of Guelph for 35 years. He is author of the CES short course on program logic models. He has practised international development and evaluation since 1982 and recently has done evaluation work for UNICEF Indonesia, World Vision Sierra Leone and the Canadian Red Cross. He is a frequent presenter at both the Canadian and European Evaluation meetings.

David Lane

David Lane is a consultant with Harry Cummings and Associates. David's evaluation, research and program development experience have taken him from the Canadian Arctic to India to Africa. David holds an MSc in Rural Planning and Development from the University of Guelph and a BEd from the Memorial University of Newfoundland. David's recent works have included economic impact assessment in Ontario's agriculture sector and case study research on the Ebola crisis in Sierra Leone.

room / salle - Plymouth

Integrating Performance Measurement and Evaluation

3) Re-thinking our edge - Réévaluer notre position de pointe

While evaluation and performance measurement frameworks have helped, evaluators still have to conduct evaluations of programs where the theory of intervention is uncertain and incomplete, with weak indicators and poor ongoing performance measurement. Program research and descriptions of good practices often fail to identify key success factors and support the improvement of program design. Frameworks have also been poor at linking monitoring, delivery and outcome indicators. The presenters will discuss approaches to improving logic models to clarify program/policy assumptions, with the use of: 1) Causal Mapping to identify chains of results; 2) Inferential logic to link programs and strategic outcomes; 3) Modeling techniques to describe delivery processes. They will demonstrate how these techniques can support the development of improved logic models, the selection of better performance indicators and the acquisition of requisite performance data, a more compelling analysis of program performance and a better understanding of program economy, efficiency and effectiveness.

Speakers / Présentateurs

Michel Laurendeau

President, SIRRIS

Michel is currently working as a private consultant in performance measurement and evaluation. While in the government, he was involved in TBS efforts at repositioning the evaluation function through the 2001 renewal of the Evaluation Policy and the development of the approach to RMAFs that brought evaluation and accountability requirements in line with results-based management. He also helped create proper linkages between the RMAFs and the PAA in the TBS MRRS policy.

John Harrison

John is the President of BMB Consulting Services Inc., a Canadian-based consulting firm that helps public sector organizations improve their management practices. He has worked with dozens of municipal, provincial and federal organizations to assist them in successfully developing and implementing performance measurement (PM) at corporate and program levels. John has also trained thousands of public sector executives, managers and practitioners in PM and results-based management principles.

Rod MacPherson

Rod has over 25 years of experience specializing in the development of performance frameworks, working with executives in the public sector to establish data warehousing and business intelligence initiatives enabling automated performance measurement reporting. He is the founder and past President of the local chapter of DAMA International, the world's leading data management organization, and has published on results-based performance management and costing, and data management techniques.

room / salle - Salon C

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Realist approaches for large scale evaluation

3) Re-thinking our edge - Réévaluer notre position de pointe

Realist evaluation has become well established in a number of fields, but it is only in recent times that it has been applied to large scale programs. Doing so requires attention to a number of important methodological questions. For example, how can underlying causal processes (mechanisms) be conceptualized and investigated in large scale programs? How can formal theory be used when programs work through multiple levels of systems? How can different realist methods be combined to best answer questions in large scale evaluations? How can knowledge translation be approached across contexts? This presentation challenges arguments that realist approaches are most appropriate for small scale programs, demonstrating novel approaches that are being applied in large scale program evaluations. The approaches are relevant for multisectoral, national and international development evaluations. The presenter, Gill Westhorp, is a recognised expert in realist methodologies.

Speakers / Présentateurs

Gill Westhorp

, Community Matters Pty Ltd / Charles Darwin University

Gill Westhorp is a specialist realist methodologist. She is a Professorial Fellow in the evaluation team at Charles Darwin University, Director of a consultancy company, a member of the core team for the Rameses (standards for realist approaches) projects, advisor to a range of realist evaluations and programs internationally, and a practicing evaluator.

room / salle - Plymouth

Sharpening the Edge of SROI

3) Re-thinking our edge - Réévaluer notre position de pointe

In this interactive panel presentation, we set out to push the boundaries of social return on investment (SROI) beyond those of current practice. SROI is widely used in the not-for-profit, public, and private sectors in the UK, Canada, and elsewhere to measure the efficiency with which organizations create social value. Research by Gargani (2014) and economist Fujiwara (2015) have posed critical questions about this evolving methodology. In answering them, we consider how and under what conditions SROI can achieve its aims. We present a brief overview of the state of the art of SROI and recent critiques. We then suggest how the method can be strengthened and improved as a panel, leaving time for interactive discussion with the audience.

Speakers / Présentateurs

John Gargani

President, American Evaluation Association

John Gargani was recently elected the 2016 President of the American Evaluation Association. He is President and Founder of Gargani Company, Inc., a program design and evaluation firm located in Berkeley, California. When he is not helping non-profit organizations, foundations, corporations, and government agencies achieve their social missions, he is writing about evaluation, sharing his thoughts at EvalBlog.com, teaching graduate classes on social entrepreneurship and program design.

stephanie robertson

Stephanie Robertson is the CEO & Founder of SiMPACT Strategy Group, a niche consultancy focused on demonstrating the value of investment in community and society. SiMPACT's client work is intertwined across the for-profit, non-profit and public sectors. Known for her skill as a teacher and love of enabling effective social value communication, her SROI work includes consultancy, training and efforts to develop standards of practice through the non-profit methodology hub, SROI Canada.

jasper buys

Jasper Buys is an organizational development consultant and program evaluator based in Calgary, Alberta. His experience includes conducting various SROI analyses in the public health, healthcare, and social enterprise domains with SiMPACT Strategy Group, and the evaluation of leadership development programs. Jasper has also facilitated various Appreciative Inquiry and inclusive strategic planning processes. He holds a MSocSc in Organizational Psychology specializing in monitoring and evaluation.

room / salle - Signal

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Building government-wide evaluation capacity: Do we have what it takes?

Fellows panel - Table ronde des fellows

This panel, part of the CES Fellows' Strand (session 1 of 4), will provide an overview and assessment of efforts to build evaluation capacity at different jurisdictional levels -- federal, provincial, municipal and national --, identifying strengths and gaps, and reflecting on the suite of tools available and needed to contribute to effective government. Routhier will comment on the Government of Canada's use of capacity development strategies to complement and buttress the 2009 Treasury Board Policy on Evaluation. Williams will review the extent and value of evaluation capacity at the provincial level, focusing on Nova Scotia. Watson-Creed will comment on trends in nascent evaluation capacity in municipal and regional governments. Abrahams will highlight and analyse the challenges of building national evaluation capacity from a developing context and how these have informed the current roadmap for strengthening evaluation capacity in South Africa. Kishchuk will moderate.

Speakers / Présentateurs

Mark Abrahams

Mark Abrahams is a founder member and past chairperson of the South African Monitoring and Evaluation Association (SAMEA). He works in the field of Development Studies in Higher Education, evaluates development projects and programs as independent consultant and assesses the quality of national evaluation studies for the Department of Planning, Monitoring and Evaluation (DPME) located in the Presidency. He is also the Editor-in-chief of the African Evaluation Journal.

Natalie Kishchuk

Natalie Kishchuk has worked in program evaluation and applied social research for over 20 years on mandates in public and population health, education and social services organizations / delivery systems, research funding programs, community development and organizational and technological change. An independent consultant well-versed in qualitative, quantitative, participatory and developmental methodologies, she is a Credentialed Evaluator, a CES Credentialing Board member, and a Fellow of CES

Anne Routhier

Anne Routhier is Senior Director of the Centre of Excellence for Evaluation (CEE) in the Program Performance and Evaluation Division, Treasury Board Secretariat of Canada. CEE is responsible for supporting implementation of the Policy on Evaluation by providing leadership, advice and guidance in the conduct, use and advancement of evaluation practices across the federal government. Prior to joining CEE, Anne held other posts at TBS including support to implementation of the MRRS Policy.

Rick Williams

Rick Williams, former Deputy Minister, Government of Nova has 25 years' experience in the fields of social policy analysis, community education, organizational development and fisheries development in Canada and internationally. His areas of expertise include fisheries management policy, stakeholder consultation processes, strategic planning & process facilitation and evaluation research.

Gaynor Watson-Creed

Gaynor Watson-Creed is a PEI native and a graduate of Dalhousie Medical School. She is currently Medical Officer of Health for the Nova Scotia Health Authority, Central Zone (Halifax, West Hants, Windsor). She holds appointments at Dalhousie University and the Dalla Lana School of Public Health at University of Toronto. Dr. Watson-Creed is currently a member of the Regional Plan review committee (CDAC) for Halifax, the One Nova Scotia Coalition, and several national advisory councils.

room / salle - Salon A/B

11:00am-12:00pm / 11 h à 12 h

Changing Our Lens: From Needs Based to Rights Based Evaluation

1) Reflections from the edge - Un regard critique de la pointe

This paper argues for a change of lens to move from needs based to rights based evaluation. The shift is needed so evaluators can respond to national and global contexts by changing attitudes and approaches to become responsive and inclusive. Many evaluations focus on programs whose 'beneficiaries' are seen as having needs or deficits, rather than recognizing and building on assets. Often the voices of the 'beneficiaries' are muffled by the attitudes of those who have power and privilege leading to the use of exclusionary, paternalistic and inauthentic practices. UN conventions the Rights and Dignity of Persons with Disabilities the Convention on the Rights of the Child and the Declaration on the Rights of Indigenous Peoples, all speak to the right of people have to full participation in society. The TRC Calls to Action create

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urgency in the Canadian context. Today we are compelled to find authentic ways of giving voice and power to those most affected by the programs we evaluate thus recognizing the rights of all to meaningful participation.

Speakers / Présentateurs

Denise Bélanger

Denise Bélanger has been working in evaluation for over 15 years and has worked on various projects involving community consultation. She is passionate about issues of access and voice. Denise has conducted training many evaluation workshops methods, including approaches for including the voices of young children and other traditionally disenfranchised and vulnerable populations. She has presented at numerous national and international evaluation conferences. Denise is also the dynamic representative of the CES-Manitoba Chapter on the national CES Board, and a member of the Communications & Marketing Committee. She is championing themes of diversity, engagement and membership renewal.

room / salle - Salon D

Going Old School: Collecting Patient Experience in a Primary Care Network

1) Reflections from the edge - Un regard critique de la pointe

This presentation will describe the lessons learned in implementing a patient experience survey in a large primary care network (PCN) in Alberta. The PCN is made up of more than 100 physicians who are supported by allied health professionals, two primary care clinics, and a team of two evaluators. The PCN is accountable for reporting on patient satisfaction as a provincial indicator. To determine the process for successfully collecting this information, the evaluation team implemented a pilot in two phases. The first phase tested the use of iPads and a web survey at one of the primary care clinics and the second phase used a paper survey at seven member clinics. This presentation will talk about the range of response rates (from 3% to 97%) that were achieved using different methods as well as factors that impacted data collection that are unique to the primary care environment and generalizable to other contexts.

Speakers / Présentateurs

Kathleen Douglas-England

Measurement & Evaluation Manager, Calgary West Central Primary Care Network

Kathleen Douglas-England MSc is the Evaluation Manager at Calgary West Central Primary Care Network in Calgary, Alberta. Kathleen has over 15 years experience in program evaluation and patient experience surveys in the health care environment. Kathleen is also an adjunct lecturer with the Department of Pediatrics at the University of Calgary where she teaches seminars on survey design and methodology and program evaluation.

Krista Rondeau

Krista Rondeau RD, MSc is the Research & Evaluation Advisor at Calgary West Central Primary Care Network in Calgary, Alberta. Krista has conducted research in health, nutrition, and food insecurity for more than 12 years. In her current role, she supports the design and implementation of an organizational and clinical evaluation framework to support current and future business plans at CWC PCN.

room / salle - Signal

Les théories du changement : avant ou pendant l'évaluation?

1) Reflections from the edge - Un regard critique de la pointe

Les théories du changement (TDC) sont de plus en plus évoquées comme nouveauté dans la boîte à outils des évaluateurs. Nos collègues œuvrant en développement international ou dans le secteur sans but lucratif y ont effectivement recours, mais cela est rare dans le secteur gouvernemental. Or la TDC peut s'avérer utile dans le cas des interventions à caractère particulièrement complexe, afin de préciser la nature du changement qui est visé et l'arsenal des moyens qui doit être déployé afin d'y parvenir. Notre réflexion s'appuie sur un exercice que nous avons animé afin d'élaborer une TDC sur le problème de la transmission de la langue première en contexte minoritaire, pour le compte de Patrimoine canadien. Cette expérience nous a montré la capacité de cet outil à réunir la connaissance nécessaire au design des interventions complexes. Bien qu'intéressant, il s'agit d'un effort laborieux qui reste en amont de l'élaboration des programmes et donc de l'évaluation telle qu'elle se pratique dans les institutions fédérales.

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Speakers / Présentateurs

François Dumaine

Partner, PRA Inc.

Francois Dumaine is a Credentialed Evaluator and a Partner at PRA Inc. He acted as President of the Canadian Evaluation Society from 2008 to 2010. Over the past two decades, he has led multiple assignments for federal departments and, as such, has had to address the efficiency and economy requirement. Francois Dumaine est l'un des dirigeants de la firme PRA Inc. Depuis un peu plus de 15 ans, il effectue des évaluations de programmes pour le compte de ministères fédéraux et provinciaux, de même que pour les organismes à but non lucratifs. Il a été président de la Société canadienne d'évaluation de 2008 à 2010. Il est évaluateur accrédité par la SCÉ.

Marc L. Johnson

Président, Socius recherche et conseils

Marc L. Johnson dirige le cabinet Socius recherche et conseils. Il oeuvre en évaluation depuis plus de vingt ans et enseigne cette discipline à l'Université d'Ottawa, où il est aussi professionnel en résidence au Centre d'études en gouvernance. Il est évaluateur accrédité par la SCÉ. // Marc L. Johnson leads Socius Research & Consulting. He has been working in Evaluation for over two decades and currently teaches program evaluation at University of Ottawa, where he also stands as Senior Fellow at the Centre on Governance. Marc is a Credentialed Evaluator.

room / salle - Plymouth

Lessons from Global Evaluation Practice in terms of Design and Execution

1) Reflections from the edge - Un regard critique de la pointe

This presentation is a reflection on the Presenter's current and previous global evaluation practice in terms of evaluation design and execution. Evaluators intending to undertake global evaluations must be familiar with variable evaluation Norms and Standards, as applied by different clients. They must be able to build and coordinate multi-ethnic and often multi-lingual teams in an environment of mutual acceptance and respect. They must be able to apply effective and efficient methodologies often within the constraints of limited budgets. They must be alert to and adapt to security issues, and, in general, they must be alert to the unexpected. The Presenter will draw on his previous and current global evaluation experience to illustrate these issues.

Speakers / Présentateurs

Gunter Rochow

Mr. Rochow is a highly experienced business and international consultant in human resources, education/training, governance and organization, with a concentration in evaluation and performance measurement (monitoring). He has worked as a consultant in 32 countries. He has led, or participated in, over fifty (50) evaluations or evaluation-related experiences, and he has served as Project Director for over 40 projects. He is fluent in English, French, German and Spanish.

room / salle - Viking

The Value of Mixed Methods Research in Evaluation of Complex Health Interventions: Learning from the British Columbia Healthy Connections Project Process Evaluation

1) Reflections from the edge - Un regard critique de la pointe

The overall objective of this presentation will be to discuss the value of using mixed methods research designs to evaluate complex public health interventions. A secondary focus will be to describe how interpretive description, an applied qualitative health research method, is used to substantiate or explain quantitative data. Examples will be drawn from the British Columbia Healthy Connections Project that is currently evaluating the Nurse-Family Partnership in British Columbia with both a randomized controlled trial and a mixed methods process evaluation. The challenges of evaluating this complex health intervention will be presented including the opportunities and lessons learned from initiation to the end of year 2 (total evaluation 4 years), which can serve as learning opportunities transferable to other large scale evaluations.

Speakers / Présentateurs

Natasha Van Borek

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For the past decade Natasha has worked in public health in various countries and diverse cultural contexts with vulnerable and complex populations. She has significant experience and success in leading and managing a diverse portfolio of research studies. More recently, she has shifted her focus to evaluation of complex health interventions that aim to address health inequities and improve health outcomes for vulnerable populations.

room / salle - Signal

Adapting Evaluation Tools: A Framework for Practicing Culturally Responsive Evaluation

2) Capacity building at the edge - Développer la fine pointe

There are a growing number of articulated protocols and considerations for research with Aboriginal communities to ensure that research is culturally appropriate and culturally competent (www.pre.ethics.gc.ca/eng/policy-politique/initiatives/tcps2-epc2/chapter9-chapitre9/). Although evaluators have been working in diverse communities for many years, there is a lack of tools and frameworks to assist evaluators in conducting culturally sensitive and appropriate (e.g., valid and reliable) evaluations with Aboriginal communities. This session will present a Framework for Culturally Responsive Evaluation. As a component of culturally responsive evaluation, this session will provide a step-by-step overview for adapting existing evaluation tools to gather meaningful and culturally responsive data. The goal of this session is to enhance participants' understanding of working with Aboriginal communities and to provide practical and culturally responsive skills to evaluation. This session is provided by an all-Aboriginal consulting team (cross reference with #D6R8F7).

Speakers / Présentateurs

Kim van der Woerd

Principal, Reciprocal Consulting

Kim van der Woerd is a member of the Namgis First Nation from Alert Bay, BC. Kim has a PhD in Psychology at Simon Fraser University and over 17 years of experience conducting local, provincial and national program evaluations, and conducting research. Kim has received the Canadian Evaluation Society -- Contributions to Evaluation in Canada Award 2014 and the AEA the Michael Scriven Dissertation Award for Outstanding Contribution to Evaluation Theory, Methodology or Practice.

Cassidy Caron

Cassidy Caron is Métis and a member of the Métis Nation of British Columbia. She received a Bachelor of Arts in First Nations Studies and History from Vancouver Island University and completed one year in the Aboriginal Youth Internship Program with the BC Public Service. Cassidy has been a research associate with Reciprocal Consulting for one year and is passionate about working with communities and culturally responsive evaluation.

Samantha Tsuruda

Samantha Tsuruda is from the Spuzzum Nation in the Fraser Valley. She holds a BA in Psychology from the University of Victoria, and a Master in Public Health from the University of British Columbia. She is extremely grateful to have worked with Reciprocal Consulting for five years, which specializes in community-driven research and program evaluation. Passionate about youth health, Samantha serves on McCreary Centre Society's Board of Directors, and was appointed Chair in 2015.

Billie Joe Rogers

Billie Joe Rogers: Billie Joe is an Ojibwe member of Aamjiwnaang First Nation and is currently a PhD student at Simon Fraser University in the Psychology program. Billie Joe has worked with Reciprocal Consulting since 2010 and is passionate about culturally responsive evaluation. She is committed to giving back to the community, volunteering with Indigenous initiatives within the academic and community settings, and serving as a board member of the Knowledgeable Aboriginal Youth Association.

Monique Auger

Monique Auger is Métis and is a citizen of the Métis Nation Greater Victoria and Métis Nation BC. She holds a BA in First Nations Studies, with an interdisciplinary focus on health sciences and research is currently a Master of Science student in the Faculty of Health Sciences at Simon Fraser University. She works with Reciprocal Consulting and is passionate about community-driven and culturally responsive program evaluation and research approaches.

room / salle - Salon C

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Building a Network to Advance Evaluation in Early Childhood Development

2) Capacity building at the edge - Développer la fine pointe

Strengthening evaluation capacity has been identified as a key challenge across disciplines. As a direct response to early childhood development stakeholders' requests for enhanced evaluation resources, access to evaluation expertise, and a better understanding between funder and agency perspectives, the Evaluation Capacity Network (ECN) was formed. During this presentation, we will share the processes involved in developing a multidisciplinary, inter-sectoral partnership, including the governance structure that has guided our work. We will also share our experiences with multiple community engagement strategies such as hosting community forums, developing online communication tools, and building an evaluation capacity building instrument. This presentation will additionally consider gaps in evaluation capacity nationally and internationally, and discuss innovative methods for expanding a provincial partnership to a national scope.

Speakers / Présentateurs

Eugene Krupa

Dr. Gene Krupa, CE is a co-principal with Catalyst Research and Development Inc. with 36 years experience creating & sustaining positive change. He focuses on health, education, human services, and social determinants of health - across sectors and in Canada & Africa. Much of his work involves applying developmental, utilization-focused, collective impact & knowledge mobilization approaches. Krupa received awards for excellence from BC Medical Association and BC Public Health Association.

Melissa Tremblay

Melissa Tremblay is a doctoral student in the School and Clinical Child Psychology Program at the University of Alberta. While completing her Masters degree, Melissa worked in early childhood measurement and evaluation, and completed a certificate in community-based research and evaluation. Melissa has also worked as a program evaluator in partnership with Indigenous communities implementing a substance abuse and violence prevention program.

Bethan Kingsley

Bethan Kingsley is a postdoctoral fellow with the Evaluation Capacity Network. Her role is to coordinate and research the network using collaborative strategies. In research more generally, she takes a community-based approach to explore social issues using qualitative methods. Bethan also works with Terra Centre and Brentwood Housing Society to develop a model of supportive housing for teen families using an evaluative approach. Bethan is also a consultant with In Situ Change Strategies.

Btissam El Hassar

Btissam El Hassar is a PhD student in Educational Psychology in the Centre for Research in Applied Measurement and Evaluation (CRAME), at the University of Alberta. She is working as a research assistant on the ECN and her dissertation topic is about creating a validated evaluation capacity-building instrument based on a conceptual framework that is contextually relevant to the early childhood development field in Alberta.

Cheryl Poth

Cheryl Poth is an Associate Professor in the Centre for Research in Applied Measurement and Evaluation (CRAME), Educational Psychology Department, University of Alberta. Cheryl has expertise conducting research and teaching in the areas of program evaluation, mixed methods research, qualitative research, classroom assessment and health sciences education. She is a co-investigator on the ECN project.

Jane Springett

As the director of the Centre for Health Promotion Studies, Jane Springett brings a wealth of experience from working in the United Kingdom (UK) and many other countries, including Sweden, Mexico and Kyrgyzstan. Over the last 15 years, Jane has been at the forefront of the development of participatory evaluation in the field of health promotion and health system intervention, and has led many different evaluation studies in diverse contexts. Jane is a co-investigator on the ECN project.

Rebecca Gokiart

Rebecca Gokiart is an Associate Professor and Assistant Director of the Community-University Partnership for the Study of Children, Youth and Families (CUP) in the Faculty of Extension, University of Alberta. Rebecca's current teaching and research focuses on community engagement, partnership development and sustainability, and cross-cultural measurement. She collaborates extensively with early childhood stakeholders, immigrant, refugee and First Nation communities in research.

room / salle - Salon D

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Building Credentialed Evaluators using a Fellowship Program Approach

2) Capacity building at the edge - Développer la fine pointe

There is growing demand for evaluative evidence to inform decision making in various sectors including not-for profits and all levels of government. In response a variety of capacity building initiatives have originated including University courses, professional development workshops and online courses. An innovative approach to building capacity using a fellowship model is being implemented by the Nova Scotia Health Research Foundation (NSHRF). The REAL Evaluation Fellowship is aimed at providing theoretical education and practical experience to individuals in early stages of a career in evaluation. The fellowship facilitates development of the core competencies required for the CES Credentialed Evaluator designation through opportunities to engage in practice based learning under supervision of credentialed evaluators. A four component curriculum has been developed and is in its first year of implementation. A developmental approach to evaluation is being employed to allow an iterative approach. Lessons learned, the curriculum and evaluation framework will be discussed.

Speakers / Présentateurs

Nancy Carter

As a CE and director of REAL Evaluation Services at the Nova Scotia Health Research Foundation Nancy aims to build capacity for evaluation and strengthen evaluation culture in Nova Scotia's Health System. Through formal education and practical experience Nancy gained considerable expertise in applied social science research methods as well as evaluation-specific processes and tools. Her work has been published in a peer-reviewed journal and written up in the Washington Post and O! Magazine.

Robert Chatwin

Rob is a CE with 30 years experience in health and human service at all levels of government in four provinces. His career has been focused on evaluation, performance measurement, monitoring and planning allowing him to develop skills in leading, planning and implementing evaluations in diverse settings. As an internal evaluator at the Nova Scotia Health Research Foundation Rob leads efforts to demonstrate impact of the foundation to stakeholders through performance monitoring and evaluation.

Dorian Watts

Dorian is the REAL Evaluation Fellow with the Nova Scotia Health Research Foundation. Dorian completed her MSc in Community Health Sciences at University of Manitoba. Prior to moving to Nova Scotia she worked with First Nations, Metis and Inuit Cancer Control at CancerCare Manitoba. Through the Fellowship she is keen to gain the theoretical and practical experience in evaluation required to become a Credentialed Evaluator.

room / salle - Columbus

Evaluation of internal communication in a small Canadian federal department

2) Capacity building at the edge - Développer la fine pointe

This presentation will focus on lessons learned from an evaluation of internal communication in a small federal government institution. An evaluation was conducted at Library and Archives Canada (LAC) to assess the extent to which its internal communications strategy contributed to better communications and employee engagement. Data was collected through mixed methods: document review, interviews and working sessions. A voting software - Turning Point, was used during the working sessions in addition to group discussions to obtain the perspective of employees on a variety of communication issues. Qualitative in nature, the evaluation offered opportunities to examine the factors influencing the current internal communication environment within the institution and highlights lessons learned. The results of the evaluation provides information for further exploring and improving internal communication practices. Considering that internal communications practices has not been widely evaluated makes this project unique and of interest to the evaluation community.

Speakers / Présentateurs

Lucie Beaudoin

Lucie Beaudoin is the Manager, Program Evaluation within the Program Evaluation, Monitoring and Audit Liaison Directorate at Library and Archives Canada in Gatineau, Québec, Canada. She holds a Master in Social Work, with specialization in local development from the Université du Québec en Outaouais (UQO) in Québec, Canada. She has more than 20 years of experience in program evaluation and performance measurement in community and federal government sectors.

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room / salle - Garrison

How Significant is Building Evaluation Capacity in India?

2) Capacity building at the edge - Développer la fine pointe

Fourteen flagship programs are being implemented by the Government of India with a huge investment equivalence to \$ 32 billion in 2012-13. When such a massive public investment is being made on these programs, obviously, government and other stakeholders need to know to what extent the delivery mechanism is achieving the intents of programs. Indeed, without any credible monitoring and evaluation system in place the effectiveness of these programs remain largely unknown. There are inherent problems with regard to evaluation programs in India. The foremost problem is that there is no national evaluation policy and without a policy it is difficult to assess the impact of programs and policies. Obviously, there is a need for building institutional capacity and developing capabilities of evaluation in order to spread evaluation culture. The paper has direct relevance to the conference and argues emphatically for spreading evaluation culture through engaging in dissemination activities, creating shared understandings, demonstrating results of evaluation for bettering human lives.

Speakers / Présentateurs

Ishwar Awasthi

Dr. Ishwar Awasthi is Professor of Economics in Giri Institute of Development Studies, Lucknow (India). He has received training on International Program for Development Evaluation Training. He has also published a paper titled "Monitoring Public Investment: Lessons from India", in Evaluation Connections, News Letter of European Evaluation Society, June, 2013. He was working sub-Group Member, Competencies for Development Evaluation Evaluators, IDEAS, 2012.

room / salle - Viking

Meeting Needs Instead of Numbers: Applying a Health Equity Tool

2) Capacity building at the edge - Développer la fine pointe

In this presentation, participants will learn about the implementation of a promising new evaluation tool that aims to guide the incorporation of health equity principles into evaluative approaches. The presentation will highlight the successes and challenges encountered in the first year of implementation of the new Health Equity Tool for Evaluation in Public Health Agency of Canada in evaluations conducted in 2015-2016. The presentation will focus on best practices and lessons learned for others aiming to implement new tools in their own evaluation work, and will explore the lens' utility in the wider Public Health Agency of Canada organizational context, by examining the uptake of insights from the lens in non-evaluator thinking and work. The presentation will explore the identification of areas of health equity concern through the lens, and will look at any resulting short term impacts on evaluation findings.

Speakers / Présentateurs

Kelly De Cecco

After earning a Master of Business Administration in 2001, Kelly began her career in evaluation in the federal government. Before her current role as an Evaluation Manager at the Public Health Agency of Canada and Health Canada, Kelly worked in evaluation at the Treasury Board Secretariat of Canada, Canadian Heritage, and Agriculture Canada. Recognizing the impact that evaluation can have, Kelly is interested in tools-processes that inform decision-making, while improving evaluation efficiency

Erika Bennett

With a background in women's health rights, community development, and research methodologies, Erika holds a Masters of Public and International Affairs from the University of Ottawa and a Bachelor of Arts in Development Studies and Political Studies from Queen's University.

room / salle - Avalon

Tuesday June 7 / Le mardi 7 juin

Theory, Tradition and Tools: New methods for an Aboriginal Languages Revitalization Evaluation

2) Capacity building at the edge - Développer la fine pointe

Following the release of the recommendations of the Truth and Reconciliation Commission of Canada, governments find themselves in a pivotal moment to strengthen relationships with Indigenous people. How can community engagement and participatory processes employed by evaluators advance the spirit of reconciliation, and how does evaluation theory interact with Indigenous world views? These questions were central as we developed a monitoring, evaluation and accountability (MEA) framework for a language revitalization strategy in the Northwest Territories. An evolutionary, iterative approach was utilized for this MEA framework, drawing on the traditional knowledge and culture of local language experts. Developed specifically for this approach was the "moccasin metaphor," a tool used to support evaluation learning and practice at the community level. I will share this tool along with the locally-inspired theory of change, as well as discuss the successes and challenges of this approach and lastly provide useful insights for evaluators working in any multi-cultural setting.

Speakers / Présentateurs

Jackie Siegel

Jackie is a Monitoring & Evaluation Specialist at the Department of Education, Culture and Employment for the Government of the Northwest Territories. He is responsible for developing and implementing Monitoring, Evaluation and Accountability (MEA) plans for the Department's French and Aboriginal language and cultural programs. Jackie holds a Master's Degree in Public Health from the University of British Columbia.

room / salle - Battery

Transcender la partie immergée de l'iceberg : des portraits d'évaluateurs novices et experts au service de propositions méthodologiques efficaces face aux contraintes de terrain

2) Capacity building at the edge - Développer la fine pointe

La pratique de l'évaluation de programme (EP) est d'une indéniable complexité, façonnée au gré de difficultés qui se manifestent dans l'activité de l'évaluateur sur le plan de la communication avec les clients, de problèmes méthodologiques ou de contraintes de terrain (Brandon, 2008). Aussi, ces enjeux relatifs à la praxis montrent l'importance d'enquêter plus en profondeur sur certaines problématiques et sur l'impact qu'elles peuvent avoir sur le travail des évaluateurs, afin de développer des solutions efficaces. Dans le cadre de cette présentation nous aborderons les résultats préliminaires de notre recherche doctorale et nous présenterons des portraits - novices et experts -- qui permettent de décrire les processus décisionnels inhérents aux choix méthodologiques des évaluateurs et l'influence des contraintes de terrain sur lesdits choix. Enfin, nous discuterons de propositions méthodologiques susceptibles de réduire les écarts entre la théorie et la pratique, et de favoriser la réalisation d'EP de qualité.

Speakers / Présentateurs

Maud Mediell

Psychologue sociale de la santé, en France, aujourd'hui doctorante en enseignement, apprentissage et évaluation à la Faculté d'éducation de l'Université d'Ottawa. Elle détient également un diplôme d'études supérieures en évaluation de programme, discipline qu'elle pratique depuis maintenant 5 ans.

room / salle - Plymouth

Using experimental designs to assess the impacts of weather warning systems. The case of the Warning System for People Vulnerable to Heat and Smog (Téléphone Santé)

2) Capacity building at the edge - Développer la fine pointe

Weather warning systems are among the main policy tools used by emergency management and public health authorities to prevent the consequences of natural disasters. Despite their widespread use, little is known on their

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performance. And the thin scientific evidence available is not very convincing due to the weaknesses of the used impact assessment methods. In this communication, we present the framework and results of the evaluation of the impacts of an automated weather warning system (Téléphone Santé). Specifically, we explain how an experimental design was used to assess the impacts of heat waves warnings issued by this system on the awareness of heat waves, the adoption of protective behaviour and finally, the use of public health care system. In addition, we present and discuss the main results of this study, its policies implications and the lessons learned for future evaluations. This presentation therefore responds to needs of a broad audience such as evaluators, civil protection practitioners and emergency management scholars.

Speakers / Présentateurs

Kaddour Mehiriz

Kaddour Mehiriz is an associate researcher at the Institut national de la recherche scientifique. He holds a Ph.D. in public administration and a master's in program evaluation from the École nationale d'administration publique (Québec, Canada). The main contributions of M. Mehiriz have been published in the Journal of Public Administration Research and Theory, Research Evaluation, Public Budgeting and Finance and State and local Government Review.

Pierre Gosselin

Dr Gosselin was trained in family medicine (Laval U.) and environmental health (U. of California at Berkeley). He is the director of the WHO-PAHO collaborating center in environmental health since 1997. He is clinical professor in public health at Université Laval and now works mostly out of the Quebec Public Health Institute (INSPQ), where he coordinates the joint Ouranos-INSPQ research program in climate change and health, and the Health component of the Quebec Action Plan on Climate Change.

room / salle - Columbus

Lessons learned from an innovative collaborative learning institute to strengthen capacity for evaluative thinking and practices in public health

3) Re-thinking our edge - Réévaluer notre position de pointe

In Fall 2015, a collaborative learning institute in evaluation brought together 60 academics, students and professionals with an interest in planning, evaluating and improving public health. The 4-day institute used an innovative multi-sector and team-oriented approach with an emphasis on case-based learning. Active evaluation cases were brought by participants. Over the 4 days, theory, method and practice in contemporary evaluation issues were covered through a combination of presentations, large and small group discussions, and hands-on exercises with evaluation cases. Evaluation plans and products were co-produced by teams of participants representing evaluation, management, funding and practice perspectives, all with varying levels of evaluation expertise. Lessons and feedback from institute organizers and participants will be shared, along with reflections on the promise and pitfalls of innovative models for building capacity for evaluative thinking, especially for non-evaluators.

Speakers / Présentateurs

Barbara Riley

Dr. Riley is the Executive Director at the Propel Centre for Population Health Impact. She has held academic and non-academic appointments and led a range of studies evaluating complex public health interventions, developing methods to evaluate research impact, examining scaling up processes, and accelerating knowledge mobilization. She also builds capacity for population health intervention research and evaluation, including by co-leading Waterloo's Health Evaluation Collaborative.

Lisa Stockton

Lisa Stockton is a Senior Manager at the Propel Centre for Population Health Impact. Lisa has over 15 years' experience in designing and leading program evaluation and applied health research, both in the private sector and for a university-based research centre. She currently serves as the secretariat for the University of Waterloo's Health Evaluation Collaborative, which aims to build capacity for evaluative thinking and practices to improve public health and health system outcomes.

room / salle - Avalon

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Making Evaluation More Responsive to Policy while also Cutting Costs: The Case of the Labour Market Development Agreements

3) Re-thinking our edge - Réévaluer notre position de pointe

This presentation describes how Employment and Social Development Canada (ESDC) implemented an innovative approach for evaluating 12 bilateral federal/provincial/territorial Labour Market Development Agreements (LMDAs) to make the evaluation timelier, more relevant to policy development and less costly. This approach builds on the lessons learned from the first round of LMDA summative evaluations which consisted of 12 evaluations conducted jointly by ESDC and each province/territory over 10 years and at a cost of \$1M per year in contracts. The new approach consists of conducting small studies in 12 provinces/territories and at the national level simultaneously and undertaking the evaluation work in-house using administrative data. This approach made the evaluation more relevant to policy as it allows to produce evidence on emerging policy priorities and to generate findings on an-ongoing basis. Overall, this approach has reduced the cost of using contracts to about \$70K per year.

Speakers / Présentateurs

Marcel Bédard

Director, ESDC

Marcel Bédard has an MA in economics from University of Ottawa. He joined the Economic Council of Canada in 1987 as an economist. He joined Employment and Social Development Canada in 1991 as a researcher in the EI policy group. From 1992 to 2006, he worked on labour market and EI research in the Policy Research Directorate. He was Director of Labour Market Research from 2006 to 2008 and Director of Data Management from 2008 to 2014. He is Director of Partnership Evaluation since January 2014.

Stéphanie Roberge

Stéphanie Roberge started working as a program evaluator at Canadian Heritage in 2006. She joined Employment and Social Development Canada few months later and has been working in the Evaluation Directorate since then. Over the past years, she worked on evaluating labour market programs offered in partnership between the Government of Canada and provincial/territorial governments. She has a Master in political science from Université de Montréal.

room / salle - Garrison

Re-thinking Our Edge in Nunavut: multiple methods on a road trip

3) Re-thinking our edge - Réévaluer notre position de pointe

Nunavut or “Our Land” covers a land mass of 1,877,787 km². Of this land mass, water covers 160,935 km². There are 25 communities in which the population ranges from 163 to 7,542. Communities are accessible by air or water and although the main language is Inuktitut, the dialects vary from region to region. Data collection methods vary depending on the target population, evaluation topic, distance to the community, cost and available technology. Factors within the communities such as presence of social media, low band width and other technologies (or lack thereof) are considered. Multiple methods work best and are complementary within the cultural context of Nunavut and the consideration of guiding principles such as the Inuit Societal Values (as outlined in Sivumut Abluqta: stepping forward together) and respect for Inuit traditional knowledge (Inuit Qaujimajatuqangit).

Speakers / Présentateurs

Nandana Prasad

Evaluation Specialist, Government of Nunavut

Nan has been working in evaluation since 1999. As an independent consultant, she worked on contracts that used her knowledge of medical anthropology and international development. She has travelled internationally to conduct evaluations or stayed at home in Canada to do the same. She has worked in the areas of health and education for over 20 years. Since August, 2014, she has been working as an Evaluation Specialist in the Department of Health, Government of Nunavut.

room / salle - Battery

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1:30pm-3:00pm / 13 h 30 à 15 h

Does it make a difference? Evaluation Use and Influence in Swiss Parliaments

1) Reflections from the edge - Un regard critique de la pointe

The questions of evaluation use and influence are the central and challenging issues in research on evaluation. The presented paper examines these questions in four case studies of parliamentary policymaking processes in two Swiss cantons. Drawing on the framework proposed by Henry & Mark (2003), the paper distinguishes between the individual, the interpersonal and the collective level of influence. The pathways to these three levels of influence are analyzed based on protocols and interviews with legislators and administration staff. The analysis shows that while evaluation use in symbolic forms prevails in the parliament, and influence has mainly occurred on the individual and interpersonal level, different factors contribute to the (non-)influence on the three levels. Personal motives, the behavior of the administration, the framing of the issue and also the Swiss direct democracy play a key role in the observed pathways. This paper thus contributes to research on evaluation in illustrating the pathways to influence and in showing lessons to be learnt from these concrete cases.

Speakers / Présentateurs

Daniela Eberli

Daniela Eberli is a PhD student in the project "Policy Evaluation in the Swiss Political System - Roots and Fruits" at the University of Zurich, Switzerland. Scientific collaborator in a private evaluation firm for 6 years.

room / salle - Battery

Efficiency and Economy -- Aren't We There Yet?

1) Reflections from the edge - Un regard critique de la pointe

In 2013, the Centre of Excellence for Evaluation published a document "Assessing Program Resource Utilization When Evaluating Federal Programs", which was intended to assist evaluators and program managers better analyze efficiency and economy. Unfortunately, the difficulties remain. The theme of this conference is "Evaluation on the Edge". If we are on the edge in terms of evaluating efficiency and economy, I'm afraid it's the trailing edge and we may be about to fall off. Reflecting on 30 years of experience in evaluating more than 300 federal and provincial programs, this presentation will identify some major barriers and constraints to evaluating and meaningfully reporting on efficiency (highlighted with examples from major evaluations), review the progress made in recent years (that could be a short section) including some recent promising practices, and most importantly outline potential approaches, strategies, and actions that could be considered that might just get us there, to a more meaningful evaluation of the double E's.

Speakers / Présentateurs

Slavica Stevanovic

Slavica Stevanovic is an Associate Partner with FWCO, specializing in public sector research and program evaluations. She is a Certified Evaluator with 10 years of experience in conducting evaluations for federal, provincial and local governments as well as non-profit organizations. Slavica led a number of national evaluations in immigration, social studies, health, justice and aboriginal studies. She has worked with large data sets in various evaluations for federal government.

Ted Weicker

Ted Weicker is one of leading program evaluators in Canada. Over the past 30 years, he has completed more than 350 evaluations for local, provincial, and national governments and non-profit organizations. He was the driving force behind Ference Weicker & Company, which became one of the largest program evaluation firms in Canada. His focus is now on the development of a national consulting firm and, more specifically, on redefining how consultants approach evaluation.

room / salle - Columbus

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Evaluation in the Provinces and Territories: Challenges and Opportunities -- A Cross-Country Check-up

1) Reflections from the edge - Un regard critique de la pointe

While Evaluation has a long history in the public sector at the federal level in Canada, its use and capacity within provincial public sectors is less certain. This session is intended to bring more focus on an area that has received far too little attention in the past. Anecdotal information would suggest that evaluation capacity and use is quite 'uneven' across the provinces. Eleven speakers -- one from each province and one territory -- will provide a synopsis to better understand the current situation regarding capacity and use of evaluation by each provincial government, while also exploring challenges and opportunities for advancing the use of evaluation in the public sector in their particular province. Panelists include: Robert Lahey (Chair), Jim McDavid (BC), Kate Woodman (Alta), Mike Kalnay (NWT), Frankie Jordan (Sask), Linda Lee (Man), Keiko Kuji-Shikata (On), Moktar Lamari (QC), Wayne MacDonald (NB), Kaireen Chaytor (NS), Denise Lewis Fleming (PEI), and Jennifer Crummev (NL).

Speakers / Présentateurs

Keiko Kuji-Shikatani

Dr. Keiko Kuji-Shikatani is an internal evaluator, infusing evaluative thinking in collaborative teams to build public sector capacity for the use of evidence to inform decisions and implementation. She shares her practice in "Leadership's Role in Building the Education Sector's Capacity to Use Evaluative Thinking: The Example of the Ontario Ministry of Education", the only public sector case featured in the recent Developmental Evaluation Exemplars (Patton et al., 2015)

Kaireen Chaytor

Kaireen Chaytor, PhD, CE has pursued the role of theory in evaluation for a number of years and has integrated it in her teaching as the foundation of evaluation. She has taught program evaluation in the School of Public Administration, Dalhousie University and in workplace settings. Kaireen has presented nationally and internationally on the evaluation theory and given workshops on both Theory of Change and Contribution Analysis. She has served on the executive of the local chapter of CES and on the National Council. Kaireen has received the Contribution to Evaluation in Canada award (2003) and became a Fellow of the Canadian Evaluation Society in 2011. She serves on the credentialing board of CES is board emeritus for CESEF.

Moktar Lamari

Moktar Lamari holds a PhD in Political Science with a specialization in Public Management from Université Laval. He is an associate professor in program evaluation and a specialist in a public policy analysis at École nationale d'administration publique (ENAP), Université du Québec. He produced and co-authored over one hundred scientific articles and evaluative research reports, notably as the scientific director of the Centre de recherche et d'expertise en évaluation (CREXE).

Robert Lahey

Founding head of Canada's Centre of Excellence for Evaluation. Over 30 years practicing evaluation. Headed Evaluation function in 5 Canadian federal departments. Since 2004, private consultant advising World Bank, UN agencies & countries around the world on Monitoring and Evaluation capacity building. Keynote and invited speaker to a number of international Evaluation events. Awarded CES Contribution to Evaluation (2004) & CES Fellow (2015). Member of Credentialing Board & CESEF Emeritus.

Jim McDavid

Specializes in program evaluation, performance measurement & management & the production of local government services. The 2nd edition of his textbook, Program Evaluation and Performance Measurement: An Introduction to Practice published by Sage Publications in 2013. Co-founder of the Consortium of Universities for Evaluation Education (CUEE) -- a Canadian organization dedicated to increasing opportunities for students and practitioners to acquire graduate education in evaluation.

Frankie Jordan

Has conducted program evaluations in education & justice, in collaborative projects & with community-based organizations for over 20 years. Extensively involved in program development with the Ministry of Justice in Saskatchewan, she has received awards for her work with problem-solving courts. Joined CES in 1993, holding executive positions on Saskatchewan Chapter & with CES-National, including President of CES-National from 2006 to 2008. Awarded the CES Service to the Society Award in 2010.

room / salle - Salon A/B

Integrating a culture of evaluation within Québec en Forme

1) Reflections from the edge - Un regard critique de la pointe

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Québec en Forme is a provincial organization working with thousands of partners at all three levels of government. Its mission is to mobilize and support partners to improve the environments in which children live and ultimately, improve children's eating and physical activity behaviours. Québec en Forme's mission and performance are complex and innovative as they depend on its partners' capacity to work together and take action in a coherent and adapted way. Its strategies are diverse, multiple, adaptive, and evolving to take into account communities' varied and evolving contexts and capacities. This presentation will focus on lessons learned and challenges faced in integrating a culture of evaluation within Québec en Forme. Participants will learn how we, as internal evaluators, helped the board or directors, managers and employees play a key role and use evaluation as a strategic tool to manage complexity and ensure global coherence and ongoing adaptation of Québec en Forme's actions. An accent will also be placed on how we used both evidence-based data and sufficient data.

Speakers / Présentateurs

Rémi Coderre

Rémi Coderre is the Evaluation Director at Québec en Forme since 2008. He leads the organization's performance evaluation and the support of community self-evaluation development. He has worked for more than 25 years in research and evaluation, notably in the areas of child development, disadvantaged population intervention, healthy habits and community development. His work is devoted to the democratization and adaptation of evaluation to encourage collective thinking and decision-making.

Christine Faubert

Christine Faubert is an Evaluation Professional at Québec en Forme since 2008. She is in charge of the organization's performance evaluation. She holds a PhD in Population Health from the University of Ottawa, and has worked in research and evaluation for the past 14 years. She has been involved in projects using various methods and approaches, and she is particularly interested in evaluation approaches that support decision-making in contexts of complexity.

room / salle - Plymouth

Know when to hold them, know when to fold them -- exploring ethical implications in evaluation projects.

1) Reflections from the edge - Un regard critique de la pointe

Evaluation is a profession that is guided by ethical standards related to competency, integrity and accountability. Why then, do we as evaluators so often encounter ethical dilemmas within our evaluations? How can we ease the process of identifying and addressing these? How do we know if we should hold on to the evaluation project as designed or if we need to fold the project before we even start; or maybe even run away? Ethical issues can be hidden in many places such as our evaluation frameworks, approaches, methodologies and communications. In this presentation we will share learnings from projects we have led. We will provide examples of how project ethics issues were surfaced, addressed, how changes were made to strengthen the projects and how decisions were made to go forward with projects knowing there were risks. In other words, we will share what we did when we stood on the edge contemplating do we hold them, fold them, or run away!

Speakers / Présentateurs

Birgitta Larsson

Birgitta Larsson M.Sc. C.E. Birgitta is an independent human service sector evaluator. Much of her work involves hard to reach and disenfranchised populations. Over the last ten years she has worked actively on the development of concepts, tools and methodologies for project ethics applications. Birgitta is a frequent presenter at CES, EES and AEA conferences. She had facilitated Essential Skills workshops, and lead courses in project ethics. She was a CESEF Board member for the past six year

Wendy Doughty

Wendy Doughty, PhD Wendy Doughty has developed, delivered and evaluated both community-based and post-secondary institution-based programs. She has worked as an independent, external evaluator and internal evaluator. Much of her evaluation work has focused on programs serving at risk or disenfranchised adults and youth. Wendy has presented at previous CES conferences, facilitated Essential Skills workshops, chaired a CE conference and been President of the Alberta/NWT CES board as well as CESEF.

room / salle - Battery

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Proving the added value of climate change adaptation investments in the Canadian Arctic : Complexity and usability of monitoring and evaluation indicators

1) Reflections from the edge - Un regard critique de la pointe

Despite numerous frameworks for M&E climate change adaptation (CCA), governments are still reflecting on how these frameworks could address accountability needs, especially in the Canadian Arctic, where communities' understanding of projected climate change and potential vulnerabilities is often limited (Ford et al., 2015; Reid, et al., 2009). Our paper focuses on two questions: How is Western and indigenous knowledge integrated in assessing the impact of CCA activities in the Iqaluit context? What are the main challenges to M&E faced in this region? Interviews and participatory observation were conducted in Iqaluit during the summer of 2015 with local stakeholders concerned by CCA. Our research presents indicators used by stakeholders concerned by CCA in the Canadian Arctic. To attribution and counterfactuals challenges, opposing approaches in the conceptualization of indicators and dissonances in the perception of risks and vulnerabilities complicate assessing CCA impacts. Individual incentives, weak institutions and a complicated policy context also limit M&E activities.

Speakers / Présentateurs

Johann Jacob

Research professional, OQACC

Johann has over 10 years of experience in program evaluation. He is the coordinator of the CREXE at ENAP where he also lectures in program evaluation. Since 2005, he participated in several evaluation projects in various policy domains such as health and social services, support for innovation and R&D, regional development and climate change adaptation. He currently represents SQEP on the CES Board of Directors, and serves on the Professional Learning Committee. He is currently working in a research center conducting research to measure and evaluate adaptation to climate change. The research aim is to document adaptation efforts, at an individual as well as an institutional level, in order to develop M&E tools to predict adaptation in various settings and scales. Johann a plus de 10 années d'expérience en évaluation de programme. Il est le coordonnateur du Centre de recherche et d'expertise en évaluation (CREXE) de l'ENAP. Il est également chargé de cours en évaluation des programmes publics à l'ENAP. Depuis 2005, il a participé à plusieurs évaluations de programmes dans divers domaines d'intervention notamment les services de santé et services sociaux, le soutien à l'innovation et à la recherche et développement et l'adaptation aux changements climatiques. Il est le représentant de la SQEP au sein du conseil d'administration de la SCÉ et contribue aux travaux du comité de développement professionnel.

Moktar Lamari

Moktar Lamari holds a PhD in Political Science with a specialization in Public Management from Université Laval. He is an associate professor in program evaluation and a specialist in a public policy analysis at École nationale d'administration publique (ENAP), Université du Québec. He produced and co-authored over one hundred scientific articles and evaluative research reports, notably as the scientific director of the Centre de recherche et d'expertise en évaluation (CREXE).

Line Poulin-Larivière

Line holds a master degree in public administration, a postgraduate short program in public management and a bachelor degree in international studies. She acquired experience in immigration policy and consular affairs at the Embassy of Canada in Mexico. In 2015, she co-signed four chapters in a publication on climate change adaptation in coastal zone, and presented research results and recommendations to decision-makers and elected representatives at international conferences on climate change.

room / salle - Battery

Sustainability of internal evaluation in a small organization: the role of culture, governance structures and capacity building

1) Reflections from the edge - Un regard critique de la pointe

Evaluation capacity and culture are known to have tremendous influence on the success of evaluation initiatives. Carter and Chaytor (CES conference 2015) and others have theorized about how these two variables are related and contextual factors that impact them. Findings of a self-study by the Nova Scotia Health Research Foundation will be presented. The study was designed to assess actual and perceived evaluation capacity and culture in the organization using the Evaluation Capacity Diagnostic Tool, which assesses organizational readiness for evaluation, was used to collect data. Data was collected from the internal evaluation team and staff at all levels of the organization regarding their perceptions of the evaluation function in this small organization. Lessons learned about staff engagement, data

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collection and analysis and effectiveness of the tool and method will be shared. We will discuss insights from the study findings on organizational factors affecting capacity and culture (including governance structures) and how results are informing decision making.

Speakers / Présentateurs

Nancy Carter

As a CE and director of REAL Evaluation Services at the Nova Scotia Health Research Foundation Nancy aims to build capacity for evaluation and strengthen evaluation culture in Nova Scotia's Health System. Through formal education and practical experience Nancy gained considerable expertise in applied social science research methods as well as evaluation-specific processes and tools. Her work has been published in a peer-reviewed journal and written up in the Washington Post and O! Magazine.

Robert Chatwin

Rob is a CE with 30 years experience in health and human service at all levels of government in four provinces. His career has been focused on evaluation, performance measurement, monitoring and planning allowing him to develop skills in leading, planning and implementing evaluations in diverse settings. As an internal evaluator at the Nova Scotia Health Research Foundation Rob leads efforts to demonstrate impact of the foundation to stakeholders through performance monitoring and evaluation.

Dorian Watts

Dorian is the REAL Evaluation Fellow with the Nova Scotia Health Research Foundation. Dorian completed her MSc in Community Health Sciences at University of Manitoba. Prior to moving to Nova Scotia she worked with First Nations, Metis and Inuit Cancer Control at CancerCare Manitoba. Through the Fellowship she is keen to gain the theoretical and practical experience in evaluation required to become a Credentialed Evaluator.

room / salle - Plymouth

The Evaluation of the Credentialed Evaluator Designation--A Five-year Perspective

1) Reflections from the edge - Un regard critique de la pointe

In 2015 the Canadian Evaluation Society embarked on an evaluation of the Credentialed Evaluator (CE) professional designation, launched in June 2009 with the goal of promoting ethical, high quality, and competent evaluation in Canada. Since that time over 300 CES members have obtained their CE designation and it was deemed time to assess program strengths and limitations and identify areas for future growth. As a result of a formal RFP process, the Claremont Evaluation Center (CEC) at Claremont Graduate University (CGU) was awarded the contract. The final evaluation report was received in early 2016. In this presentation, the methodology of this formative evaluation will be briefly described, findings will be summarized, and the response of the CES Board outlined. The audience will be encouraged to ask questions and make suggestions as time permits.

Speakers / Présentateurs

Benoît Gauthier

President, Canadian Evaluation Society

Benoît Gauthier is a Credentialed Evaluator and the President of the CES. Over the past 30 years, he was involved in more than 500 research and intervention assignments and 100 evaluation projects. Mr. Gauthier is known for bridging measurement concerns and management concerns. He has taught social research methodology at the École nationale d'administration publique, at the University of Ottawa and at the Université du Québec à Hull. He edits the textbook, Recherche sociale.

Gail Vallance Barrington

Gail Vallance Barrington has conducted over 130 program evaluation studies. She is currently Vice President of the Canadian Evaluation Society, responsible for the Professional Designation Programs. She teaches courses on qualitative research and program evaluation for both Athabasca and Michigan State universities. Her 2012 book, Consulting Start-up and Management: A Guide for Evaluators and Applied Researchers continues to receive positive feedback.

room / salle - Avalon

Closing the Distance Together: Online Collaboration for Learning and Doing Evaluation

2) Capacity building at the edge - Développer la fine pointe

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Online technologies enhance evaluators' opportunities to connect across geographic boundaries & pursue new collaborations. To ignite this discussion, the presenter will offer examples from her own work, such as: participatory multimedia webinars for engaged learning; collaborative development of evaluation processes & products (e.g., logic model, theory of change); reflective conversations for data gathering via multiple webconferencing tools (voice, text chat, whiteboard); staff orientation & support via regular online meetings; online document sharing for professional and peer-to-peer feedback; social media tips to find & share evaluation resources. Participants will share their own experiences & questions, to be captured on "graffiti paper" on table, so each group can see & build on others' contribution. Overall emphasis will be how online strategies & tools can (1) expand evaluators' reach to practitioners & colleagues, and (2) enhance evaluation capacity of both evaluators & practitioners by expanding their repertoire for working together in the online world.

Speakers / Présentateurs

Tammy Horne

Tammy was an early adopter of e-learning (in 2000) while teaching online graduate courses. She has since broadened her use of distance technologies and social media to: facilitate interactive professional learning based on adult education principles; foster evaluation capacity in her consulting clients through hands-on collaborative work; compile and share evaluation resources; and gather qualitative and quantitative data. Tammy is working toward a certificate in adult and continuing education.

room / salle - Salon C/D

évaluation de la redevabilité des programmes de protection de l'enfant vis à vis des enfants

2) Capacity building at the edge - Développer la fine pointe

l'évaluation a cherché à connaître quelle appréciation les enfants ont des programmes censés les aider. elle s'est faite de façon participative à travers une approche et des outils childfriendly. y a participé 80 enfants du Sénégal ayant un statut social différent (enfants travailleurs, enfants mendiants, enfants du parlement des enfants. les questions de l'évaluation ont porté sur le partage des informations avec les enfants sur les projets les concernant, leur participation au cycle de vie des projets et la gestion de leurs plaintes et feedback par les ONGs. les leçons que nous avons apprises de cette évaluation est que les enfants ont une grande capacité à conduire des évaluations mais ne sont souvent pas associés. ils ont aussi une vision claire de leurs besoins et attentes des projets l'intérêt cette évaluation pour la Scé reside dans la démarche consistant à donner la parole à des enfants et à les impliquer dans les processus d'évaluation. Des outils d'évaluation adaptés aux enfants dans un contexte africain seront partagés.

Speakers / Présentateurs

Ndeye Fatou DIOP

je suis ingénieure en gestion de projets. J'ai participé à plusieurs séminaires dont le SERAF offert par le CLEAR francophone au CESAG et la formation de Claremont University sur l'évaluation du développement. je suis également membre fondateur, chargée de la formation de l'Association Sénégalaise d'Évaluation et trésorière sortante. j'ai une expérience professionnelle de 10 ans et mon projet de cette année est de suivre le programme de certification de la Scé

room / salle - Salon C/D

Fifteen Years and Counting: Lessons on use and results from evaluation systems for Alternative Dispute Resolution

2) Capacity building at the edge - Développer la fine pointe

The Alternative Dispute Resolution (ADR) evaluation approach was developed in 2001 and has been implemented in five US federal environmental agencies since. Subsequent applications of the approach have been applied with Alberta Municipal Affairs (2008), Alberta Energy Regulator (2014) and the International Finance Commission (2011). Companion evaluation efforts have been applied to ADR training in one federal agency since 2009 and to ADR in human resource settings since 2010. Sustained implementation of this internal evaluation approach has yielded valuable insights about evaluation use for improvement and accountability as well about ADR processes and results. This paper will present and assess lessons focusing on: those interested in lessons about evaluation use and utility from a sustained evaluation

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effort; those who work in ADR settings who are interested in how these can be systematically evaluated and what has been found to influence success; and evaluators wanting to learn about what influences successful collaboration.

Speakers / Présentateurs

Andy Rowe

Andy Rowe has worked for over thirty years as an economist and evaluation consultant. His work focuses on sustainable development, natural resource management and dispute resolution settings. He has a PhD from the London School of Economics is a Fellow and former President of the Canadian Evaluation Society and an associate editor of Evaluation and Program Planning.

room / salle - Viking

How can evaluation theories improve the quality of evaluation questions? Now that's a good question!

2) Capacity building at the edge - Développer la fine pointe

The Treasury Board Policy on Evaluation requires that federal evaluations address five core evaluation issues on relevance and performance. Evaluators are challenged to create evaluation questions for each of the five issues that are insightful and useful to clients/stakeholders. The presentation will use Alkins' Evaluation Theory Tree (2012) and Shadish, Cook and Leviton's functional approach to understanding evaluation theories as frameworks to help evaluators to formulate 'good' questions. "Evaluation theories describe and justify why certain evaluation practices lead to particular kinds of results across situations that evaluators confront" (1993). This presentation will help evaluators to challenge their habitual approaches to core issues using established theories and to suggest a broader variety of possible questions to meet client/stakeholder needs for truly insightful evaluative information.

Speakers / Présentateurs

Kelly De Cecco

After earning a Master of Business Administration in 2001, Kelly began her career in evaluation in the federal government. Before her current role as an Evaluation Manager at the Public Health Agency of Canada and Health Canada, Kelly worked in evaluation at the Treasury Board Secretariat of Canada, Canadian Heritage, and Agriculture Canada. Recognizing the impact that evaluation can have, Kelly is interested in tools-processes that inform decision-making, while improving evaluation efficiency

Pamela S Martin

Pamela Martin is a Senior Evaluation Officer with the Public Health Agency. In her 10 years of experience working in program evaluation, she has managed or led over a dozen large and small scale program evaluations. Pamela holds a Bachelor Degree in Political Science from the University of Ottawa, and a Diamond Jubilee Award for fostering a positive work environment, her dedication to empowering people in Aboriginal communities, and her volunteer work with sick children.

room / salle - Salon C/D

Measuring the impact of learning outcomes policies in higher education

2) Capacity building at the edge - Développer la fine pointe

This presentation provides evidence on the impact of learning outcomes policies higher education quality assurance. The research employed and then triangulated findings from a survey, case study analyses, and meta-evaluation. When triangulated, findings from the three research methods confirm the limited impact of learning outcomes policies and also reveal possible reasons for failures. One explanation is that the policies are poorly designed (being misaligned, misapplied, or misdirected), suggesting that rectifying the policy issues will produce positive change. The most significant finding from the study is the critical role of evaluation in higher education regulation in order to provide summative information on impact. In both the microcosm of learning outcomes cycles of 'articulate, incorporate, measure', and the macrocosm of the 'formulate, implement, evaluate' policy cycle, the value of closing the loop through evaluation is critical for success.

Speakers / Présentateurs

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Mary Catharine Lennon

Mary Catharine has an academic and professional background in higher education policy development, research and advice. The majority of her work is in areas of international and comparative system-level policy issues of system design, accountability and quality assurance. She has worked with institutional, provincial, inter-provincial and international educational agencies incorporating and assessing student learning outcomes. Mary Catharine recently completed her PhD at OISE/UofT.

room / salle - Viking

Student Evaluation Case Competition turns 20 -- where are the participants now?

2) Capacity building at the edge - Développer la fine pointe

The Student Evaluation Case Competition celebrates its 20th anniversary in 2016! The competition, sponsored by CES and CESEF, is an annual leading edge event for students to learn about evaluation practice and evaluative thinking. As part of the celebrations, a group of competition organizers and student finalists conducted an e-survey of over 750 former participants. We will share where participants are now and the impacts of the competition on their careers. We are inviting all former participants, coaches, judges and sponsors -- and others who are curious about the competition -- to join the discussion. The session will be in English, with a bilingual handout.

Speakers / Présentateurs

Christine Sheppard

Christine Sheppard has a Masters in Social Work. As an intern with the Ontario Seniors' Secretariat, she worked on the Guide to Programs and Services for Seniors in Ontario. Currently she is a PhD student at the University of Waterloo. She is a co-investigator on the current project with the Older Adult Centres' Association of Ontario funded by the Ontario Ministry of Citizenship, Immigration and International Trade's Partnership Grant Program (PGP).

Shilpa Soni

Shilpa Soni's master research focused on evaluation of school health programs using participatory approaches. Currently, Shilpa works with Brian Belcher at Royal Roads University evaluating the current research model in practice, which promotes on-the-ground and impact oriented research. She is also supporting the Centre for International Forestry Research (CIFOR) monitoring, evaluation and impact assessment team to conduct assessments of their own work, and enhance future evaluations.

Bea Courtney

Bea Courtney, CE, chairs the Student Evaluation Case Competition Working Group. She recently retired following a career in evaluation in the public and private sectors, most recently as a partner with Goss Gilroy Inc.

Ashley Baker

Ashley Baker is a recent graduate from Memorial University's Master of Applied Social Psychology program. She participated as a finalist in the case competition in 2015.

Petra Lolić

Petra Lolić completed her Master of Public Health at the University of British Columbia and currently works as an Evaluation Analyst at the Doctors of BC. She participated in the case competition in 2014 as part of the winning team from UBC.

room / salle - Salon C/D

The successes and challenges of building a culture of evaluation

2) Capacity building at the edge - Développer la fine pointe

The Results Office was established in 2012 to co-ordinate performance management for the Ontario Ministry of Economic Development, Employment and Infrastructure/Ministry of Research and Innovation (MEDEI/MRI). A key part of our work is to build an internal culture that values and regularly uses program evaluation and performance measurement through outreach, education and making connections. Rather than evaluation being perceived as an afterthought or as an option, our aim is for evaluation to be an integral part of everyday ministry activities that affects all aspects of a program, from design to operation to impact. This organizational change aspect of our work will be the central focus of this presentation in our efforts to establish the Results Office as a Center of Excellence. We will speak

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about the successes and challenges we have faced as we build a culture of evaluation in the ministry, and elaborate on what we have planned for the future.

Speakers / Présentateurs

Nathan Hammill

Nathan is a Senior Project Lead with the Results Office, Policy and Strategy Division, of the Ministry of Economic Development, Employment and Infrastructure/Ministry of Research and Innovation in Toronto, Ontario. Nathan's primary role is coordinating program evaluation activity in the ministry. Nathan previously worked as an Adviser with the Ministry of Community Safety and Correctional Services, and as a Policy Adviser with the Ministry of Consumer Services.

room / salle - Salon C/D

Using System Evaluation Theory (SET) to Evaluate the Cardiac Care Response System

2) Capacity building at the edge - Développer la fine pointe

System thinking and system theory are at the edge in evaluation. Currently the focus of these concepts in evaluation is in their utility in addressing the limitations of linear program evaluation approaches. The power of these concepts in evaluating modern day systems is only beginning to receive attention in the evaluation literature. Recently, Renger (2015) published a System Evaluation Theory (SET) that provides evaluators necessary guidance and confidence in evaluating the complexity of entire modern day systems. The focus of this presentation is how this cutting edge theory was applied to evaluating a cardiac care response system. The presentation will describe how SET was used to define cardiac care system boundaries, subsystems, as well as the processes within and between them. How a full scale mock exercise was used to evaluate the system efficiency (i.e., functionality of system feedback mechanisms and system cascading failures) and effectiveness will also be shared. Finally, the presentation will share how evaluation results are being used to shape system change.

Speakers / Présentateurs

Ralph Renger

Dr. Renger is a professor in the Center for Rural Health at the University of North Dakota. He focused the majority of his career on advancing program evaluation methods. During the latter part of his career he has focused on using system thinking and system theory in evaluating modern day systems. He recently published the first system evaluation theory, which provides evaluators with necessary guidance in attempting to evaluate the complexity of systems.

room / salle - Avalon

Drawing on Complexity to do Hands-on Evaluation

3) Re-thinking our edge - Réévaluer notre position de pointe

"Complexity" is a rapidly expanding frontier in the field of evaluation. The expansion results from our dissatisfaction with the ability of programs to improve the social condition, and from the limited capacity of our evaluation program theories and methodologies to predict or explain program behavior. What though, does research and theory in "complexity" offer to those of us who must design evaluations, interpret data, and help stakeholders? What does it offer that we can apply instrumentally? What does it offer that we can use metaphorically? What are the criteria for borrowing complexity concepts for use in evaluation? How can complexity be useful when so many programs base operations on clean, straightforward concepts of operations? These are the questions that will be addressed by Dr. Morell. He will share knowledge derived from his long involvement in developing methods to deal with unintended consequences, and the related topic of complex behavior.

Speakers / Présentateurs

Jonathan Morell

Jonny is committed to 2 principles: 1- Respect data, trust judgement; and 2- Jointly optimize methodological rigor and practical use. His work involves methods to evaluate unintended consequences, and "complexity" in evaluation. He is a recipient of AEA's Lazarsfeld Evaluation Theory Award. He is Director of Evaluation at the Fulcrum Corporation, Principal of 4.669 Evaluation and Planning, and Editor of Evaluation and Program Planning. He blogs at www.evaluationuncertainty.com.

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room / salle - Garrison

Exploring the role of evaluation in partnership arrangements

3) Re-thinking our edge - Réévaluer notre position de pointe

Partnership has been a buzz word throughout Canada's socio-economic development community and figures prominently in international development discourse. While the presentation is based on donor / investor partnerships, discussion on the role of evaluation as a means to understand, renew and get better at them offers relevance to many other partnership arrangements. More essentially, the presentation suggests the field of evaluation might re-think its edge and promotes venturing into the murkiness of partnership. The presentation explores the fit between partnership and evaluation by framing a literature review around summative, formative and developmental approaches. In so doing, the presentation attempts to shed greater light on the nature of partnership as an evaluand; the possible roles of the evaluator; and the likely relationship between the evaluation exercise and partnership management. While the presentation references some evaluation methods, tools and theories, these are not elaborated in detail; a steady pitch is maintained at the level of the three evaluation approaches.

Speakers / Présentateurs

Lisa Burley

Lisa Burley, Senior Partnership Officer in the Donor Partnership Division of the International Development Research Centre (IDRC), spearheads much of the Division's research and evaluative thinking on partnership. She has over 20 years of experience in more than 20 countries with IDRC, IUCN and various NGOs where alliance brokering has figured prominently. She has degrees from Toronto & Dalhousie Universities and a graduate certificate in Program Evaluation from the University of Ottawa.

room / salle - Columbus

Navigating the Uncharted Waters of INAC's Performance Story: Where program outcomes meet community impacts

3) Re-thinking our edge - Réévaluer notre position de pointe

This presentation is about navigating the complex departmental and community dynamics of developing an evidence-based performance story. INAC funding recipients are individuals on and off-reserve, are over 600 diverse communities, and are third party delivery partners. Data gathering has been chaotic, until 2014! INAC's Performance Measurement Strategy Action Plan provided the impetus for innovative thinking and a complete overhaul of performance measurement processes that continue to evolve. This presentation will take participants on INAC's performance journey discussing how we have navigated the different players and the differing data needs. Through an interactive sharing of tools and databases, we will demonstrate how a highly integrated data gathering process is possible and replicable. We will conclude with an open discussion on the trends moving forward: 1) how community-level and departmental-level planning and reporting can intersect, and 2) how a centralized performance database will support more efficient evaluations.

Speakers / Présentateurs

Shannon Townsend

Shannon holds a MA in Project Management and a BA in Economics and Political Science. She is a Senior Evaluation Manager at INAC, following a three-year interchange at the Treasury Board Secretariat's Centre of Excellence for Evaluation, and 12 years at the National Research Council. Previously, she was a Senior Manager at PricewaterhouseCoopers. She has extensive experience in both public and private sectors in the areas of Evaluation, Strategy, and Market and Public Opinion Research.

Amanda DeSadeleer

Amanda holds a MA in International Affairs and a BA in International Development. She is an Evaluator at INAC and spent a year in Cameroon developing an evaluation function for a NGO. She led INAC's PM Strategy Action Plan and developed INAC's Policy on PM Strategies. She provides capacity building workshops and develops collaborative projects aimed at improving the rigour of the Department's performance story. She also designed Blueprint 2020 community planning initiatives.

Keren Gottfried

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Keren Gottfried spent five years at Ipsos, a global research company. As a Senior Research Manager, she managed multi-methodology research projects, served as a data spokesperson, and worked on electoral polling studies. Keren recently switched gears to try her hand at public service after pursuing an MA in Public Policy and Administration from Ryerson University. She has been working in performance measurement at Indigenous and Northern Affairs Canada since May 2015.

Tamara Candido

Tamara holds a MA and BA in Sociology from the University of Waterloo. She is currently the Director of Integrated Planning, Management, Policy and Strategic Direction at INAC where she is leading the re-alignment of INAC's Program Activity Architecture and Performance Measurement Framework. Tamara has vast experience in evaluation, performance measurement and strategic planning in the Public Service with previous positions at the RCMP, the Privy Council Office, Citizenship & Immigration Canada

room / salle - Garrison

Simply Survey Questions to Control for Self-Selection Bias

3) Re-thinking our edge - Réévaluer notre position de pointe

Many of the recent innovations in quasi-experimental designs have addressed the challenge of self-selection bias. In particular, propensity score matching attempts to predict participants' and non-participants' propensity of participating and compares those individuals with similar levels of propensity. Regression Discontinuity controls for self-selection bias by statistically modeling the selection process. However, both methods require large samples and sophisticated statistical methods. This presentation will explore using a small set of survey questions to measure potential participants' level of interest in participating as an alternative or complement to those other designs. We will present the survey questions and their applicability and seek the audience's feedback.

Speakers / Présentateurs

Paul Bakker

Founder and Lead Consultant, Social Impact Squared

Paul runs his own evaluation consultancy firm, Social Impact Squared, where he provides evaluation consulting primarily to health, employment, youth, and crime prevention non-profits. Paul is committed to having the skills needed to use a variety of methods and approaches. He has conducted both rigorous impact evaluations and has acted as a coach for developmental, formative, and summative evaluations. He is also the Director of Evaluation for Endeavour Volunteer Consulting for Nonprofits.

room / salle - Salon C/D

Synthesis of evaluations for scholarships and fellowships programs

3) Re-thinking our edge - Réévaluer notre position de pointe

A synthesis of evaluations is a useful approach when more than one evaluation of similar programs has been conducted, in order to develop general knowledge on program outcomes and to facilitate evaluation use through knowledge translation. We present a novel approach to evaluation synthesis that was recently used in a synthesis of evaluations of Tri-Agency scholarships and fellowships programs that are offered to graduate students and postdoctoral researchers. We will present our approach to evaluation synthesis and outline the challenges encountered, key findings, and lessons learned. Evaluators interested in evaluation synthesis or in evaluation use will benefit by learning about conditions in which, and the purposes for which, an evaluation synthesis can be appropriate. This presentation will contribute to the conference strand of "Re-thinking the edge" by examining this under-explored technique and how it fits in the translation of evaluation knowledge.

Speakers / Présentateurs

Shannon Clark Larkin

Shannon Clark Larkin is an evaluation manager with the Evaluation Division at NSERC and SSHRC. Shannon has over 11 years of experience in program evaluation with various federal government departments and agencies. Most recently, Shannon has managed several complex, horizontal evaluations of funding opportunities for Canadian and international researchers and students. Shannon holds a doctoral degree in educational psychology from the University of Ottawa.

Ken Stephenson

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Senior Program Evaluation Officer, Social Sciences and Humanities Research Council (SSHRC)

Ken Stephenson is a Senior Evaluation Officer with the Evaluation Division at NSERC and SSHRC. Ken has over 13 years of experience in evaluation of research and other areas. He is the former Treasurer of the International Development Evaluation Association (IDEAS) and has been actively involved in the CES and in professional communities of practice. He has an MBA and a Graduate Certificate in Program Evaluation.

room / salle - Viking

Thinking Outside the Checkbox: Making Informed Consent Meaningful

3) Re-thinking our edge - Réévaluer notre position de pointe

Obtaining informed and voluntary consent is widely agreed as a best practice for social science research; however, its intricacies are often overlooked. Before proceeding with an informed consent process, it is worthwhile to reflect on several key questions: Do current models of consent harm participants or exclude them from full participation? As researchers, how do we ensure that people understand what they are consenting to in a way that garners full participation? This presentation will attempt to answer these questions, and discuss current thinking in informed and voluntary consent in a multi-disciplinary context. Presenters will explore whether standard evaluation practices are working, particularly when obtaining consent from vulnerable populations. Finally, the role of evaluators in empowering populations to define their vulnerabilities and "bottom-up" consent requirements will be discussed. Attendees will be invited to critically examine the consent process and re-think their approach to consent and voluntary participation.

Speakers / Présentateurs

Eleanor Hamaluk

Eleanor Hamaluk is a Vice President of Research at Malatest. As a Credentialed Evaluator, Ms. Hamaluk applies her expertise in evaluation design and mixed-methods approaches to provincial and national evaluations. Ms. Hamaluk has worked in a variety of content areas and her current research interests are in immigration, health, education, and the environment, as well as working with Aboriginal Peoples. Ms. Hamaluk is an active member of CES, AEA, and CMC.

Brian Diener

Brian Diener has been a Senior Evaluator at Immigration, Refugees and Citizenship Canada for 7 years where he has worked on many evaluations, most notably the evaluation of Canada's Refugee Resettlement Program. Prior to joining IRCC, Brian worked for UNESCO in Paris and PRA in Ottawa where he led evaluations for the federal government and not-for-profit organizations. He holds a Bachelor of Commerce from McGill and a Masters in International Public Policy from University College London.

room / salle - Columbus

Why developmental evaluation is like parenting, and not always in a good way

3) Re-thinking our edge - Réévaluer notre position de pointe

Three experienced evaluators who have applied developmental evaluation practices in a variety of community-based evaluation contexts will share their stories of success and frustration in using these practices to help promote innovation in social sector programming. While DE provides evaluators with the thrill of co-constructing a reflective process that helps stakeholders ask tough questions, see patterns in data and make adjustments in real-time to improve their social innovation, we have sometimes experienced it as difficult to manage, not well understood by clients and funding agencies, coopting, and difficult in terms of human relations. Participants will be invited to help us reflect on why DE, like parenting, sometimes works well and sometimes doesn't, addressing : perhaps there are ways to improve how we prepare for this work? perhaps we need a different mix of components in different contexts? Maybe we should frame objectives and expectations of the DE approach differently?

Speakers / Présentateurs

Natalie Kishchuk

Natalie Kishchuk has worked in program evaluation and applied social research for over 20 years on mandates in public and population health, education and social services organizations / delivery systems, research funding programs, community development and organizational and technological change. An independent consultant well-versed in qualitative, quantitative, participatory and

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developmental methodologies, she is a Credentialed Evaluator, a CES Credentialing Board member, and a Fellow of CES

Stephanie Garrow

Stephanie began her career in the NGO sector managing programs in gender and development, girls' education and youth engagement. More recently she has led strategic change processes working with senior management of organizations that include the Cirque du Soleil's One Drop Foundation, Centraide/United Way of Greater Montreal, Public Security Canada, Canadian Heritage, the Canadian Women's Foundation, The J W McConnell Family Foundation and Le Phare Enfants et Familles.

Judith Gaudet

Judith Gaudet is a specialist in community psychology and program evaluation, focussing on interventions promoting health and well-being promotion for youth and families. For the last decade, she has worked as a consultant in a variety of settings developing and evaluating interventions (community, health and public health, social services, universities, funding agencies, and youth television). Her approach in evaluation is formative, developmental and participative.

room / salle - Salon C/D

Juried poster competition: presentations and judging / Affiches : Présentations et concours par jury

 Other / Autre

Please vote for the People's Choice Poster Award using the form in your conference package. Crush Lobby. Results will be revealed at the plenary session, Wednesday June 8 at 11:00 am.

Veillez voter pour l'affiche de votre choix pour le concours « Choix du public » en remplissant le formulaire dans votre trousse de délégué. Les résultats seront dévoilés à la session plénière du mercredi 8 juin à 11h00.

room / salle - Crush Lobby

3:30pm-5:00pm / 15 h 30 à 17 h

Mountain or Everest? Improving Sustainable Development Outcomes with Evaluation / Montagne ou Everest? Améliorer les retombées du développement durable par l'évaluation

 Keynote panels - Panels invités

This panel will explore the question: can evaluation realistically be used to help improve sustainable development outcomes? Can it transcend power structures and multitude of interests that are often at play at an international, regional and local level? Paul McAleavey, Head of Air and Climate Change Department at the European Environment Agency (EEA), will offer lessons from evaluation in sustainable development from an international perspective, specifically in the context of European Union environmental policy. Kelly Vodden, Canadian regional development scholar, will share insights gleaned from evaluations of regional development planning in Canada. Finally, Saqamaw Misel Joe, leader of the Miawpukek community and evaluation user, will provide key messages on how evaluation can influence sustainable development at a local level, within an indigenous community. The panel will share what works well but also expose areas where evaluation must push the boundaries further. Ce panel explorera la question: est-ce que l'évaluation peut améliorer les retombées du développement durable? Peut-elle dépasser les structures du pouvoir et les intérêts multiples qui sont souvent présents au niveau international, régional et local? Paul McAleavey, chef du centre thématique Air et changement climatique de l'Agence européenne de l'environnement (EEA), présentera certaines leçons apprises en évaluation du développement durable d'une perspective internationale, dans le contexte particulier des politiques environnementales de l'Union européenne. Kelly Vodden, chercheuse en développement

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régional au Canada, partagera aussi ses observations dérivées d'évaluations d'activités en développement régional. Finalement, Saqamaw Misel Joe, chef de la communauté Miawpukek et utilisateur d'évaluations, réfléchira à l'influence de l'évaluation sur le développement durable local dans une communauté autochtone. Le panel partagera des pratiques fructueuses et identifiera les endroits où l'évaluation peut pousser plus loin.

Speakers / Présentateurs

Kelly Vodden

Kelly Vodden, PhD, Associate Professor (Research), Environmental Studies/Geography, Memorial University. Kelly Vodden is an Associate Professor (Research), Environmental Studies, Grenfell Campus and Department of Geography, St. John's Campus Memorial University (cross-appointed) and Head of the Social Science Division, Grenfell Campus. Dr. Vodden has been actively involved in community and regional development research, policy and practice in Canadian rural communities since 1995, including projects related to learning and innovation in regional development, community involvement in resource management, creating sustainable local economies, as well as local and multi-level governance for sustainable communities. She was the Principal Investigator of the SSHRC-funded study Canadian regional development: a critical review of theory, practice and potentials (2010-2014) that examined, among other topics, the role of evaluation and learning in Canadian rural regions. She has published and presented widely on her work. Kelly Vodden, Ph. D., Professeure agrégée (recherche), Études environnementales/géographie, Université Memorial. Kelly Vodden est professeure agrégée (recherche) en études environnementales au campus Grenfell et au département de géographie du campus St. John's (nommée conjointement) et chef de la division des sciences sociales au campus Grenfell de l'Université Memorial de Terre-Neuve. Depuis 1995, elle a participé à divers travaux basés sur la recherche, les politiques et les pratiques en matière de développement régional et communautaire. Les questions qu'elle a examinées incluent notamment l'apprentissage et l'innovation en matière de développement régional, la participation communautaire à la gestion des ressources, la création d'économies locales durables et la gouvernance locale et à multiples niveaux pour un développement communautaire durable. Elle a été investigatrice principale dans le cadre de l'étude financée par le CRSH et intitulée Canadian regional development : a critical review of theory, practice and potentials (2010-2014), laquelle traitait, entre autres, du rôle de l'évaluation et de l'apprentissage dans les régions rurales du Canada. Elle a fait de nombreuses présentations et publié plusieurs ouvrages sur ses travaux.

Saqamaw Misel Joe

Saqamaw Misel Joe, Miawpukek First Nation. Misel Joe was born in Miawpukek on June 4, 1947 into a Mi'kmaq family with a strong leadership tradition. He has been involved in First Nation Politics since 1973, first as a Councillor and in 1982 he became the traditional Saqamaw and the Newfoundland District Chief for the Mi'kmaq Grand Council. Misel is currently in his sixth consecutive two year term as Administrative Chief. As the spiritual and government leader of his people, Chief Joe has gained recognition provincially, nationally, and internationally, particularly in the area of spiritual healing. Saqamaw Misel Joe is committed to preserving the language, culture and traditions of his people. He also plays a very public role in presenting a better understanding of the Mi'kmaq people of Miawpukek to residents of this province and country. Misel's private life includes both business activities and hobbies. He owned and operated an outfitting operation for a number of years and is now a published author of two books entitled "Muin'jij Becomes a Man" and "An Aboriginal Chief's Journey". He has also submitted poetry and has been published in the book "Backyards of Heavens". He enjoys bone carving, snow shoe making, hiking and spending much time learning the Mi'kmaq Language and songs. In May 2004, Misel was awarded an Honorary Doctor of Laws, honoris causa, by Memorial University of Newfoundland & Labrador. The degree was awarded in recognition of Misel's contribution to the economic, social and political development of the Mi'kmaq people of Newfoundland & Labrador. Saqamaw Misel Joe, Première Nation Miawpukek. Misel Joe est né à Miawpukek le 4 juin 1947, au sein d'une famille mi'kmaq ayant une solide tradition de leadership. Il est actif en politique au sein des Premières Nations depuis 1973; d'abord conseiller, il est devenu en 1982 le Saqamaw traditionnel et le Chef du district de Terre-Neuve au Grand conseil des Mi'kmaq. M. Joe en est actuellement à son sixième mandat consécutif de deux ans à titre de Chef administratif. À titre de dirigeant spirituel et politique, le Chef Joe s'est acquis une notoriété à l'échelle provinciale, nationale et internationale, en particulier dans le domaine de la guérison spirituelle. Saqamaw Misel Joe s'est engagé à préserver la langue, la culture et les traditions de son peuple. Il joue également un rôle public important en présentant une image claire des Mi'kmaq de Miawpukek aux citoyens de sa province et de son pays. En dehors de la sphère politique, M. Joe exerce aussi des activités commerciales et récréatives. Il a été propriétaire et exploitant d'une pourvoirie pendant plusieurs années et a publié deux livres : Muin'jij Becomes a Man et An Aboriginal Chief's Journey. Il a également écrit des poèmes qui ont été publiés dans le recueil Backyards of Heavens. Il pratique la sculpture sur os, fabrique des raquettes, fait de la randonnée et consacre beaucoup de temps à l'apprentissage de la langue et des chansons mi'kmaq. En mai 2004, Misel Joe a reçu un doctorat honoris causa en droit de l'Université Memorial de Terre-Neuve-et-Labrador. Ce doctorat lui a été décerné en reconnaissance de son apport au développement économique, social et politique des Mi'kmaq de Terre-Neuve-et-Labrador.

Paul McAleavey

Paul McAleavey is based in Copenhagen where he is responsible for the European Environment Agency's work in the areas of air quality and climate change, as well as the cross-cutting sectors of energy and transport. Dr McAleavey has a degree from the University of Strathclyde and a PhD from the Department of Social and Political Sciences at the European University Institute in Florence. Having previously worked as a Senior Economic Researcher at the Scottish Office Industry Department, he joined the European Commission in Brussels in July 1995. He held several posts in the European Commission before joining the European Environment Agency in January 2005. His work at the Agency involves the compilation of data, indicators and reports covering 33 European countries in order to provide assessments of the state of Europe's environment and evaluations of European environmental policies. The Agency will also

Tuesday June 7 / Le mardi 7 juin

this year host the annual Forum of the European Environmental Evaluators Network. Paul McLeavey est basé à Copenhague, où il est responsable des travaux de l'Agence européenne de l'environnement dans les domaines de la qualité de l'air et des changements climatiques, ainsi que des secteurs connexes de l'énergie et des transports. M. McLeavey possède un diplôme de l'Université de Strathclyde et un doctorat en sciences politiques et sociales de l'Institut universitaire européen de Florence. Après avoir travaillé comme chercheur économique principal pour le Scottish Office Industry Department, il s'est joint à la Commission européenne, à Bruxelles, en juillet 1995. Il a occupé différents postes au sein de la Commission européenne avant de rejoindre l'Agence européenne de l'environnement en janvier 2005. Ses travaux au sein de l'Agence mettent en jeu la compilation de données, d'indicateurs et de rapports couvrant 33 pays européens, afin de produire des études sur l'état de l'environnement de l'Europe et des évaluations des politiques environnementales européennes. Cette année, l'Agence sera également l'hôte du forum annuel du Réseau européen des évaluateurs environnementaux.

room / salle - Salon A/B

Wednesday June 8 / Le mercredi 8 juin

9:00am-10:30am / 9 h à 10 h 30

A la pointe du développement des VOPES dans le monde : Perspectives d'un évaluateur émergent

1) Reflections from the edge - Un regard critique de la pointe

L'expansion impressionnante des VOPES coïncide avec les initiatives des Ee au nord et au sud. Partant du vécu d'un Ee, cette présentation apprécie la contribution des Ee aux VOPES dans leur mandat pour la promotion de la culture et pratique évaluative, en identifiant des facteurs de succès et d'échec, et des stratégies d'amélioration. Elle montre comment une jeune VOPE (SenEval) face aux défis de gestion, financement, partenariat, communication, leadership et cherche à impliquer les Ee pour innover dans le renforcement des capacités, partage d'expériences, et le plaidoyer. L'analyse de l'expérience des Ee du Sénégal est contrastée à celle du Canada où la capacité des VOPES et la dimension culturelle ne sont pas les mêmes. Quels enseignements tirés pour assurer un nouveau leadership en évaluation? Quels défis pour l'insertion d'un évaluateur jeune et femme ? La présentation s'appuie sur la littérature et entretiens avec points focaux Ee et leaders de VOPES.

Speakers / Présentateurs

Safyatou Diallo

Safyatou Diallo, a un Master en Pratique du Développement et en économie à l'Université de Dakar. Passionnée de l'évaluation, actuelle Secrétaire Générale Adjointe de SenEval et point focal des évaluateurs émergents, elle travaille depuis 2013 sur la gestion du membership, le réseautage, organisation de séminaires et activités de formation. Elle a été assistante de programme dans une ONG qui travaille dans le domaine de l'enfant. Elle est actuellement assistante de recherche.

room / salle - Battery

Collaboration, capacity building and evaluation to assess the impact of RBC Learn to Play grants: reflections and lessons from different perspectives

1) Reflections from the edge - Un regard critique de la pointe

RBC Learn to Play is a multi-year, multi-sector collaborative including RBC, the Propel Centre for Population Health Impact, ParticipACTION, the Public Health Agency of Canada, and Canadian Sport for Life to promote physical literacy and integrate physical literacy principles into programs across Canada. Presenters will describe their process for developing an evaluation module and evaluation supports for assessing the collective impact of \$5 million dollars in grants over a three year period. A learning approach was incorporated in the evaluation from the design phase to allow for modifications. This panel representing different perspectives (funder, evaluator, grantee, evaluation support) will share: learnings from shared measurement, best practices in building evaluation skills in the non-profit sector through philanthropy, results from year 1 of the project, and adaptations made throughout the project. One adaptation in the second year incorporated a multiple case-study design to share anticipated and unanticipated outcomes not captured in the shared measurement system developed.

Speakers / Présentateurs

Anne Warner

manager impact measurement, RBC

Dr. Anne Warner has extensive experience managing research projects in the academic sector with a specialization in qualitative methods. Currently, Anne works on the Corporate Citizenship team at RBC where she manages impact measurement and evaluation. She holds a PhD in sociology/history from the University of Western Ontario.

Jennifer Yessis

Dr. Jennifer Yessis is a researcher and program evaluation specialist focused in two main thematic areas in youth health: interventions involving school community environments and evaluation research. Jennifer joined the Propel Centre for Population Health Impact in 2010 as a Scientist. She also holds an academic appointment as Research Assistant Professor with the Faculty of Applied Health Sciences. Jennifer is also a Credentialed Evaluator with the Canadian Evaluation Society.

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Paul Jurbala

Paul works at Canadian Sport for Life as a Senior leader in sport, recreation and community development with over thirty years progressive experience in not-for-profit association management, strategic planning and evaluation. Paul has enhanced skills in facilitation (both individual and group), evaluation, project management, adult education and staff/volunteer development.

Erin Cameron

Dr. Erin Cameron is an Assistant Professor in the School of Human Kinetics and Recreation at Memorial University. As a retired professional athlete and public speaker on health and wellness, her research interests span across the fields of sport development, health and physical education, health promotion, and health pedagogy. An emerging scholar at Memorial University, Erin is engaged in numerous collaborative research projects related to physical literacy, stigma, and body image.

room / salle - Signal

Paradoxical data interpretation: Rethinking resistance to change as a positive outcome in early stages of curriculum implementation

1) Reflections from the edge - Un regard critique de la pointe

Curricular change is often controversial, and a source of resistance, including from the student body. Resistance to change can be framed positively as the first sign of change. We evaluated a renewed medical curriculum aimed at broadening the conception of health for physicians in the 21st century, in its early stages of implementation. A thematic analysis of students' comments to various surveys, indicated emotional resistance (e.g., frustration) to the change in some students, but no cognitive resistance (i.e. they understood its rationale). Students' assumptions about medical school were challenged by the new perspective of medical practice enacted by the curriculum. Evaluators should rethink resistance to change as a positive indicator of effective implementation and as an indicator of growing awareness of change. Different types of resistance (i.e. emotional, cognitive, behavioural) require different approaches to overcome them. Monitoring these as the program rolls out can help adapt implementation strategies (e.g. communication).

Speakers / Présentateurs

Ilian Cruz-Panesso

Ilian Cruz-Panesso, Psychologist, PhD in Educational Psychology. She has worked for over 13 years in cutting edge applied research looking at teaching, learning, and training in individuals and teams. She applies theories and methodologies that are rooted in learning sciences and best practices of adult learning that lead to performance improvement. She is a member of the Assessment and Evaluation Unit at the Faculty of Medicine of McGill University.

Anne Andermann

Dr. Anne Andermann is a family doctor and public health physician who teaches the first month of the new undergraduate medical curriculum entitled "Improving health: from molecules to global health." She was awarded the Canadian Rising Stars in Global Health award from Grand Challenges Canada and the Clinical Research Scholars award from FRQ-S for her work on addressing the social determinants of health through a combination of direct patient care, referral and advocacy for larger social change.

Robert Cyril Carlin

Dr Robert Carlin is a Family Physician working out of a community clinic (CLSC) as well as serving as an interim Public Health Director for Eeyou Istchee (indigenous communities in northern Quebec). In addition to clinical teaching with McGill, he is involved in a service learning component of the undergraduate curriculum where medical students work with local community organisations and reflect on this experience.

Saleem Razack

SALEEM RAZACK, MD, FRCP(C), is an Assistant Dean of Admissions, Equity, and Diversity, Associate Professor of Pediatrics, and Core Faculty at the Centre for Medical Education at McGill University. He practices as a pediatric critical care medicine physician. His major interests in medical education include assessment, equity issues, and social accountability in health professions education.

Valerie Dory

VALÉRIE DORY trained as a family physician. She also obtained a PhD in medical sciences on the topic of resident self-assessment, as well as a Masters in Medical Education. She conducted postdoctoral research on assessment of clinical reasoning. She is a member of the Assessment and Evaluation Unit at the Faculty of Medicine of McGill University, where she is involved in evaluating the undergraduate medical curriculum. Her main research interests are work-based assessment and clinical reasoning.

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room / salle - Viking

Potential and Challenges of Democratic Evaluation: The Case of Provincial Assessment Framework

1) Reflections from the edge - Un regard critique de la pointe

In this presentation, I discuss democratic evaluation as an alternative approach in order to engage multiple stakeholders in evaluating the merit and value of new proficiency descriptors-based classroom assessment and informing policy change. Based on the longitudinal, multi-round evaluation processes, I examine two key principles of democratic evaluation: Inclusion, dialogue, and deliberation. Through the examination of the interplay among the key principles, I reflect on various challenges arising from the evaluand. I highlight the need for engaging in critical dialogue, deliberation, and inclusion of voices from those who distant from power.

Speakers / Présentateurs

Eunice Eunhee Jang

Eunice Eunhee Jang is Associate Professor at the Department of Applied Psychology and Human Development in Ontario Institute for Studies in Education, University of Toronto. She obtained her PhD with specializations in language testing, educational measurement and program evaluation. Dr. Jang's current research program is best situated in the areas of educational assessment and program evaluation.

room / salle - Salon C

Presentation is Everything: Learning How to Present Performance Data in a Primary Care Environment

1) Reflections from the edge - Un regard critique de la pointe

In 2015, the two-person evaluation team at a large primary care network in Alberta identified the need for a more efficient and centralized data collection and reporting process. This presentation will outline how we revised a fragmented reporting process using electronic data entry and data visualization software to shift to longitudinal trending data and improve the overall quality of reporting for evaluation across the organization. Challenges to creating meaningful and useful evaluation reports in an organization where stakeholder groups (including physicians, senior administration, and board members) had a wide range of experience in using performance measurement information for organizational decision-making and support will be discussed.

Speakers / Présentateurs

Kathleen Douglas-England

Measurement & Evaluation Manager, Calgary West Central Primary Care Network

Kathleen Douglas-England MSc is the Evaluation Manager at Calgary West Central Primary Care Network in Calgary, Alberta. Kathleen has over 15 years experience in program evaluation and patient experience surveys in the health care environment. Kathleen is also an adjunct lecturer with the Department of Pediatrics at the University of Calgary where she teaches seminars on survey design and methodology and program evaluation.

Krista Rondeau

Krista Rondeau RD, MSc is the Research & Evaluation Advisor at Calgary West Central Primary Care Network in Calgary, Alberta. Krista has conducted research in health, nutrition, and food insecurity for more than 12 years. In her current role, she supports the design and implementation of an organizational and clinical evaluation framework to support current and future business plans at CWC PCN.

room / salle - Viking

Primary Data Collection with Newcomers to Canada -- Experiences from the Evaluation of the Home Instruction for Parents of Preschool Youngsters Program.

1) Reflections from the edge - Un regard critique de la pointe

Wednesday June 8 / Le mercredi 8 juin

Systematic primary data collection with hard-to-reach populations can be among the most challenging activities during evaluation work. When these data collection activities need to meet the requirements of a specific statistical analytical technique and also secure the consent of multiple stakeholder groups, the challenges may make this type of data collection seem infeasible. This presentation will discuss the primary data collection undertaken as part of the Evaluation of the Home Instruction for Parents of Preschool Youngsters Program. This data collection involved the design and application of a one-hour, in-person survey with more than 100 newcomer parents to Toronto. It will discuss insight from the challenges faced during this work and solutions adopted during the evaluation.

Speakers / Présentateurs

François Dumaine

Partner, PRA Inc.

Francois Dumaine is a Credentialed Evaluator and a Partner at PRA Inc. He acted as President of the Canadian Evaluation Society from 2008 to 2010. Over the past two decades, he has led multiple assignments for federal departments and, as such, has had to address the efficiency and economy requirement. Francois Dumaine est l'un des dirigeants de la firme PRA Inc. Depuis un peu plus de 15 ans, il effectue des évaluations de programmes pour le compte de ministères fédéraux et provinciaux, de même que pour les organismes à but non lucratifs. Il a été président de la Société canadienne d'évaluation de 2008 à 2010. Il est évaluateur accrédité par la SCÉ.

Andrew Buchel

Andrew Buchel is a Credentialed Evaluator with over 10 years of evaluation experience. He is a member of the Manitoba Chapter of the Canadian Evaluation Society (CES). He has undertaken evaluations in the areas of labour market programming, economic development, health care delivery, and Indigenous programming. He holds a doctoral degree in economics from the University of Manitoba.

room / salle - Viking

Reflecting on Communities of Practice Evaluation

1) Reflections from the edge - Un regard critique de la pointe

Communities of practice are an important tool in collaborative learning and knowledge sharing. They are celebrated by many as providing opportunities for learning and development in an environment that is “user friendly”, allows for flexibility in both degree and frequency of participation, and crosses boundaries of training and expertise. Many sectors and organizations have welcomed and supported CoPs, and have expanded forms of implementation. This has not been without challenges. Organizations sometimes mandate new communities (creating tension), then look to evaluation to demonstrate value. Initially, there was very little in the way of structured evaluation tools or approaches for CoP facilitators and sponsors to draw on. Without consistent approaches, leadership often felt evaluations were more notable for their shortcomings and gaps than for their ability to demonstrate value to the organization. This paper will review these challenges as experienced with a CoP program in a large health organization, and reflect on lessons learned in evaluating communities of practice.

Speakers / Présentateurs

Trish Paton

I have worked in evaluation and research in a number of sectors; the last decade health has been my primary focus. My interests focus on areas outside of clinical practice; I'm interested in ways that people interact with each other for knowledge development and sharing; how we foster these, measure outcomes, and incorporate into organizations. I am completing a Master's degree in Communications & Technology and am currently President of CES Alberta/NWT chapter. Tweets @trishpaton

room / salle - Salon D

An Edgy Response to Family Violence: Evaluation & Knowledge Mobilization for Social Impact

2) Capacity building at the edge - Développer la fine pointe

This is relevant for government, knowledge brokerers & NGOs who wish to 'sharpen the edge' on their evaluation and knowledge mobilization efforts to achieve broader social impact. 3 rural Alberta districts combined resources and collaborated in a multi-year attempt to reduce family violence - Community Action for Healthy Relationships (CAHR). The evaluators added SROI and GBA to process and outcome evaluation. The work, evaluation and KMB efforts enabled the

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communities to gain clear understanding of their work and its impact, demonstrate their effectiveness to funders, and achieve sustainability and scalability. They also gained new understandings/ capacity in how to approach evaluation and KMB for social impact. With CAHR as our case, we will explore the intersections of evaluation, KMB and social impact. Our panel - the project lead, 2 evaluators, & a senior executive of a major broker of evaluation and research in Alberta (ACCFRCR) - will explore key questions and issues in complex, multi-sectoral problems and contributing to positive change in policy and practice.

Speakers / Présentateurs

Tara Hanson

Ms. Hanson, MA is Executive Director, Knowledge & Partnership Development at the Alberta Centre for Child, Family & Community Research. She brokers many evaluations and research projects in human services, relating to vulnerable populations (including FASD, Homelessness, Family Violence, mHealth and Early Years). Tara manages collaborations with academic, government and community stakeholders in knowledge mobilization processes to stimulate positive social change.

Kate Woodman

Dr. Woodman is a co-principal with Catalyst Research and Development Inc. She is on the CES Board, serving as chair of Professional Learning. Kate has many years of experience as an evaluator in health and human services, with major emphasis on family violence, mental health and Early Childhood Development sectors. She also supports clients in building evaluation capacity, developing evaluation policy and quality assurance plans, developing performance measures and evaluating research impact.

Eugene Krupa

Dr. Gene Krupa, CE is a co-principal with Catalyst Research and Development Inc. with 36 years experience creating & sustaining positive change. He focuses on health, education, human services, and social determinants of health - across sectors and in Canada & Africa. Much of his work involves applying developmental, utilization-focused, collective impact & knowledge mobilization approaches. Krupa received awards for excellence from BC Medical Association and BC Public Health Association.

Kelly Lynn Spafford

Ms. Spafford has 24 years experience in Public Health in ON & AB, focusing on community engagement/ development. She is Project Coordinator for the Community Action for Healthy Relationships (CAHR) Network, which delivers non-residential intervention services in 3 rural Alberta districts. Funded by Alberta Justice and Status of Women Canada, the team credits the evaluation, including SROI and GBA with the success in securing additional funding from the GOA to sustain its effective work.

room / salle - Plymouth

At the Cliff's Edge -- A Framework for Developing Impact Evaluation Capacity

2) Capacity building at the edge - Développer la fine pointe

Alberta Innovates-Health Solutions (AIHS) is a health research and innovation funding agency that supports evaluation capacity (EC) building for the organization and province. AIHS has reached the cliff's edge by developing a wholistic EC framework that addresses organizational and international levels as well as building evaluator and "receptor" capacity in the environment. It does this via an innovative collection of initiatives that range from training individual evaluation students to partnering on an international platform for impact evaluation. While organizations looking to build EC tend to focus on one or two "initiatives in isolation" that address their own needs, the framework also values the "collective" impact of initiatives that reach broader communities (e.g. academia, health agencies) and disciplines (e.g. sociology, medicine). We will review these initiatives and use one, the impact evaluation fellowship, as an exemplar of an innovative EC building mechanism designed to develop professional accredited evaluators.

Speakers / Présentateurs

Kathryn Graham

Kathryn Graham is the Executive Director of Performance Management and Evaluation at Alberta Innovates--Health Solutions, a Canadian-based, publicly-funded, not-for-profit, health research and innovation organization. She has over 20 years of strategic evaluation experience in health care and health research and innovation. Her expertise is in developing performance management and evaluation strategies and implementing measurement frameworks at a system, program and network level.

Maxi Miciak

Maxi Miciak, PhD completed her doctoral studies in Rehabilitation Science at the University of Alberta. For her thesis, she developed a conceptual framework of the therapeutic relationship in the physiotherapy clinical interaction. Maxi is presently the AIHS Cy Frank

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Fellow in Impact Assessment. She is interested in evaluating how research impacts knowledge translation and informed decision making in practice, policy, and system processes.

room / salle - Avalon

Capacity building at the edge: A evaluation community within the Canadian Science and Technology Innovation Ecosystem

2) Capacity building at the edge - Développer la fine pointe

Evaluations are collaborations; ones that seek to assess all the moving pieces of a program and their combined efforts in order to determine the value of the sum of its parts. A unique Community of Practice (COP) has been developing opportunities for collaboration to build capacity in the performance measurement and evaluation of leading-edge science and technology innovation. Within this community, ten federally-funded not-for-profit organizations share evaluative expertise beyond organisational boundaries, and examine the synergy amongst the individual members within the broader context of Canadian innovation activity. Tools for building the evaluation capacity of the members of the COP are in progress, providing the potential to help leverage investments in activities that strengthen Canada's ST&I ecosystem. The COP believes that in sharing our collaborative experience with fellow evaluation practitioners, we will inspire other capacity-building evaluation communities.

Speakers / Présentateurs

Valerie Walker

Val Walker is the Director of Policy at Mitacs. Dr. Walker speaks regularly on research and innovation policy with audiences across Canada. She maintains strategic relationships with key government and policy leaders on innovation policy, as well as on evaluation methods for research and innovation programs. Prior to joining Mitacs, Val was recruited to the Public Health Agency through the Recruitment of Policy Leaders Program following her PhD in Physiology from McGill's Faculty of Medicine

Samantha Evans

Dr. Sam Evans is responsible for the development, implementation and promotion of Genome Canada's performance management and evaluation function. She has thirteen years of experience in a variety of applied research and evaluation projects, with expertise in program, process and organisational research. Dr Evans has a BA (Anthropology and Business Management), and a PhD (Organisational Behaviour).

Tatyana Narchayeva

Ms Narchayeva's portfolio at CIFAR includes program reviews and analyses of the current and historic CIFAR research programs' impact in Canada and internationally. She has over 10 years of experience in project and program management, research and evaluation in academia, not-for-profit sector (including human rights and international development organizations) and government. She has an MPA (Public Administration and Non-profit Management) and an LL.M (International Human Rights Law)

room / salle - Signal

Intermediate Outcomes: Identifying decision-making influenced by supported research

2) Capacity building at the edge - Développer la fine pointe

One of the ongoing tasks of CIHR's Performance and Accountability Branch is to explore, identify and develop better ways of measuring the outcomes of the research CIHR supports. As such, we are continuing to develop methodologies to assess the extent to which CIHR-supported research has influenced decision making and the development of downstream documents outside of academia (i.e. guidelines, government policy documents, health technology assessments, consensus statements, etc.). We have successfully piloted an approach in 2014 and scaled it up in 2015 to look at a broad selection of documents from both Canada and the world. This approach is a novel line of evidence that research funders can adopt in their performance measurement plans and evaluations to assist them in identifying downstream impacts of the research they support.

Speakers / Présentateurs

Christopher Manuel

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Christopher Manuel has a background in education. He entered the evaluation profession in 2010, after completing a Master's of Education at the University of Ottawa. He has interned with the Corporate Performance and Evaluation unit at the Social Sciences and Humanities Research Council and has been employed as a junior evaluator at the Canadian Institutes of Health Research (CIHR). He is currently an analyst in CIHR's Performance and Accountability Branch.

room / salle - Avalon

Making sense of Web Analytics as a line of evidence

2) Capacity building at the edge - Développer la fine pointe

Dazzled by dashboards? Baffled by bounce rates? Perplexed by page views? Responding to the exponential growth in internet usage, public, private and non-profit service providers are increasingly going online to deliver services and disseminate information. As such, evaluators have to contend with these trends and find ways to assess the rationale, efficiency, and effectiveness of programs and projects delivered online. Increasingly, evaluators are handed a Google Analytics report by program staff, and asked to take it into account. And then what? This presentation will focus on the application of Web Analytics to the field of evaluation. Presenters will discuss their experiences using Web Analytics as a separate line of evidence for evaluations conducted for the federal government and non-profits. By the end of the session, attendees will be familiar with the main metrics and functions of Web Analytics and the Google Analytics platform in particular, better positioning them to decide whether and how to use Web Analytics when planning or conducting an evaluation.

Speakers / Présentateurs

Tasha Truant

Tasha Truant, a Consultant Manager at GGI, has worked in public sector research and evaluation for eight years. She spends most of her time designing and conducting evaluations, organizational reviews, and other studies which use qualitative and quantitative data collection methods to produce evidence-based conclusions and recommendations. Difficult people she has dealt with in evaluation include accusatory key informants, uninvited focus group participants, and scheming workshop participants.

Daouda Badio

Daouda is a consultant at GGI with 3 years of experience in evaluation and performance measurement. Since joining GGI, Daouda has employed web analytics in several evaluation projects in the areas of employment and immigration. Daouda holds a Graduate Diploma in Public Policy and Program Evaluation and an M.A. in International Affairs from Carleton University.

room / salle - Avalon

Supporting decision-making through performance and evaluation data

2) Capacity building at the edge - Développer la fine pointe

The PPED's Centre of Excellence for Evaluation collects performance-related information about the evaluation function. In addition, evaluation reports submitted to TBS provide a rich source of information and evidence on program relevance and performance that could also be useful for broader learning (e.g., for departments with similar types of programs). Despite the richness of this information, the content is not standardized nor in a format that is easily accessible. In 2013, CEE initiated a project to collect standardized content from evaluation reports with the goal of supporting TBS expenditure management decisions and learning within the evaluation function. This presentation will highlight the current monitoring activities of the CEE and report on efforts to date to make evaluation information more accessible to a range of stakeholders. In addition, the presentation will identify opportunities to link evaluation information to other government metrics.

Speakers / Présentateurs

Kathy Gerber

Kathy is currently the Team Lead for the Monitoring and Liaison team of the Centre of Excellence for Evaluation, Program Performance and Evaluation Directorate, TBS. Prior to joining TBS, Kathy was a senior evaluator with public safety portfolio departments of the federal government. Kathy is a member of the CES NCC Board of Directors, the CES-NCC representative to the National Board of Directors, and a Credentialed Evaluator.

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Donna Keough

Donna is a senior analyst at the Treasury Board Secretariat's Centre of Excellence for Evaluation. Before joining TBS, Donna worked in several federal government departments as an evaluation manager. She has worked as an evaluator for 12 years.

room / salle - Salon D

Droits de l'enfant au Sénégal: de la convention à la réalité

3) Re-thinking our edge - Réévaluer notre position de pointe

Cela s'est passé il y a presque 25ans. Un événement allait changer radicalement la manière dont le monde voit et traite les enfants. Le 20 novembre 1989, la Convention relative aux Droits de l'Enfant (CDE) était adoptée par l'Assemblée générale des Nations Unies. En la ratifiant l'année suivante, l'Etat du Sénégal s'engageait à la mettre en ½uvre. Depuis, des progrès notables ont été enregistrés, mais de nombreux obstacles persistent. Pourtant, ces vingt cinq derrière années, on a rarement demandé aux citoyens du Sénégal leur avis sur les droits de leurs enfants. C'est de ce constat qu'est née l'idée d'une première enquête nationale sur les droits de l'enfant réalisée par les enfants eux-mêmes et pilotée par la Coalition Nationale des Associations et ONG en Faveur de l'Enfance (CONAFE Sénégal). Ainsi, après plus trois mois de travail sur terrain, nous avons pu sortir les résultats sous forme de bouquin dont le titre est: DROITS DE L'ENFANT AU SÉNÉGAL: DE LA CONVENTION À LA RÉALITÉ

Speakers / Présentateurs

Madia Lo

Depuis l'école primaire je suis intéressé par les enquêtes et recherches surtout sur les enfants se qui m'a poussé à être membre dans la Coalition Nationale des Associations et ONG en Faveur de l'enfance (CONAFE Sénégal) Ainsi, étant encadré par la CONAFE depuis 2005 et ayant participé à beaucoup d'activités de formation et de recherche, au niveau nationale et sous régionale, j'ai été élu président du conseil consultatif national des enfants et jeunes du Sénégal CCNEJ

Diarriata Ba

filie ledear depuis 10 ans je suis encadrer par plan Senegal et je suis membre dans plusieurs réseau concernant les recherches sur les droit et bien être au Senegal. a présent je suis la coordonatrice du projet global voice for chang (GVC) au Senegal et j'oeuvre aussi dans lutte pour le respect des droits des filles au en milieux scolaire

room / salle - Salon C

Exploring Rapid Impact Evaluation

3) Re-thinking our edge - Réévaluer notre position de pointe

In 2009, the renewed Treasury Board Policy on Evaluation came into effect with the stated objective "...to create a comprehensive and reliable base of evaluation evidence that is used to support policy and program improvement, expenditure management, Cabinet decision making, and public reporting." Realizing this objective includes testing new approaches to evaluation that can strengthen the timely delivery of performance information, one of the key intended results of the Policy. Against this backdrop, CEE initiated a pilot project in 2015 to test Rapid Impact Evaluation within the Canadian federal context. The RIE approach is user-focused, flexible and enables timely assessments of program impacts. The objective of the panel presentation is to share lessons learned with regards to the applicability of RIE within the federal context particularly in view of the growing government interest for results and evidence to inform decision making and accountability.

Speakers / Présentateurs

Andy Rowe

Andy Rowe has worked for over thirty years as an economist and evaluation consultant. His work focuses on sustainable development, natural resource management and dispute resolution settings. He has a PhD from the London School of Economics is a Fellow and former President of the Canadian Evaluation Society and an associate editor of Evaluation and Program Planning.

Anne Routhier

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Anne Routhier is Senior Director of the Centre of Excellence for Evaluation (CEE) in the Program Performance and Evaluation Division, Treasury Board Secretariat of Canada. CEE is responsible for supporting implementation of the Policy on Evaluation by providing leadership, advice and guidance in the conduct, use and advancement of evaluation practices across the federal government. Prior to joining CEE, Anne held other posts at TBS including support to implementation of the MRRS Policy.

Mary Kay Lamarche

Mary Kay Lamarche, C.E., has worked in evaluation, performance measurement & strategic planning in the public & private sectors for over 15 years. She was part of the first cohort completing the Graduate Certificate, Program Evaluation, University of Ottawa (2008) and completed her M.A. Public Ethics in 2014. Mary Kay has been: VP, CES-National (13-14); Chair, Governance & Process (12-13); Member, CES-NCC Board (10-13); & an organizer, CES Student Case Competition (2003, 2004, 2008, 2009).

Denis Gorman

Denis is the Chief Audit and Evaluation Executive at Public Safety. He has more than 30 years of experience with the federal government, 17 years of which have been in Internal Audit and/or Evaluation. He has occupied various senior positions within the Government of Canada, including the Director General of Evaluation and the Director of Internal Audit and Evaluation at Public Safety and the Director of Evaluation at Public Works and Government Services Canada.

Pamela S Martin

Pamela Martin is a Senior Evaluation Officer with the Public Health Agency. In her 10 years of experience working in program evaluation, she has managed or led over a dozen large and small scale program evaluations. Pamela holds a Bachelor Degree in Political Science from the University of Ottawa, and a Diamond Jubilee Award for fostering a positive work environment, her dedication to empowering people in Aboriginal communities, and her volunteer work with sick children.

room / salle - Garrison

Illustration d'une démarche d'évaluation évolutive dans un organisme communautaire œuvrant auprès de familles en contexte de vulnérabilité

3) Re-thinking our edge - Réévaluer notre position de pointe

En évaluation de programme, il existe plusieurs approches permettant d'analyser l'implantation et les retombées d'un projet. Une approche fait ses preuves dans le domaine de l'évaluation en s'inscrivant dans un courant d'adaptation et de changement. Dans cette communication nous présenterons une démarche évaluative où l'approche évolutive est expérimentée auprès d'un organisme communautaire œuvrant auprès de familles en situation de vulnérabilité. Le programme d'intervention évalué vise à pallier le cumul de risque auquel les enfants de 0 à 5 ans vivant en contexte de vulnérabilité sont confrontés afin de les préparer pour une entrée à l'école réussie. L'approche de l'évaluation évolutive a permis d'accompagner un milieu en constante évolution répondant aux besoins complexes des familles vulnérables. Cette présentation permettra aux participants de comprendre les particularités de l'approche évolutive, ses avantages et ses limites, grâce à un exemple concret partagé.

Speakers / Présentateurs

Éliane Gaudreault

Éliane Gaudreault est étudiante à la maîtrise en psychoéducation, volet stage et mémoire à l'Université du Québec en Outaouais. Elle est assistante de recherche depuis décembre 2014 auprès d'une équipe en évaluation de programmes. Elle accompagne des milieux communautaires dans l'évaluation de projets destinés aux familles vulnérables. Elle a un bagage d'expériences auprès d'enfants de 0 à 5 ans, d'âge scolaire, d'adolescents et de familles vulnérables.

Vicky Lafantaisie

Vicky Lafantaisie est doctorante en psychoéducation à l'UQTR et professeure en psychoéducation à l'UQO. Ses recherches portent sur les dimensions socioculturelles de la négligence envers les enfants et sur les interventions auprès des familles en situation de vulnérabilité. Elle privilégie la recherche participative dans laquelle les familles et les intervenants prennent part à la démarche afin que les résultats reflètent leur réalité et participent à enrichir l'intervention.

Annie Bérubé

Annie Bérubé est professeure en psychoéducation à l'UQO. Elle a développé une expertise dans l'évaluation de programmes ciblant les jeunes enfants et leur famille. Elle travaille sur l'évaluation de l'implantation et des effets de programmes destinés aux familles vivant en contexte de vulnérabilité. L'implication des parents dans les sphères de vie de l'enfant l'intéresse. Ses recherches portent aussi sur les enfants grandissant en contexte de négligence.

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room / salle - Battery

L'éthique des évaluateurs : réflexion sur les valeurs actuelles des membres de la SCE

3) Re-thinking our edge - Réévaluer notre position de pointe

Favorisée par l'actuel processus de professionnalisation du domaine de l'évaluation, la réflexion portant sur les positions éthiques à adopter par les évaluateurs n'a cessé de prendre de l'ampleur ces dernières années. Des chercheurs et praticiens de l'évaluation ont ainsi plébiscité l'intégration dans la pratique évaluative d'approches innovantes, menant à l'ouverture d'un débat, mais aussi à d'importantes dissensions au sein de la communauté de l'évaluation. Ces nouvelles recommandations éthiques ont été soumises à la critique des membres de la SCE au moyen d'un sondage réalisé en 2014 et 2015. Les résultats de ce sondage nous permettent de mieux comprendre dans quels principaux courants éthiques s'inscrivent les membres de la SCE, et quelles positions sont fortement plébiscitées ou au contraire totalement exclues. Ces données nous permettent d'amorcer une discussion quant aux rôles et responsabilités des évaluateurs, notamment envers les différentes parties prenantes du processus évaluatif.

Speakers / Présentateurs

Emilie Peter

Émilie Peter est actuellement doctorante à l'École nationale d'administration publique (ÉNAP) à Montréal. Elle a précédemment travaillé comme consultante dans un cabinet-conseil spécialisé en évaluation dans le domaine du développement international. Ses intérêts de recherche portent notamment sur l'établissement et le respect des normes éthiques en évaluation, ainsi que sur le respect des droits des parties prenantes lors de la conception et réalisation d'une évaluation.

room / salle - Battery

Le développement des capacités nationales d'évaluation au Sénégal : De Montréal à Dakar pour un renforcement de la culture et de la pratique d'évaluation

3) Re-thinking our edge - Réévaluer notre position de pointe

Cette présentation analyse les innovations et progrès réalisés dans le Développement des Capacités nationales d'Évaluation (DCE) à travers un bilan de la pratique et de la culture évaluative au Sénégal en particulier les initiatives du gouvernement et l'accompagnement par le SenEval et le CESAG/CLEAR. L'accent est également mis sur les expériences innovatrices du réseau des évaluateurs émergents et du système de mentoring. Les approches et résultats obtenus constituent un tournant décisif pour l'évaluation au Sénégal avec une stimulation et un renforcement du cadre politique et institutionnel et une promotion des échanges avec la communauté de pratique. Les capacités d'évaluation individuelles des acteurs locaux ont été améliorées par des formations diversifiées et professionnalisées. Également est examiné l'effet positif sur les capacités institutionnelles et individuelles des échanges internationaux tels que le Congrès de la SCE en 2015 qui a provoqué cette étude.

Speakers / Présentateurs

Ya Cor NDIONE

Doctorante en économie et assistante de recherche dans un think tank Ouest africain IPAR, Ya Cor Ndione est spécialiste du développement. elle a une expérience dans l'évaluation avec l'USAID et Chemonics, et elle membre de SenEval et du Réseau Francophone des Évaluateurs Émergents. Elle a présenté à plusieurs Conférences, y compris celle de la SCE en 2015.

room / salle - Salon C

What if Evaluation Could Start Over?

Fellows panel - Table ronde des fellows

Evaluations' dominant paradigm is based on western social sciences with important roots in European-origin culture. What if evaluation had different roots and was more organically and strongly connected to communities and cultural

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decision processes? This panel brings together three worldviews that are shaping their own approaches and concepts of evaluation. Each of the panelists will describe the concept of evaluation from the perspective of "Made in Africa evaluation" (Gariba), Maori evaluation (TBD) and aboriginal peoples of North America (Crowshoe). Kim van der Woerd will facilitate a discussion of the implications for evaluation in Canada.

Speakers / Présentateurs

Kim van der Woerd

Principal, Reciprocal Consulting

Kim van der Woerd is a member of the Namgis First Nation from Alert Bay, BC. Kim has a PhD in Psychology at Simon Fraser University and over 17 years of experience conducting local, provincial and national program evaluations, and conducting research. Kim has received the Canadian Evaluation Society -- Contributions to Evaluation in Canada Award 2014 and the AEA the Michael Scriven Dissertation Award for Outstanding Contribution to Evaluation Theory, Methodology or Practice.

Sulley Gariba

Dr. Sulley Gariba was appointed Ghana's High Commissioner to Canada in December 2014. Prior to his appointment, he was the senior Policy Advisor to the President of Ghana, and head of the President's Policy Delivery Unit. Dr. Sulley Gariba is a policy analyst and governance specialist with over 30 years of experience in advising governments and international institutions on development policy, governance, evaluation and international relations.

Reg Crowshoe

Reg Crowshoe is a well-known Blackfoot ceremonialist who lives on the Piitan reserve in southern Alberta. He is the executive director of the Oldman River Cultural Centre and has pioneered and initiated cross-cultural programs for many organizations and institutions across Western Canada. Reg is the son of the revered Native spiritual leader Joe Crowshoe. He has an honorary doctorate in law from the University of Calgary.

Fiona Cram

Fiona Cram is a Maori (indigenous) woman from Aotearoa New Zealand. Her tribal affiliations are to Ngati Pahauwera on the east coast of Aotearoa. Fiona is the mother of one son. Fiona has a PhD in social and developmental psychology and is a widely published author of evaluation books and articles and has been formative in the development of Maori evaluation and evaluation association.

room / salle - Salon A/B

11:00am-12:00pm / 11 h à 12 h

The Future: Beyond here there be dragons. Or are those just icebergs? / L'avenir : Au-delà, il y a des dragons... ou ne serait-ce que des icebergs?

Keynote panels - Panels invités

Michael Quinn Patton, world-renowned evaluation leader who has significantly contributed to evolutions in the field of evaluation, will offer his assessment and synthesis of the current place and trajectory of evaluation, as well as look beyond the edge into the future. He'll offer insights as a historian, contemporary practitioner, and futurist, all rolled into one kaleidoscopic portrayal of the state of the art and practice of program evaluation. Michael Quinn Patton est un leader de renommée internationale ayant contribué de façon significative à plusieurs évolutions dans le domaine de l'évaluation. Il fera la synthèse du statut actuel de l'évaluation et de la trajectoire de la discipline, ainsi que des directions possibles pour l'avenir. Il partagera ses observations en tant qu'historien, praticien contemporain et futuriste, le tout enrobé dans un portrait kaléidoscopique de l'état de la discipline et de la pratique de l'évaluation de programmes.

Speakers / Présentateurs

Michael Quinn Patton

Michael Quinn Patton, an independent organizational development and program evaluation consultant, and former President of the American Evaluation Association (attending by distance via video conference). Evaluation is a dynamic field. Michael Quinn Patton has been involved with the development of the profession since its formal beginnings in the 1970's. He has conducted evaluations and provided training around the world. In his keynote address (shared with CES2016 via videoconference) he will provide a retrospective evaluation of how the field has developed and a prospective evaluation of the territory ahead. This will be an opportunity to hear his assessment and synthesis of the current place and trajectory of evaluation, as well as look beyond the edge into the future. He'll offer insights as a historian, contemporary practitioner, and futurist, all rolled into one kaleidoscopic portrayal of the state of the art and practice of program evaluation. Michael Quinn Patton, consultant indépendant en développement organisationnel et en évaluation de

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programme, ancien président de l'American Evaluation Association (participer par vidéoconférence). L'évaluation est un domaine dynamique. Michael Quinn Patton participe au développement de la profession depuis ses débuts officiels pendant les années 1970. Il a mené des évaluations et donné de la formation aux quatre coins du monde. Dans sa présentation (donnée au C2016 par vidéoconférence), il proposera une évaluation rétrospective de l'évolution du domaine et une évaluation prospective du territoire à découvrir. Ce sera l'occasion d'entendre l'analyse et la synthèse qu'il fait de la place et de la trajectoire actuelles de l'évaluation, et de jeter un regard vers l'avenir, au-delà de la fine pointe. Michael Quinn Patton nous présentera son point de vue d'historien, d'évaluateur contemporain et de futuriste, tout cela dans un portrait kaléidoscopique de l'état de la profession et de la pratique de l'évaluation de programme.

room / salle - Salon A/B

1:00pm-4:00pm / 13 h à 16 h

Conclusions & Recommendations: Using a Policy Framework to Increase Study Utility

Workshops - Ateliers

This workshop will explore theory and techniques that can be applied to maximize the impact of evaluation results for clients. Using a policy perspective, participants will discuss considerations when drawing conclusions and will think about strategies to develop meaningful recommendations. In particular:

- Issues associated with robust data analysis and synthesis will be explored;
- Constraints and biases that work against useful evaluation conclusions and recommendations will be considered;
- A policy framework will be presented and a draft policy checklist will be shared;
- Strategies to marshal the evidence and develop astute recommendations will be discussed;
- A client-based scenario using the policy checklist will be described;
- A case study of conclusions and recommendations will be analyzed and possible improvements considered. Participants will take away fresh ideas, useful techniques and a new tool to use to increase the utilization of evaluation findings for decision makers.

You will learn:

- to explore issues associated with robust data analysis and synthesis and consider constraints and biases that work against useful evaluation conclusions & recommendations;
- to review a policy framework and consider strategies to develop astute recommendations;
- to discuss a sample set of conclusions and recommendations and apply a policy checklist;
- to consider possible improvements and ways to increase study utility.

Language: English.

Level: Intermediate.

Prerequisites: Experience conducting evaluations and preparing final reports.

Link to CE competencies for evaluators:

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- Explore issues associated with robust data analysis and synthesis;
- Consider constraints and biases that work against useful evaluation conclusions and recommendations.

Speakers / Présentateurs

Gail Vallance Barrington

Gail Vallance Barrington has conducted over 130 program evaluation studies. She is currently Vice President of the Canadian Evaluation Society, responsible for the Professional Designation Programs. She teaches courses on qualitative research and program evaluation for both Athabasca and Michigan State universities. Her 2012 book, *Consulting Start-up and Management: A Guide for Evaluators and Applied Researchers* continues to receive positive feedback.

room / salle - TBA

Participatory Data Analysis and Interpretation

Workshops - Ateliers

Enacting a fully participatory evaluation process requires that stakeholders have access to the data and are engaged in determining its meaning; however, engaging stakeholders with data is fraught with risks. This half-day workshop will cover: 1) the mechanics of participatory analysis of qualitative and quantitative evaluation data (getting data ready for analysis – levels of rawness; ensuring rigour- positionality and challenge functions; preparing and facilitating different forms of analysis sessions; analysis products and subsequent reporting); 2) roles (who participates; participants as stakeholders versus analysts; evaluator roles, from pre-analyst to recording secretary); and 3) ethical considerations (preserving confidentiality; the special challenges of negative data). The workshop will proceed as a series of exercises with quantitative and qualitative data from a simulated evaluation.

You will learn:

Participants familiar with the paradigm and processes of participatory evaluation will learn considerations and strategies for the participatory analysis of data with and by program stakeholders, including benefits and challenges.

Language: English.

While the facilitation and data examined will be in English, questions and discussion may be in both English and French. / Bien que la facilitation ainsi que les données examinées seront en anglais, la discussion et les questions peuvent se dérouler en anglais et en français.

Level: Intermediate.

Prerequisites: Other training and/or experience in participatory evaluation and a working knowledge of basic quantitative and qualitative data analysis techniques.

Link to CE competencies for evaluators:

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- Understands the knowledge base of evaluation (theories, models, types methods and tools);
- Analyzes and interprets data;
- Draws conclusions and makes recommendations;
- Uses facilitation skills.

Speakers / Présentateurs

Natalie Kishchuk

Natalie Kishchuk has worked in program evaluation and applied social research for over 20 years on mandates in public and population health, education and social services organizations / delivery systems, research funding programs, community development and organizational and technological change. An independent consultant well-versed in qualitative, quantitative, participatory and developmental methodologies, she is a Credentialed Evaluator, a CES Credentialing Board member, and a Fellow of CES

room / salle - TBA

Rights-Focused Evaluation

Workshops - Ateliers

Evaluation developed with a project and programme focus. Traditional evaluation questions concerned whether project or programme models were appropriately implemented and whether intended objectives were attained. While projects and programmes remain a primary focus for evaluation, the new century has brought new challenges on the cutting edge of evaluation practice. We are now engaged in evaluating strategies, systems change, community initiatives, ecosystem sustainability, social innovation, institutional transformations, collaborative and collective impact, foundational principles, cross-cultural interconnections, and complex dynamic changes, to name but a few of the objects of evaluation that call for designs, methods, and approaches that go well beyond traditional project and program approaches.

One emergent arena on the cutting edge is *rights-focused evaluation*. How can rights be used as a framework for evaluation? The Canadian Charter of Rights and Freedoms and Aboriginal rights defined in the Constitution Act 1982, subsequent Supreme Court decisions including the Tsilhqot'in decision, as well as treaty rights can be used as an evaluation framework. In New Zealand, the Treaty of Waitangi provides a framework for evaluation. In the United States, the Constitution's Bill of Rights and treaties with Native American groups have evaluation implications. At a global level, the United Nations Universal Declaration of Human Rights and the Convention on the Rights of the Child can be used to generate evaluation criteria.

This workshop will examine *rights-focused evaluation* as an important direction for evaluation practice and evaluative thinking.

Michael Quinn Patton will facilitate this session via videoconference, with an onsite facilitator. Participants will attend in-person at the conference and via videoconference.

You will learn:

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- What rights-focused evaluation is;
- When and why rights should be used to generate evaluation criteria;
- What evaluation frameworks are especially amendable to a rights focus;
- A vision of a right to evaluation;
- The strengths and weaknesses of rights-focused evaluation.

Language: English.

Level: Intermediate.

Prerequisites: Evaluation basics: know different kinds of evaluation, Joint Committee Standards for Evaluation, and the basics of evaluation design and measurement (qualitative and quantitative).

Link to CE competencies for evaluators:

- Considers human rights and the public welfare in evaluation practice;
- Examines organizational, political, community and social contexts;
- Attends to issues of diversity and culture;
- Identifies the interests of all stakeholders;
- Develops evaluation designs.

Speakers / Présentateurs

Michael Quinn Patton

Michael Quinn Patton, an independent organizational development and program evaluation consultant, and former President of the American Evaluation Association (attending by distance via video conference). Evaluation is a dynamic field. Michael Quinn Patton has been involved with the development of the profession since its formal beginnings in the 1970's. He has conducted evaluations and provided training around the world. In his keynote address (shared with CES2016 via videoconference) he will provide a retrospective evaluation of how the field has developed and a prospective evaluation of the territory ahead. This will be an opportunity to hear his assessment and synthesis of the current place and trajectory of evaluation, as well as look beyond the edge into the future. He'll offer insights as a historian, contemporary practitioner, and futurist, all rolled into one kaleidoscopic portrayal of the state of the art and practice of program evaluation. Michael Quinn Patton, consultant indépendant en développement organisationnel et en évaluation de programme, ancien président de l'American Evaluation Association (participer par vidéoconférence). L'évaluation est un domaine dynamique. Michael Quinn Patton participe au développement de la profession depuis ses débuts officiels pendant les années 1970. Il a mené des évaluations et donné de la formation aux quatre coins du monde. Dans sa présentation (donnée au C2016 par vidéoconférence), il proposera une évaluation rétrospective de l'évolution du domaine et une évaluation prospective du territoire à découvrir. Ce sera l'occasion d'entendre l'analyse et la synthèse qu'il fait de la place et de la trajectoire actuelles de l'évaluation, et de jeter un regard vers l'avenir, au-delà de la fine pointe. Michael Quinn Patton nous présentera son point de vue d'historien, d'évaluateur contemporain et de futuriste, tout cela dans un portrait kaléidoscopique de l'état de la profession et de la pratique de l'évaluation de programme.

room / salle - TBA
